# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION <br> WASHINGTON, D.C. 20549 <br> FORM 10-Q 

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

FOR THE QUARTERLY PERIOD ENDED MARCH 31, 2002

OR
TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE TRANSITION PERIOD FROM $\qquad$ TO $\qquad$ COMMISSION FILE NUMBER: 001-14429

## SKECHERS U.S.A., INC.

(Exact name of registrant as specified in its charter)

## DELAWARE

(State or other jurisdiction of incorporation or organization)

## 228 MANHATTAN BEACH BLVD

## MANHATTAN BEACH, CALIFORNIA

(Address of Principal Executive Offices)

95-4376145
(I.R.S. Employer Identification No.)

REGISTRANT'S TELEPHONE NUMBER, INCLUDING AREA CODE: (310) 318-3100 SECURITIES REGISTERED PURSUANT TO SECTION 12(b) OF THE ACT:
$\left.\begin{array}{cc}\text { Title of each class } & \text { Name of each exchange } \\ \text { on which registered }\end{array}\right\}$ New York Stock Exchange

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes $\square$

THE NUMBER OF SHARES OF CLASS A COMMON STOCK OUTSTANDING AS OF MAY 10, 2002: 16,835,361
THE NUMBER OF SHARES OF CLASS B COMMON STOCK OUTSTANDING AS OF MAY 10, 2002: 20,246,777

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## SKECHERS U.S.A., INC. AND SUBSIDIARIES

 CONDENSED CONSOLIDATED BALANCE SHEETS(Unaudited)
(In thousands)

|  | $\underset{2002}{\text { MARCH } 31,}$ | DECEMBER 31,2001 |  |
| :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |
| Current Assets: |  |  |  |
| Cash | \$ 62,876 | \$ | 15,554 |
| Trade accounts receivable, less allowances of \$7,959 in 2002 and \$7,113 in 2001 | 145,119 |  | 120,285 |
| Due from officers and employees | 669 |  | 1,013 |
| Other receivables | 2,398 |  | 1,816 |
| Total receivables | 148,186 |  | 123,114 |
| Inventories | 111,118 |  | 157,659 |
| Prepaid expenses and other current assets | 9,693 |  | 17,695 |
| Deferred tax assets | 4,804 |  | 4,804 |
| Total current assets | 336,677 |  | 318,826 |
| Property and equipment, at cost, less accumulated depreciation and amortization | 83,329 |  | 85,739 |
| Intangible assets, at cost, less applicable amortization | 433 |  | 458 |
| Other assets, at cost | 2,192 |  | 2,463 |
|  | \$422,631 | \$ | 407,486 |
| LIABILITIES AND STOCKHOLDERS' EQUITY |  |  |  |
| Current Liabilities: |  |  |  |
| Short-term borrowings | \$ 96,647 | \$ | 84,175 |
| Current installments of long-term borrowings | 2,347 |  | 2,140 |
| Accounts payable | 58,385 |  | 77,498 |
| Accrued expenses | 15,968 |  | 15,041 |
| Total current liabilities | 173,347 |  | 178,854 |
| Long-term borrowings, excluding current installments | 28,806 |  | 29,616 |
| Commitments and contingencies |  |  |  |
| Stockholders' equity: |  |  |  |
| Preferred Stock, \$. 001 par value; 10,000 authorized; none issued and outstanding | - |  | - |
| Class A Common Stock, $\$ .001$ par value; 100,000 shares authorized; 15,685 shares and 15,329 issued and outstanding at March 31, 2002 and December 31, 2001, respectively | 16 |  | 15 |
| Class B Common Stock, $\$ .001$ par value; 60,000 shares authorized; 21,247 and 21,482 shares issued and outstanding at March 31, 2002 and December 31, 2001, respectively | 21 |  | 21 |
| Additional paid-in capital | 93,527 |  | 91,909 |
| Accumulated other comprehensive income (loss) | (402) |  | 33 |
| Retained earnings | 127,316 |  | 107,038 |
| Total stockholders' equity | 220,478 |  | 199,016 |
|  | \$422,631 | \$ | 407,486 |

See accompanying notes to unaudited condensed consolidated financial statements.

