

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934
(AMENDMENT NO. _____) *

SKECHERS U.S.A., INC.

(Name of Issuer)

CLASS A COMMON STOCK

(Title of Class of Securities)

830566 10 5

(CUSIP Number)

December 31, 2000

Date of Event which Requires Filing of this Statement

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
 Rule 13d-1(c)
 Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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1 NAME OF REPORTING PERSON
I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (entities only)

Michael Greenberg

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)

(a)

Inapplicable

(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

5 SOLE VOTING POWER

NUMBER OF
SHARES 2,086,921
BENEFICIALLY
OWNED BY 6 SHARED VOTING POWER
EACH
REPORTING 0
PERSON
WITH 7 SOLE DISPOSITIVE POWER
2,086,921
8 SHARED DISPOSITIVE POWER
0

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

2,086,921 Shares of Class B Common Stock convertible at any time on request of the stockholder on a share for share basis to Class A Common Stock (includes options to purchase 17,500 shares of Class A Common Stock exercisable within 60 days of December 31, 2000)

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (See Instructions) [X]

2,664 shares of Class A Common Stock are held by Mr. Greenberg's minor children and 6 shares of Class A Common Stock are held by his wife. Mr. Greenberg disclaims beneficial ownership of all these shares.

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

5.9%

12 TYPE OF REPORTING PERSON (See Instructions)

IN

ITEM 1.

- (a) NAME OF ISSUER -Skechers U.S.A., Inc.
- (b) ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES - 228 Manhattan Beach Blvd., Manhattan Beach, California. 90266.

ITEM 2.

- (a) NAMES OF PERSON FILING - Michael Greenberg
- (b) ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE - 228 Manhattan Beach Blvd., Manhattan Beach, California.
- (c) CITIZENSHIP - Michael Greenberg - United States
- (d) TITLE OF CLASS OF SECURITIES - Class A Common Stock
- (e) CUSIP NUMBER - 830566 10 5

ITEM 3.

- (a) Broker or Dealer registered under Section 15 of the Act
- (b) Bank as defined in section 3(a)(6) of the Act
- (c) Insurance Company as defined in section 3(a)(19) of the act
- (d) Investment Company registered under section 8 of the Investment Company Act
- (e) Investment Adviser registered under section 203 of the Investment Advisers Act of 1940
- (f) Employee Benefit Plan, Pension Fund which is subject to the

provisions of the Employee Retirement Income Security Act of 1974 or Endowment Fund; see Section 240.13d-l(b)(l)(ii)(F)

(g) Parent Holding Company, in accordance with Section 240.13d-l(b)(ii)(G) (Note: See Item 7)

(h) Group, in accordance with Section 240.13d-l(b)(l)(ii)(J)

ITEM 4. OWNERSHIP

(A) AMOUNT BENEFICIALLY OWNED - 2,086,921

(B) PERCENT OF CLASS - 5.9%

(C) NUMBER OF SHARES AS TO WHICH SUCH PERSON HAS:

(i) SOLE POWER TO VOTE OR TO DIRECT THE VOTE - 2,086,921

(ii) SHARED POWER TO VOTE OR TO DIRECT THE VOTE - 0

(iii) SOLE POWER TO DISPOSE OR TO DIRECT THE DISPOSITION OF - 2,086,921

(iv) SHARED POWER TO DISPOSE OR TO DIRECT THE DISPOSITION OF - 0

ITEM 5. OWNERSHIP OF 5 PERCENT OR LESS OF A CLASS

If this Statement is being filed to report the fact that as of the date hereof the reporting person has chosen to be the beneficial owner of more than five percent of the class of security, check the following .

ITEM 6. OWNERSHIP OF MORE THAN 5 PERCENT ON BEHALF OF ANOTHER PERSON

Inapplicable.

ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITIES BEING REPORTED ON BY THE PARENT HOLDING COMPANY

Inapplicable.

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP

Inapplicable.

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ITEM 9. NOTICE OF DISSOLUTION OF GROUP

Inapplicable.

ITEM 10. CERTIFICATION

Inapplicable.

SIGNATURE

After reasonable inquiry and to the best of our knowledge and belief, we certify that the information set forth in this statement is true, complete and correct.

Date: February 12, 2001

Signature: /s/ MICHAEL GREENBERG

Name: Michael Greenberg

ATTENTION: INTENTIONAL MISSTATEMENTS OR OMISSIONS OF FACT CONSTITUTE FEDERAL CRIMINAL VIOLATIONS (SEE 18 U.S.C. 1001)

