FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL							
MB Number: 3235-0287							
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ours per response 0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Instruc	tion I(b).			1111 000111	om comp			01 17 10							
(Print or Ty	pe Response	s)													
1. Name an NASON I		Reporting Person	2. Issuer Name and Ticker or Trading Symbol SKECHERS USA INC [SKX]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
228 MAN		BEACH BLVD		3. Date of Earliest Transaction (Month/Day/Year) 08/03/2005							X_Officer (give title below) Other (specify below) Executive VP				ow)
		4. If Amendment, Date Original Filed(Month/Day/Year)							6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person						
		ACH, CA 90266									Form filed by	More man One	Reporting Perso	911	
(City)	(State)	(Zip)		Table I -	Non	-Der	ivative S	ecuritie	es Acqu	ired, Disposed	l of, or Ben	eficially Ow	ned	
1.Title of S (Instr. 3)	ecurity		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date any (Month/Day/Y	(Instr.	8)	V	(A) or D	tites Acquired isposed of (D) 4 and 5)			wing Report)		Ownership Form:	Beneficial Ownership
Class A C	ommon St	ock	08/03/2005	08/03/2005	М			6,500	A	\$ 6.95	8,820			D	
Class A C	ommon St	ock	08/03/2005	08/03/2005	S			6,500	D	\$ 17	2,320			D	
Class A Common Stock 08/03/2005			08/03/2005	08/03/2005	М	M		10,000	A	\$ 8.35	12,320			D	
Class A Common Stock 08/03/2005			08/03/2005	S			10,000	D	\$ 17	2,320			D		
Reminder: 1	Report on a s	separate line for eac	h class of securities	s beneficially ov	vned directl	P	erso	ons who ained in	this fo	rm are	the collection not required valid OMB co	l to respor	nd unless t		1474 (9-02)
				Derivative Secu							y Owned				
Derivative Security	Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, i	4. Transaction Code I (Instr. 8)	. Number	mber 6. Date 1 Expiration ative (Month/ itities ired r		e Exercisable and tition Date Amo Unde Secu			le and ant of rlying rities . 3 and 4)	Derivative Security (Instr. 5)	9. Number Derivative Securities Beneficially Owned Following Reported	Owners Form of	ve Ownersh (Instr. 4)

Security (Instr. 3)	Conversion	Date (Month/Day/Year)	Execution Date, if	Code	tion	of Deri Secu Acq (A) Disp (D)	ivative urities uired or posed of tr. 3, 4,	Expiration Date (Month/Day/Year)		te Amount of Underlying		Derivative Security (Instr. 5)	Securities Beneficially Owned Following Reported Transaction(s)	Ownership Form of Derivative Security: Direct (D) or Indirect	Beneficial
				Code	v	(A)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non- Qualified Stock Option	\$ 6.95	08/03/2005	08/03/2005	M			6,500	(1)	10/09/2012	Class A Common Stock	6,500	\$ 6.95	22,500	D	
Non- Qualified Stock Option	\$ 8.35	08/03/2005	08/03/2005	M			10,000	<u>(1)</u>	02/05/2014	Class A Common Stock	10,000	\$ 8.35	35,048	D	

Reporting Owners

Donastina Commun Nama / Addusa	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
NASON MARK A								
228 MANHATTAN BEACH BLVD			Executive VP					
MANHATTAN BEACH, CA 90266								

Signatures

/s/ Mark Nason	08/03/2005
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option vests and becomes exercisable at the rate of 25% on the date of grant and 25% on each subsequent anniversary date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.