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## SKECHERS U.S.A., INC. AND SUBSIDIARIES

 CONDENSED CONSOLIDATED STATEMENTS OF EARNINGS(Unaudited)
(In thousands, except per share data)

|  |  | THREE |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2002 |  | 2001 |  |
| Net sales | \$ | 244,949 | \$ | 227,494 |
| Cost of sales |  | 142,425 |  | 128,180 |
| Gross profit |  | 102,524 |  | 99,314 |
| Royalty income, net |  | 108 |  | 217 |
|  |  | 102,632 |  | 99,531 |
| Operating expenses: |  |  |  |  |
| Selling expenses |  | 18,691 |  | 20,842 |
| General and administrative expenses |  | 49,632 |  | 47,389 |
|  |  | 68,323 |  | 68,231 |
| Earnings from operations |  | 34,309 |  | 31,300 |
| Other income (expense): |  |  |  |  |
| Interest, net |  | $(2,063)$ |  | $(3,758)$ |
| Other, net |  | 43 |  | 491 |
|  |  | $(2,020)$ |  | $(3,267)$ |
| Earnings before income taxes |  | 32,289 |  | 28,033 |
| Income taxes |  | 12,011 |  | 10,933 |
| Net earnings | \$ | 20,278 | \$ | 17,100 |
| Net earnings per share: |  |  |  |  |
| Basic | \$ | 0.55 | \$ | 0.48 |
| Diluted | \$ | 0.53 | \$ | 0.45 |
| Weighted average shares: |  |  |  |  |
| Basic |  | 36,849 |  | 35,871 |
| Diluted |  | 38,172 |  | 38,127 |

See accompanying notes to unaudited condensed consolidated financial statements.

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## SKECHERS U.S.A., INC. AND SUBSIDIARIES STATEMENTS OF CONDENSED CONSOLIDATED CASH FLOWS

(Unaudited)<br>(In thousands)

THREE MONTHS ENDED MARCH 31,


During the three months ended March 31,2002 , the Company issued 48,072 shares of Class A common stock to the Company's 401 k plan with a value of approximately $\$ 702,000$. In addition, the Company acquired equipment aggregating $\$ 70,000$ under capital lease obligations.

See accompanying notes to unaudited condensed consolidated financial statements.

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## SKECHERS U.S.A., INC. AND SUBSIDIARIES

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

## (1) GENERAL

The unaudited condensed consolidated financial statements have been prepared on the same basis as the audited consolidated financial statements and, in the opinion of management, reflect all adjustments (consisting of normal recurring adjustments) necessary for a fair presentation for each of the periods presented. The results of operations for interim periods are not necessarily indicative of results to be achieved for full fiscal years.

As contemplated by the Securities and Exchange Commission (SEC) under Rule 10-01 of Regulation S-X, the accompanying condensed consolidated financial statements and related footnotes have been condensed and do not contain certain information that is included in the Company's annual consolidated financial statements and footnotes thereto. For further information, refer to the consolidated financial statements and related footnotes for the year ended December 31, 2001 included in the Company's Annual Report on Form 10-K.

## (2) FOREIGN CURRENCY TRANSLATION

The Company operates internationally through the following foreign subsidiaries; Skechers S.a.r. 1 located in Switzerland, with a functional currency of the U.S. dollar; Skechers Ltd., located in the United Kingdom, with a functional currency of the British Pound; Skechers GmbH located in Germany and Skechers SAS located in France both with a functional currency of the Euro.

The results of operations for the Company's non U.S. dollar functional currency foreign subsidiaries are translated from their functional currency into U.S. dollars using the average exchange rates during each period; assets and liabilities are translated using exchange rates at the end of the each period. Adjustments resulting from the translation process are reported in a separate component of stockholders' equity, and are not included in net earnings.

## (3) OTHER COMPREHENSIVE INCOME (LOSS)

Other comprehensive income consists of a foreign currency translation loss of $\$ 402,000$ and a foreign currency translation gain of $\$ 33,000$, at March 31, 2002 and December 31, 2001, respectively.

