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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
FOR THE QUARTERLY PERIOD ENDED SEPTEMBER 30, 2001

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
FOR THE TRANSITION PERIOD FROM \_\_\_\_\_ TO \_\_\_\_\_ .

COMMISSION FILE NUMBER: 001-14429

SKECHERS U.S.A., INC.  
(EXACT NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER)

DELAWARE  
(STATE OR OTHER JURISDICTION OF  
INCORPORATION OR ORGANIZATION)

95-4376145  
(I.R.S. EMPLOYER  
IDENTIFICATION NO.)

228 MANHATTAN BEACH BLVD.  
MANHATTAN BEACH, CALIFORNIA 90266  
(ADDRESS OF PRINCIPAL EXECUTIVE OFFICES) (ZIP CODE)

REGISTRANT'S TELEPHONE NUMBER, INCLUDING AREA CODE: (310) 318-3100  
SECURITIES REGISTERED PURSUANT TO SECTION 12(b) OF THE ACT:

Title of each class	Name of each exchange on which registered
Class A Common Stock \$0.001 par value	New York Stock Exchange

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

THE NUMBER OF SHARES OF CLASS A COMMON STOCK OUTSTANDING AS OF NOVEMBER 7, 2001: 15,249,252

THE NUMBER OF SHARES OF CLASS B COMMON STOCK OUTSTANDING AS OF NOVEMBER 7, 2001: 21,482,151

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SKECHERS U.S.A., INC. AND SUBSIDIARIES

FORM 10-Q

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SKECHERS U.S.A., INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATED BALANCE SHEETS  
(Unaudited)  
(In thousands)

ASSETS

	September 30, 2001	December 31, 2000
<b>Current Assets:</b>		
Cash	\$ 15,353	\$ 8,781
Trade accounts receivable, less allowance for bad debts and returns of \$5,458 in 2001 and \$5,152 in 2000	141,034	96,628
Due from officers and employees	369	540
Other receivables	6,382	1,016
Inventories	158,459	111,708
Prepaid expenses and other current assets	11,258	6,457
Deferred tax assets	4,414	4,414
	<u>337,269</u>	<u>229,544</u>
Total current assets	337,269	229,544
Property and equipment, at cost, less accumulated depreciation and amortization	85,891	70,405
Intangible assets, at cost, less accumulated amortization	483	559
Other assets, at cost	2,643	2,892
	<u>\$ 426,286</u>	<u>\$ 303,400</u>

LIABILITIES AND STOCKHOLDERS' EQUITY

<b>Current Liabilities:</b>		
Short-term borrowings	\$ 82,669	\$ 49,754
Current installments of long-term borrowings	2,631	2,452
Accounts payable	99,975	72,865
Accrued expenses	13,415	11,168
	<u>198,690</u>	<u>136,239</u>
Total current liabilities	198,690	136,239
Long-term borrowings, excluding current installments	31,130	33,115
Commitments and contingencies		
<b>Stockholders' equity:</b>		
Preferred Stock, \$.001 par value; 10,000 authorized; none issued and outstanding	—	—
Class A Common Stock, \$.001 par value; 100,000 shares authorized; 15,249 and 10,789 shares issued and outstanding at September 30, 2001 and December 31, 2000, respectively	15	10
Class B Common Stock, \$.001 par value; 60,000 shares authorized; 21,482 and 24,805 shares issued and outstanding at September 30, 2001 and December 31, 2000, respectively	22	25
Additional paid-in capital	90,997	74,243
Accumulated other comprehensive income	364	—
Retained earnings	105,068	59,768
	<u>196,466</u>	<u>134,046</u>
Total stockholders' equity	196,466	134,046
	<u>\$ 426,286</u>	<u>\$ 303,400</u>

See accompanying notes to unaudited condensed consolidated financial statements.

SKECHERS U.S.A., INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATED STATEMENTS OF EARNINGS  
(Unaudited)  
(In thousands, except per share data)

	Three-Months Ended September 30,	
	2001	2000
Net sales	\$ 287,900	\$ 205,749
Cost of sales	165,305	118,838
Gross profit	122,595	86,911
Royalty income, net	64	6
	122,659	86,917
Operating expenses:		
Selling	40,771	25,177
General and administrative	59,929	33,865
	100,700	59,042
Earnings from operations	21,959	27,875
Other income (expense):		
Interest, net	(4,194)	(2,674)
Other, net	381	(59)
	(3,813)	(2,733)
Earnings before income taxes	18,146	25,142
Income taxes	6,768	9,855
Net earnings	\$ 11,378	\$ 15,286
Net earnings per share:		
Basic	\$ 0.31	\$ 0.43
Diluted	\$ 0.30	\$ 0.40
Weighted average shares:		
Basic	36,704	35,837
Diluted	38,275	37,915

See accompanying notes to unaudited condensed consolidated financial statements.

SKECHERS U.S.A., INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATED STATEMENTS OF EARNINGS  
(Unaudited)  
(In thousands, except per share data)

	Nine-Months Ended September 30,	
	2001	2000
Net sales	\$ 746,293	\$ 502,992
Cost of sales	425,209	293,310
Gross profit	321,084	209,682
Royalty income, net	268	115
	321,352	209,797
Operating expenses:		
Selling	85,804	56,289
General and administrative	152,872	91,088
	238,676	147,377
Earnings from operations	82,676	62,420
Other income (expense):		
Interest, net	(11,369)	(6,666)
Other, net	1,532	218
	(9,837)	(6,448)
Earnings before income taxes	72,839	55,972
Income taxes	27,539	21,941
Net earnings	\$ 45,300	\$ 34,031
Net earnings per share:		
Basic	\$ 1.25	\$ 0.97
Diluted	\$ 1.18	\$ 0.93
Weighted average shares:		
Basic	36,295	35,229
Diluted	38,237	36,512

See accompanying notes to unaudited condensed consolidated financial statements.