## (4) EARNINGS PER SHARE

Basic earnings per share represents net earnings divided by the weighted average number of common shares outstanding for the period. Diluted earnings per share reflects the potential dilution that could occur if options to issue common stock were exercised or converted into common stock.

The reconciliation of basic to diluted weighted average shares is as follows (in thousands):


Options to purchase 7,500 and 318,000 shares of common stock at a price of $\$ 27.28$ and at prices ranging from $\$ 18.00$ to $\$ 29.45$ were outstanding at March 31, 2001 and 2002, respectively, but not included in the computation of diluted earnings per share because the options' exercise price was greater than the average market price of the common shares.

## (5) INCOME TAXES

Income taxes for the interim periods were computed using the effective tax rate estimated to be applicable for the full fiscal year, which is subject to ongoing review and evaluation by management.

## (6) SHORT-TERM BORROWINGS

The Company has available a secured line of credit permitting borrowings up to $\$ 150.0$ million based upon eligible accounts receivable and inventories. Borrowings bear interest at the prime rate ( $4.75 \%$ at March 31,2002 ) minus $0.50 \%$, and the agreement expires on December 31, 2003. The agreement provides for the issuance of letters of credit up to a maximum of $\$ 30.0$ million of which $50 \%$ decreases the amount available for borrowings under the agreement. Outstanding letters of credit at March 31, 2002 were $\$ 6.4$ million. Available borrowings under the line of credit at March 31, 2002 were $\$ 27.9$ million. The Company pays an unused line of credit fee of $.25 \%$ annually. The agreement provides that stockholders' equity shall not decrease by more than $20 \%$ in any given calendar quarter, and limits the payment of dividends if it is in default of any provision of the agreement. The Company was in compliance with these covenants at March 31, 2002.

## (7) LITIGATION

The following is an update of a report (previously included in a Form 8-K dated April 29, 2002) of recent developments in one previously reported legal proceeding that should be read in conjunction with Item 3, Legal Proceedings, in the Company's annual report on Form 10-K for the fiscal year ended December 31, 2001.

On April 10, 2002, the Company was served with a complaint alleging breach of a confidentiality agreement and misappropriation of trade secrets. The Company was sued by Heeling Sports Limited and Heeling Management Corporation in The United States District Court for the Eastern District of Texas, Sherman Division, Case No. 4:02 cv 101. The plaintiffs seek compensatory and punitive damages against the Company and an injunction preventing the Company from using certain technology employed in its 3 Wheelers skate shoes, a very small and new part of the Company product line. The complaint was just recently filed, the matter is under review and the claim has been tendered to the Company's insurance carrier. The Company plans to defend the matter vigorously. The Company has not yet filed a responsive pleading nor answer to the complaint. It is too early to predict the outcome of the case. Nonetheless, the Company is unaware of any facts that would lead it to believe that an adverse result would materially affect operations or the financial health of the Company.

The Company is involved in other litigation, disputes, and threatened litigation, arising from the ordinary course of business. Management does not believe that the disposition of these matters will have a material effect on the Company's financial position or results of operations.

## (8) STOCKHOLDERS' EQUITY

During the three-months ended March 31, 2002, certain Class B stockholders converted 235,374 shares of Class B common stock into an equivalent number of Class A common stock.

## (9) SUBSEQUENT EVENT

In April 2002, the Company issued $\$ 90.0$ million aggregate principal amount of $4.50 \%$ Convertible Subordinated Notes (the "Notes") due April 15, 2007. The Notes are convertible into shares of Class A common stock. Interest on the Notes is paid semi-annually on April 15 and October 15 of each year, commencing October 15, 2002. The Notes are convertible at the option of the holder into shares of Class A common stock at a conversion rate of 38.5089 shares of Class A common stock per $\$ 1,000$ principal amount of Notes, which is equivalent to a conversion price of approximately $\$ 25.968$ per share. The conversion rate is subject to adjustment. The Notes may be converted at any time on or before the close of business on the maturity date, unless the Notes have been previously redeemed or repurchased; provided, however, that if a Note is called for redemption or repurchase, the holder will be entitled to convert the Notes at any time before the close of business on the date immediately preceding the date fixed for redemption or repurchase, as the case may be. The Notes are unsecured and subordinated to our present and future Senior Debt, as defined in the indenture. The Notes are also structurally subordinated in right of payment to all indebtedness and other liabilities of the Company's subsidiaries. The indenture under which the Notes were issued does not restrict our incurrence of indebtedness, including Senior Debt, or our subsidiaries' incurrence of indebtedness. Net proceeds from the issuance of the Notes were $\$ 86.2$ million, of which $\$ 65.0$

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million was used to repay amounts owing under the Company's line of credit and the remaining proceeds will be used for working capital.