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SKECHERS U.S.A., INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
(Unaudited)  
(In thousands)

	Nine-Months Ended September 30,	
	2001	2000
Cash flows from operating activities:		
Net earnings	\$ 45,300	\$ 34,031
Adjustments to reconcile net earnings to net cash used in operating activities:		
Depreciation and amortization of property and equipment	9,174	4,021
Amortization of intangible assets	76	78
Provision for bad debts and returns	1,370	3,254
Loss on disposal of equipment	341	—
Tax benefit from non-qualified stock options	8,299	—
(Increase) decrease in assets:		
Receivables	(50,971)	(41,499)
Inventories	(46,751)	(25,987)
Prepaid expenses and other current assets	(4,801)	(2,722)
Other assets	249	270
Increase in liabilities:		
Accounts payable	27,110	8,221
Accrued expenses	2,247	2,530
Net cash used in operating activities	(8,357)	(17,803)
Cash flows used in investing activities — capital expenditures	(25,001)	(21,824)
Cash flows from financing activities:		
Net proceeds from issuance of common stock	8,457	1,652
Net proceeds related to short-term borrowings	32,915	25,488
Proceeds from long-term borrowings	—	10,197
Repayments on long-term borrowings	(1,806)	(745)
Net cash provided by financing activities	39,566	36,592
Net increase (decrease) in cash	6,208	(3,035)
Effect of exchange rates on cash	364	—
Cash at beginning of period	8,781	10,836
Cash at end of period	\$ 15,353	\$ 7,801
Supplemental disclosures of cash flow information: Cash paid during the period for:		
Interest	\$ 10,809	\$ 4,065
Income taxes	18,666	17,906

See accompanying notes to unaudited condensed consolidated financial statements.

## SKECHERS U.S.A., INC. AND SUBSIDIARIES

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

## (1) GENERAL

The unaudited condensed consolidated financial statements have been prepared on the same basis as the audited consolidated financial statements and, in the opinion of management, reflect all adjustments (consisting of normal recurring adjustments) necessary for a fair presentation for each of the periods presented. The results of operations for interim periods are not necessarily indicative of results to be achieved for full fiscal years.

As contemplated by the Securities and Exchange Commission (SEC) under Rule 10-01 of Regulation S-X, the accompanying condensed consolidated financial statements and related footnotes have been condensed and do not contain certain information that is included in the Company's annual consolidated financial statements and footnotes thereto. For further information, refer to the consolidated financial statements and related footnotes for the year ended December 31, 2000 included in the Company's Annual Report on Form 10-K.

## (2) FOREIGN CURRENCY TRANSLATION

The company operates internationally through the following foreign subsidiaries; Skechers S.a.r.l located in Switzerland, with a functional currency of the U.S. Dollar; Skechers Ltd., located in the United Kingdom, with a functional currency of the British Pound; Skechers GmbH located in Germany, with a functional currency of the Euro; and Skechers SAS located in France with a functional currency of the Euro.

The results of operations for the company's non U.S. Dollar functional currency foreign subsidiaries are translated from their functional currency into U.S. dollars using the average exchange rates during each period; assets and liabilities are translated using exchange rates at the end of the each period. Adjustments resulting from the translation process are reported in a separate component of stockholders' equity, and are not included in net earnings.

## (3) OTHER COMPREHENSIVE INCOME

Other comprehensive income at September 30, 2001 and December 31, 2000, consists of foreign currency translation gains of \$364,000 and \$0, respectively. Total comprehensive income was \$359,000 and \$364,000 for the three and nine months ended September 30, 2001. Total comprehensive income was equal to net income for the three and nine months ended September 30, 2000.

## (4) EARNINGS PER SHARE

Basic earnings per share represents net earnings divided by the weighted average number of common shares outstanding for the period. Diluted earnings per share reflects the potential dilution that could occur if options to issue common stock were exercised or converted into common stock.

The reconciliation of basic to diluted weighted average shares is as follows (in thousands):

	Three-Months Ended September 30,		Nine-Months Ended September 30,	
	2001	2000	2001	2000
Weighted average shares used in basic computation	36,704	35,837	36,295	35,229
Dilutive effect of stock options	1,571	2,078	1,942	1,283
Weighted average shares used in diluted computation	38,275	37,915	38,237	36,512

There were 305,125 and 9,000 options outstanding that were not included in the computation of diluted earnings per share for the three-months ended September 30, 2001 and 2000, respectively. There were 7,500 and 1,090,220 options outstanding that were not included in the computation of diluted earnings per share for the nine-months ended September 30, 2001 and 2000, respectively. The



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exercise price of such options exceeded the average market price of the common stock for the period indicated, and, therefore, such options would be anti-dilutive.

### (5) INCOME TAXES

Income taxes for the interim periods were computed using the effective tax rate estimated to be applicable for the full fiscal year, which is subject to ongoing review and evaluation by management.

### (6) SHORT-TERM BORROWINGS

The Company has available a secured line of credit, as amended on July 11, 2001, permitting borrowings up to \$150.0 million based upon eligible accounts receivable and inventories. Borrowings bear interest at the prime rate (6.0% at September 30, 2001) minus 0.50%, and the agreement expires on December 31, 2003. The agreement provides for the issuance of letters of credit up to a maximum of \$30.0 million of which 50% decreases the amount available for borrowings under the agreement. Outstanding letters of credit at September 30, 2001 were \$16.7 million. Available borrowings under the line of credit at September 30, 2001 were \$59.0 million. The Company pays an unused line of credit fee of .25% annually. The agreement provides that stockholders' equity shall not decrease by more than 20% in any given calendar quarter, and limits the payment of dividends if it is in default of any provision of the agreement. The Company was in compliance with these covenants at September 30, 2001.

### (7) LITIGATION

In December 1999 and January 2000, the Company and two officers/directors were named as defendants in four purported class-action lawsuits filed in the United States District Court, Central District of California. Two of the lawsuits also named the underwriters of the Company's initial public offering of its Class A common stock on June 9, 1999 as defendants. All of the complaints seek damages and rescission on behalf of a class of persons who purchased securities in, or traceable to, the Company's initial public offering on June 9, 1999 or thereafter on the open market prior to July 6, 1999. All four actions were subsequently consolidated into one matter and a consolidated complaint was filed on June 1, 2000 in the United States District Court, Central District of California. The consolidated complaint named as defendants the Company, two officers of the Company, and the underwriters of the Company's initial public offering. The class, as currently alleged in the consolidated complaint now on file, consists of all persons who purchased securities in, or traceable to, the Company's initial public offering of its Class A common stock on June 9, 1999 or thereafter on the open market prior to June 15, 1999.

In response to the consolidated complaint, the Company filed a motion to dismiss the entire case. On September 25, 2000, the U.S. District Court issued a tentative order to dismiss the consolidated complaint in its entirety, with leave to amend. The U.S. District Court issued a final order on June 20, 2001, dismissing the case in its entirety with leave to amend.

An amended complaint was filed on or about August 3, 2001. On September 26, 2001, the Company filed a motion to dismiss the amended complaint in its entirety. The motion is scheduled to be heard on December 17, 2001.

Since these matters are still in the pleading stage and no discovery has been conducted, neither the Company nor Company counsel are able to conclude as to the potential likelihood of an unfavorable outcome. In any event, the Company is vigorously defending the claims and believes that its defenses are meritorious. The Company also maintains insurance that it believes covers all the matters alleged in the consolidated complaint as currently pled. Accordingly, the Company has not provided for any potential losses associated with these lawsuits.

The Company is involved in other litigation, disputes, and threatened litigation, arising from the ordinary course of business. Management does not believe that the disposition of these matters will have a material effect on the Company's financial position or results of operations.

### (8) STOCKHOLDERS' EQUITY

During the three-months and nine-months ended September 30, 2001, certain Class B stockholders converted 95,000 and 3,323,300 shares of Class B common stock to Class A common stock, respectively.

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### ITEM 2

#### MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion should be read in conjunction with the Company's Condensed Consolidated Financial Statements and Notes thereto appearing elsewhere in this document.

This Form 10-Q contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements with regards to the Company's revenues, earnings, spending, margins, cash flow, orders, inventory, products, actions, plans, strategies and objectives. Forward-looking statements include, without limitation, any statement that may predict, forecast, indicate or simply state future results, performance or achievements, and may contain the words "believe," "anticipate," "expect," "estimate," "intend," "plan," "project," "will be," "will continue," "will," "result," "could," "may," "might," or any variations of such words with similar meanings. Any such statements are subject to risks and uncertainties that could cause the Company's actual results to differ materially from those which are management's current expectations or forecasts. Such information is subject to the risk that such expectations or forecasts, or the assumptions underlying such exceptions or forecasts, become inaccurate.

Risks and uncertainties that could affect the Company's actual results and could cause such results to differ materially from those forward-looking statements made by or on behalf of the Company are included under the "Risk Factors" on pages 12 through 18 in the Company's Form 10-K for the year ended December 31, 2000. In addition, the United States economy is currently undergoing a period of slowdown, which some observers view as a recession. The United States and world economic condition has been worsened by the September 11th terrorist attacks in New York City and Washington, D.C. Moreover, any further terrorist activities, or the effect of the United States' political, economic or military response to such activities, could result in the further deterioration of the United States and world economy. Such industry downturns have been, and may continue to be, characterized by diminished product demand and erosion of average selling prices, as well as other factors. A continued economic downturn or recession would have a significant adverse effect on our operating results in future periods.

#### OVERVIEW

Skechers designs and markets branded contemporary casual, active, rugged and lifestyle footwear for men, women and children. The Company's objective is to become a leading source of contemporary casual and active footwear while ensuring the longevity of both the Company and Skechers brand name through controlled, well managed growth. The Company strives to achieve this objective by developing and offering a balanced assortment of basic and fashionable merchandise across a wide spectrum of product categories and styles, while maintaining a diversified, low-cost sourcing base and controlling the growth of its distribution channels. The Company sells its products to department stores such as Nordstrom, Dillard's, Federated, Kohl's, Robinsons-May, JC Penney and specialty retailers such as Footlocker, Famous Footwear, Shoe Carnival, Genesco's Journeys and Jarman chains, and FootAction U.S.A. The Company also sells its products internationally in over 100 countries and territories through major international distributors and directly to consumers through Company owned stores.

#### RESULTS OF OPERATIONS

The following table sets forth for the periods indicated, selected information from our results of operations as a percentage of net sales.

	Three-Months Ended September 30,				Nine-Months Ended September 30,			
	2001		2000		2001		2000	
Net sales	\$287,900	100.0%	\$205,749	100.0%	\$746,293	100.0%	\$502,992	100.0%
Cost of sales	165,305	57.4	118,838	57.8	425,209	57.0	293,310	58.3
Gross profit	122,595	42.6	86,911	42.2	321,084	43.0	209,682	41.7
Royalty income, net	64	0.0	6	0.0	268	0.0	115	0.0
	122,659	42.6	86,917	42.2	321,352	43.0	209,797	41.7
Operating expenses:								
Selling	40,771	14.2	25,177	12.2	85,804	11.5	56,289	11.2
General and administrative	59,929	20.8	33,865	16.5	152,872	20.4	91,088	18.1
	100,700	35.0	59,042	28.7	238,676	31.9	147,377	29.3
Earnings from operations	21,959	7.6	27,875	13.5	82,676	11.1	62,420	12.4
Interest expense, net	(4,194)	(1.4)	(2,674)	(1.3)	(11,369)	(1.6)	(6,666)	(1.3)
Other, net	381	0.1	(59)	0.0	1,532	0.3	218	0.0
Earnings before income taxes	18,146	6.3	25,142	12.2	72,839	9.8	55,972	11.1
Income taxes	6,768	2.4	9,855	4.8	27,539	3.7	21,941	4.4
Net earnings	\$ 11,378	3.9%	\$ 15,286	7.4%	\$ 45,300	6.1%	\$ 34,031	6.7%



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### THREE MONTHS ENDED SEPTEMBER 30, 2001 COMPARED TO THREE MONTHS ENDED SEPTEMBER 30, 2000

#### Net Sales

Net sales for the three months ended September 30, 2001 were \$287.9 million, an increase of \$82.2 million or 39.9% over net sales of \$205.7 million for the three months ended September 30, 2000. The increase in sales continues to be due to the growth of wholesale revenues, with significant increases realized in the men and women's sport lines and the kid's lines. International sales increased for the three months ended September 30, 2001 compared to the prior year, primarily due to increased brand awareness derived from increased marketing efforts and the brand exposure from the opening of our international retail stores, and the commencement of our direct selling efforts in the United Kingdom, France, and Germany. Retail sales also increased during the three months ended September 30, 2001 compared to the same period in 2000, as we increased the number of domestic retail stores from 48 to 70. We plan on opening an additional eight domestic retail stores by December 31, 2001. We also realized increases in our mail order revenues during the three months ended September 30, 2001, compared to the three months ended September 30, 2000. However, during October 2001, we elected to discontinue operating our mail order operations internally. We are currently negotiating with outside third parties to perform our e-commerce business and are also pursuing options for our mail order operations. Our mail order revenues represent less than 2% of revenues for the three months ended September 30, 2001.

We have realized significant sales increases in each of the first, second, and third quarters of fiscal 2001, when compared to the same respective quarters in 2000. However, given the current economic environment, in the United States and internationally, and the turbulent world events triggered on September 11, 2001, we currently do not anticipate achieving similar sales gains during the three months ended December 31, 2001. In addition, given our current estimates, we expect to open 29 new domestic retail stores during the current year ending December 31, 2001, however, we are currently planning to significantly reduce the number of domestic retail store openings during fiscal 2002 to approximately 8 to 12.

#### Gross Profit

Gross profit for the three months ended September 30, 2001 was \$122.6 million, an increase of \$35.7 million or 41.1% over gross profit of \$86.9 million for the three months ended September 30, 2000. Gross margin increased to 42.6% for the three months ended September 30, 2001, compared to 42.2% for the same period in 2000. The increase in gross margin was due to slight margin increases in both our domestic and international wholesale business.

As a result of the slow down in consumer spending subsequent to the events on September 11, 2001, our inventory levels may increase and our gross margin may come under pressure during the three months ended December 31, 2001.

#### Selling Expenses

Selling expenses were \$40.8 million for the three months ended September 30, 2001, compared to \$25.2 million for the same three-month period last year. Selling expenses for the three months ended September 30, 2001 increased as a percent of sales to 14.2%, from 12.2% during the same three-month period last year. The increase in selling expenses was primarily due to increased media advertising and promotional expenses for our fall campaigns, when compared to last year, and the write off of mail order catalog costs due to the discontinuation of the mail order operations internally.

#### General and Administrative Expenses

General and administrative expenses were \$59.9 million during the three-months ended September 30, 2001, compared to \$33.9 million for the three-months ended September 30, 2000. General and administrative expenses as a percent of sales were 20.8% during the three-months ended September 30, 2001, compared to 16.5% during the three months ended September 30, 2000. The increase in general and administrative expenses was primarily due to planned infrastructure additions to support our continued sales growth in our retail and international operations, and distribution inefficiencies realized from higher than expected sales.

Given the increase in general and administrative expenses, in absolute dollars and as a percent of sales, we have undertaken various cost cutting initiatives. We have discontinued operating our mail order operations internally, eliminated some administrative positions, reduced the number of temporary personnel at our distribution center and are initiating process improvements at our distribution facilities. These cost cutting initiatives, although currently being implemented, are not expected to provide their full

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benefit until fiscal 2002, therefore we do not anticipate significant general and administrative expense savings during the fourth quarter ended December 31, 2001.

### Interest, Net

Interest expense for the three months ended September 30, 2001 was \$4.2 million compared to \$2.7 million for the three-months ended September 30, 2000. The increase in interest expense is due to the increase in short term borrowing to support our working capital requirements and the increase in capital asset financing to support the increase in sales volume and related infrastructure additions.

### Other, Net

Other, net consists primarily of rental income from the leasing of offices at the company's administrative office building acquired in the fourth quarter of fiscal 2000. We expect rental income to decrease on a go forward basis as tenant's leases expire.

### Income Taxes

Income taxes were computed using the effective tax rate estimated to be applicable for the full fiscal year. The effective tax rate for the three-months ended September 30, 2001 was 37.3% compared to 39.2% for the three months ended September 30, 2000. The decrease in the effective rate is due to changes in our projections of income in differing tax jurisdictions as a result of our international expansion.

## NINE MONTHS ENDED SEPTEMBER 30, 2001 COMPARED TO NINE MONTHS ENDED SEPTEMBER 30, 2000

### Net Sales

Net sales for the nine months ended September 30, 2001 were \$746.3 million, an increase of \$243.3 million or 48.4% over sales of \$503.0 million for the nine months ended September 30, 2000. The increase in net sales was due to continued acceptance of our product offerings, which is the result of continued investments in marketing and advertising. Wholesale revenues increased due to increased sales in each of our product lines and, to a lesser extent, the addition of 3 product lines, Skechers by Michelle K, Somethin' Else from Skechers and Four Wheelers by Skechers, our skate line, during the nine months ended September 30, 2001. International wholesale sales increased during the nine months ended September 30, 2001, compared to the same period in 2000, due to increased brand awareness derived from our marketing efforts and, in certain geographical areas, direct sales to department stores and specialty retailers. Retail sales increased during the nine months ended September 30, 2001 compared to the same period last year, primarily due to the addition of 22 domestic retail stores and 3 international retail stores added subsequent to September 30, 2000.

### Gross Profit

Gross profit for the nine months ended September 30, 2001 was \$321.1 million, an increase of \$111.4 million or 53.1% over gross profit of \$209.7 million for the nine months ended September 30, 2000. Gross margin was 43.0% for the nine months ended September 30, 2001, compared to 41.7% for the nine months ended September 30, 2000. The increase in gross margin was due to higher margins in the international wholesale business, reduced ocean freight costs, and continued increases in the women's categories, which tend to have higher margins.

### Selling Expenses

Selling expenses for the nine months ended September 30, 2001 were \$85.8 million compared to \$56.3 million for the nine months ended September 30, 2000. Selling expenses as a percentage of sales was 11.5% for the nine months ended September 30, 2001, compared to 11.2% for the nine months ended September 30, 2000. The increase in selling expenses was primarily due to increased media ads in both the international marketplace, a portion of which related to our entrance into the retail market with the opening of our three retail stores in France, Germany and the United Kingdom, the domestic marketplace and additional cost incurred for our fall campaigns during the three months ended September 30, 2001, as compared to the nine months ended September 30, 2000.

### General and Administrative Expenses

General and administrative expenses for the nine months ended September 30, 2001 were \$152.9 million compared to general and administrative expenses of \$91.1 million for the nine months ended September 30, 2000. General and administrative expenses as a

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percentage of sales for the nine months ended September 30, 2001 was 20.5% compared to 18.1% for the same nine months last year. The increase in general and administrative expenses was due to infrastructure additions to support our expanding operations. We added personnel to support our international and retail operations, including costs related to establishing our foreign subsidiaries in Switzerland, United Kingdom, France, and Germany. In addition, we increased our distribution capacity with facility and capital equipment additions and enhanced our information systems to support the increase in sales volume. However, we have currently made some expense reductions, as previously mentioned, and are currently initiating process improvements at our distribution facility for which the expected benefit will not be received until fiscal 2002.

### Interest, Net

Interest expense increased to \$11.4 million in the nine-months ended September 30, 2001 compared to \$6.7 million for the nine-months ended September 30, 2000. The increase in interest expense was due to the increase in short term borrowings to support our working capital requirements and capital asset financing to support the increase in sales and related infrastructure additions.

### Other, Net

Other, net consists primarily of office rental income from the leasing of offices at the company's administrative office building acquired in the fourth quarter of fiscal 2000, partially offset by the loss on the disposal of fixed assets. We expect rental income to decrease on a go forward basis as tenant's leases expire.

### Income Taxes

Income taxes were computed using the effective tax rate estimated to be applicable for the full fiscal year. The effective tax rate for the nine-months ended September 30, 2001 was 37.8% compared to 39.2% for the nine-months ended September 30, 2000. The decrease in the effective tax rate is due changes in our projections of income in differing tax jurisdictions as a result of our international expansion.

## LIQUIDITY AND CAPITAL RESOURCES

Our capital needs are derived primarily from working capital requirements and the continued growth of the business. Our working capital at September 30, 2001 was \$138.6 million, an increase of \$45.3 million over working capital of \$93.3 million at December 31, 2000. The increase in working capital was primarily due to the increase in accounts receivable, inventory, and prepaid and other current assets (primarily prepaid income taxes) offset by increases in accounts payable and short term borrowings.

Inventories increased \$46.8 million or 42% to \$158.5 million at September 30, 2001, from \$111.7 million at December 31, 2000. Our sales backlog at September 30, 2001 increased over 15% from the same year ago period. However, our commitment to inventory at September 30, 2001, which includes inventory on hand, inventory in transit for which we have title, and merchandise in process, for which we do not have title, has increased at a lower rate than our backlog increase.

Net cash used in operating activities for the nine months ended September 30, 2001 was \$8.4 million, compared to cash used in operating activities of \$17.8 million for the same period last year. The decrease in cash used in operating activities was primarily due to the increase in net earnings, tax benefit of non-qualified stock options, increased depreciation and increased accounts payable, offset by increases in accounts receivable, inventories and prepaid expenses and other current assets.

Net cash used in investing activities was \$25.0 million for the nine months ended September 30, 2001, an increase of \$3.2 million over the nine months ended September 30, 2000. The increase in cash used in investing activities was due to increased capital expenditures related to new store openings, capital expenditures related to our international operations, and the acquisition of real properties in Manhattan Beach, California that are used for administrative purposes.

Net cash provided by financing activities for the nine months ended September 30, 2001 was \$39.6 million, compared to \$36.6 million in the nine months ended September 30, 2000. The cash provided by financing activities was derived primarily from our short-term credit facilities, and, to a lesser extent, proceeds from the exercise of stock options, partially offset by reductions in long-term debt.

In July 2001, we renegotiated our line of credit facility which now provides for borrowings of up to \$150.0 million, with actual borrowings limited to available collateral and certain limitations on total indebtedness (approximately \$59.0 million of availability as of September 30, 2001) with the CITGroup, as agents for the lenders. At September 30, 2001, there was approximately \$82.7 million

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outstanding under the revolving line of credit. The revolving line of credit bears interest at prime rate (6.0% at September 30, 2001) minus .5%. Interest on the line of credit is payable monthly in arrears. The revolving line of credit expires on December 31, 2003. The revolving line of credit provides a sub-limit for letters of credit of up to \$30.0 million to finance our foreign purchases of merchandise inventory. As of September 30, 2001, we had approximately \$16.7 million of letters of credit under the revolving line of credit. The credit facility has a term loan component, which has a principal balance of \$1.9 million as of September 30, 2001, bears interest at the prime rate plus 1.0% and is due in monthly installments with a final balloon payment December 2002. The proceeds from this note were used to purchase equipment for one of our distribution centers in Ontario, California and the note is secured by such equipment. The credit facility contains covenants indicating that stockholders' equity shall not decrease by more than 20% in any calendar quarter, and limits the payment of dividends if we are in default of any provision of the agreement. We were in compliance with these covenants as of September 30, 2001.

We believe that anticipated cash flows from operations, available borrowings under our revolving line of credit, cash on hand and our financing arrangements will be sufficient to provide us with the liquidity necessary to fund our anticipated working capital and capital requirements through fiscal 2001. However, in connection with our growth strategy, we will incur significant working capital requirements and capital expenditures. Our future capital requirements will depend on many factors, including, but not limited to, the levels at which we maintain inventory, the market acceptance of our footwear, the levels of promotion and advertising required to promote our footwear, the extent to which we invest in new product design and improvements to our existing product design and the number and timing of new store openings. To the extent that available funds are insufficient to fund our future activities, we may need to raise additional funds through public or private financing. We cannot assure you that additional financing will be available or that, if available, it can be obtained on terms favorable to us and our stockholders. Failure to obtain such financing could delay or prevent our planned expansion, which could adversely affect our business, financial condition and results of operations. In addition, if additional capital is raised through the sale of additional equity or convertible securities, dilution to our stockholders could occur.

## QUARTERLY RESULTS AND SEASONALITY

While sales of footwear products have historically been somewhat seasonal in nature, with the strongest sales generally occurring in the third and fourth quarters, we believe that changes in our product offerings have somewhat mitigated the effect of this seasonality and, consequently, our sales are not necessarily as subject to seasonal trends as in the past or our competitors in the footwear industry.

We have experienced, and expect to continue to experience, variability in our net sales and operating results on a quarterly basis. Our domestic customers generally assume responsibility for scheduling pickup and delivery of purchased products. Any delay in scheduling or pickup which is beyond our control could materially negatively impact our net sales and results of operations for any given quarter. We believe the factors which influence this variability include (i) the timing of our introduction of new footwear products, (ii) the level of consumer acceptance of new and existing products, (iii) general economic and industry conditions that affect consumer spending and retail purchasing, (iv) the timing of the placement, cancellation or pickup of customer orders, (v) increases in the number of employees and overhead to support growth, (vi) the timing of expenditures in anticipation of increased sales and customer delivery requirements, (vii) the number and timing of our new retail store openings and (viii) actions by competitors. Due to these and other factors, the operating results for any particular quarter are not necessarily indicative of the results for the full year.

## INFLATION

We do not believe that the relatively moderate rates of inflation experienced in the United States of America over the last three years has had a significant effect on our net sales or profitability. However, we cannot accurately predict the effect of inflation on future operating results. Although higher rates of inflation have been experienced in a number of foreign countries in which our products are manufactured, we do not believe that inflation has had a material effect on our net sales or profitability. In the past, we have been able to offset our foreign product cost increases by increasing prices or changing suppliers, although no assurance can be given that we will be able to continue to make such increases or changes in the future.

## EXCHANGE RATES

We receive U.S. Dollars for substantially all of our product sales and our royalty income. Inventory purchases from offshore contract manufacturers are primarily denominated in U.S. Dollars; however, purchase prices for our products may be impacted by fluctuations in the exchange rate between the U.S. Dollar and the local currencies of the contract manufacturers, which may have the effect of increasing our cost of goods in the future. During the fiscal year ending December 31, 2000 and for the nine months ended September 30, 2001, exchange rate fluctuations did not have a material impact on our inventory costs. We do not engage in hedging activities with respect to such exchange rate risk.



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### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Market risk is the potential loss arising from the adverse changes in market rates and prices, such as interest rates and foreign currency exchange rates. Changes in interest rates and, in the future, changes in foreign currency exchange rates have and will have an impact on our results of operations.

Interest rate fluctuations. At September 30, 2001, approximately \$84.5 million of our outstanding borrowings are subject to changes in interest rates; however, we do not use derivatives to manage this risk. This exposure is linked to the prime rate of interest. We believe that moderate changes in the prime rate will not materially affect the operating results or financial condition of the company. For example, a 1% change in interest rates would result in approximately \$845,000 annual impact on pretax income based upon those outstanding borrowing at September 30, 2001.

Foreign exchange rate fluctuations. We face market risk to the extent that changes in foreign currency exchange rates affect our non-U.S. dollar functional currency foreign subsidiary's assets and liabilities. In addition, changes in foreign exchange rates may affect the value of our inventory commitments. Also, inventory purchases of our products may be impacted by fluctuations in the exchange rates between the U.S. dollar and the local currencies of the contract manufacturers, which could have the effect of increasing cost of goods sold in the future. The company manages these risks by primarily denominating these purchases and commitments in U.S. dollars. The company does not engage in hedging activities with respect to such exchange rate risks.

#### New Accounting Pronouncements

During July 2001, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standards ("SFAS") No. 141, Business Combinations, and Statement No. 142, Goodwill and Other Intangible Assets. SFAS No. 141 requires that the purchase method be used for all business combinations initiated after June 30, 2001. SFAS No. 142 requires that goodwill no longer be amortized to earnings, but instead reviewed for impairment. The amortization of goodwill ceases upon adoption of SFAS No. 142. SFAS No. 142 is effective for fiscal years starting after December 15, 2001. We do not expect that the adoption of SFAS 141 or 142 will have a material impact on the financial position or results of operations.

In April 2001, the Emerging Issues Task Force ("EITF") issued EITF No. 00-14, "Accounting for Certain Sales Incentives" and EITF No. 00-25, "Vendor Income Characterization of Consideration Paid to a Reseller of the Vendor's Products," which are effective for the first quarter beginning after December 15, 2001. These EITF's prescribe guidance regarding the timing of recognition and income classification of costs incurred for certain sales incentive programs to retailers and end consumers. We expect that the adoption of EITF No. 00-14 and EITF No. 00-25 will not have a material impact on our financial position or results from operation.

In October 2001, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standards No. 144 ("SFAS 144"), "Accounting for the Impairment or Disposal of Long-Lived Assets," which addresses financial accounting and reporting for the impairment or disposal of long-lived assets. While SFAS 144 supersedes SFAS 121, "Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to be Disposed of," it retains many of the fundamental provisions of that statement. The standard is effective for fiscal years beginning after December 15, 2001. We do not expect that the adoption of SFAS 144 will have a material impact on our financial position or results from operations.

### PART II. OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS — Not Applicable

ITEM 2. CHANGES IN SECURITIES AND USE OF PROCEEDS — Not Applicable

ITEM 3. DEFAULTS UPON SENIOR SECURITIES — Not Applicable

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS — Not Applicable

ITEM 5. OTHER INFORMATION — Not Applicable

ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K —

(a) Exhibits

10.10(g) Fifth Amendment to Amended and Restated Loan and Security Agreement dated July 11, 2001.

(b) Reports on Form 8-K — We did not file any reports on Form 8-K during the three months ended September 30, 2001.



SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Dated: November 12, 2001

SKECHERS U.S.A, INC.

/s/ DAVID WEINBERG

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David Weinberg  
Executive Vice President and  
Chief Financial Officer

EXHIBIT 10.10(g)

FIFTH AMENDMENT TO LOAN AND SECURITY AGREEMENT

This Fifth Amendment to that certain Amended and Restated Loan and Security Agreement ("Amendment") is made and entered into as of July 11, 2001, by and between Skechers U.S.A., Inc. ("Borrower") and The CIT Group/Commercial Services, Inc. ("CIT"), successor by purchase to the Commercial Services Division of Heller Financial, Inc., as Agent and as Lender ("Agent"). All capitalized terms used herein and not otherwise defined shall have the meanings assigned to such terms in the Amended and Restated Loan and Security Agreement.

WHEREAS, Agent and Borrower are parties to a certain Amended and Restated Loan and Security Agreement, dated September 4, 1998 and all amendments thereto (the "Agreement"); and

WHEREAS, Borrower and Agent desire to amend the Agreement as hereinafter set forth;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agree as follows:

SECTION 1. AMENDMENT

1.1 Delete the first paragraph of subsection 2.1(B) in its entirety and substitute the following:

(B) Revolving Loan: Each Lender, severally, agrees to lend to Borrower from time to time its Pro Rata Share of each Revolving Advance. The aggregate amount of all Revolving Loan Commitments shall not exceed at any time \$150,000,000 as reduced by subsection 2.4(B). Amounts borrowed under this subsection 2.1(B) may be repaid and reborrowed at any time prior to the earlier of (i) the termination of the Revolving Loan Commitment pursuant to subsection 8.3 or (ii) the Termination Date; provided, however that Borrower shall reduce the Revolving Loan to an amount not greater than the Cleanup Amount for at least one Business Day each consecutive twenty-one (21) day period. Except as otherwise provided herein, no Lender shall have any obligation to make a Revolving Advance to the extent such Revolving Advance would cause the Revolving Loan (after giving effect to any immediate application of the proceeds thereof) to exceed the Maximum Revolving Loan Amount.

1.2 Delete subsection 2.1(B)(2) in its entirety and substitute the following:

(2) "Borrowing Base" means, as of any date of determination, an amount equal to the sum of (a) 85% of Eligible Accounts plus (b) the lesser of (i) \$75,000,000 and (ii) 60% of Eligible Inventory (excluding Eligible Retail Inventory) plus (c) the lesser of (i) \$2,000,000 and (ii) fifty percent (50%) of the Eligible Retail Inventory plus (d) the Overadvance Amount; plus (e) the amount of Guarantor Cash Collateral; and (f) less in each case such reserves as Agent in its reasonable discretion may elect to establish.

1.3 Delete subsection 2.1(G)(1) in its entirety and substitute the following:

(1) Maximum Amount. The aggregate amount of Bank Acceptances outstanding at any time shall not exceed \$18,000,000. The aggregate amount of Letter of Credit Liability with respect to all Lender Letters of Credit outstanding at any time shall not exceed \$30,000,000.

1.4 Delete subsection 2.5 in its entirety and substitute the following new subsection:

2.5 Term of this Agreement. This Agreement shall be effective until December 31, 2003 (the "Original Term") and shall automatically renew

from year to year thereafter (each such year a "Renewal Term") unless terminated by (a) Borrower giving to Agent or (b) any Lender giving to Borrower and Agent not less than 60 days prior written notice of its intention to terminate at the end of the Original Term or at the end of any Renewal Term (the "Termination Date"). The Commitments shall terminate (unless earlier terminated) upon the earlier of (i) the occurrence of an event specified in subsection 8.3 or (ii) the Termination Date. Upon termination in accordance with subsection 8.3 or on the Termination Date, all Obligations shall become immediately due and payable without notice or demand. Notwithstanding any termination, until all Obligations have been fully paid and satisfied, Agent, on behalf of Lenders, shall be entitled to retain security interests in and liens upon all Collateral, and even after payment of all Obligations hereunder, Borrower's obligation to indemnify Agent and each Lender in accordance with the terms hereof shall continue.

1.5 Add the following new Event of Default to Section 8:

(t) Stockholders' Equity. Skechers' stockholders' equity decreases by more than 20% in any given calendar quarter.

1.6 Delete the Financial Covenants Rider in its entirety, the definitions of Tangible Net Worth and Working Capital in Section 11 in their entireties, and any other reference in the Agreement to the Financial Covenants Rider or the financial covenants represented thereby.

## SECTION 2. RATIFICATION OF AGREEMENT

2.1 To induce CIT to enter into this Amendment, Borrower represents and warrants that after giving effect to this Amendment, no violation of the terms of the Agreement exist and all representations and warranties contained in the Agreement are true, correct and complete in all material respects on and as of the date hereof.

2.2 Except as expressly set forth in this Amendment, the terms, provisions and conditions of the Agreement are unchanged, and said Agreement, as amended, shall remain in full force and effect and is hereby confirmed and ratified.

## SECTION 3. COUNTERPARTS; EFFECTIVENESS

This Amendment may be executed in any number of counterparts, and all such counterparts taken together shall be deemed to constitute one and the same instrument. Signature pages may be detached from counterpart documents and reassembled to form duplicate executed originals. This Amendment shall become effective as of the date hereof upon the execution of the counterparts hereof by Borrower, Guarantor and CIT.

## SECTION 4. GOVERNING LAW

THIS AMENDMENT SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF CALIFORNIA.

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## SECTION 5. ACKNOWLEDGMENT AND CONSENT BY GUARANTORS

Each Guarantor hereby acknowledges that it has read this Amendment and consents to the terms thereof and further hereby confirms and agrees that, notwithstanding the effectiveness of this Amendment, the obligations of such Guarantor under its respective guaranty shall not be impaired or affected and the guaranties are, and shall continue to be, in full force and effect and are hereby confirmed and ratified in all respects.

Witness the execution hereof by the respective duly authorized officers of the undersigned as of the date first above written.

THE CIT GROUP/COMMERCIAL SERVICES,  
INC., as Agent and as Lender

By: /s/ WILLIAM F. ELLIOTT

-----  
Title: Vice President  
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ATTEST: SKECHERS U.S.A., INC.

/s/ PHILIP PACCIONE      By: /s/ DAVID WEINBERG  
-----  
Secretary                      Title: Chief Financial Officer  
As Corporate Secretary      -----

GUARANTOR:

SKECHERS USA, INC. II,  
a Delaware corporation

By: /s/ DAVID WEINBERG  
-----  
Title: Chief Financial Officer  
-----

SKECHERS BY MAIL, INC.,  
a Delaware corporation

By: /s/ DAVID WEINBERG  
-----  
Title: Chief Financial Officer  
-----

SKECHERS USA DEUTSCHLAND, GMBH

By: /s/ DAVID WEINBERG  
-----  
Title: Chief Financial Officer  
-----