ITEM 2

## MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion should be read in conjunction with the Company's Condensed Consolidated Financial Statements and Notes thereto appearing elsewhere in this document.

This Form 10-Q contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements with regards to the Company's revenues, earnings, spending, margins, cash flow, orders, inventory, products, actions, plans, strategies and objectives. Forward-looking statements include, without limitation, any statement that may predict, forecast, indicate or simply state future results, performance or achievements, and may contain the words "believe," "anticipate," "expect," "estimate," "intend," "plan," "project," "will be," "will continue," "will result," "could," "may," "might," or any variations of such words with similar meanings. Any such statements are subject to risks and uncertainties that could cause the Company's actual results to differ materially from those which are management's current expectations or forecasts. Such information is subject to the risk that such expectations or forecasts, or the assumptions underlying such exceptions or forecasts, become inaccurate.

Risks and uncertainties that could affect the Company's actual results and could cause such results to differ materially from those forwardlooking statements made by or on behalf of the Company are included under the "Risk Factors" on pages 13 through 19 in the Company's Form 10-K for the year ended December 31, 2001.

## OVERVIEW

We design, market and sell contemporary footwear for men, women and children under the Skechers brand. Our footwear is sold through a wide range of department stores and leading specialty retail stores, a growing network of our own retail stores and our e-commerce website. Our objective is to continue to profitably grow our domestic operations, while leveraging our brand name to expand internationally.

We generate revenues from three principal sources:

WHOLESALE. We sell footwear directly to department stores and specialty retail stores both domestically and internationally.
RETAIL. We own and operate our own retail stores both domestically and, on a smaller scale, internationally through three retail formats. Our retail formats are as follows:

- Concept Stores. Our concept stores are located in marquee street locations and high performing regional malls, promote awareness of the Skechers brand and showcase a broad assortment of our in-season footwear styles.
- Factory Outlet Stores. Our factory outlet stores are generally located in manufacturers' outlet centers and provide opportunities to sell an assortment of in-season, discontinued and excess merchandise at lower price points.
- Warehouse Outlet Stores. Our freestanding warehouse outlet stores appeal to our most value conscious customers and enable us to liquidate excess merchandise, discontinued lines and odd-size inventory in a cost-efficient manner.

DISTRIBUTORS. Internationally, we sell our footwear to our foreign distributors who distribute such footwear to department stores and specialty retail stores in Europe, Asia, Latin America, South America and numerous other countries and territories.

The substantial portion of our revenues are derived from domestic wholesale sales. Typically, retail sales achieve higher gross margins as a percentage of net sales than wholesale sales. Sales through foreign distributors result in lower gross margins as a percentage of net sales than retail or wholesale sales. None of our domestic retail sales formats, international wholesale sales, international retail sales, or international distributor sales individually comprised more than $10 \%$ of our consolidated net sales for the three months ended March 31 , 2002 and 2001.

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## RESULTS OF OPERATIONS

The following table sets forth for the periods indicated, selected information from the Company's results of operations in aggregate dollar amounts and as a percentage of net sales:

|  | THREE MONTHS ENDED MARCH 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2002 |  | 2001 |  |
| Net sales | \$244,949 | 100.0\% | \$227,494 | 100.0\% |
| Cost of sales | 142,425 | 58.1\% | 128,180 | 56.3\% |
| Gross profit | 102,524 | 41.9\% | 99,314 | 43.7\% |
| Royalty income, net | 108 | 0.0\% | 217 | 0.1\% |
|  | 102,632 | 41.9\% | 99,531 | 43.8\% |
| Operating expenses: |  |  |  |  |
| Selling | 18,691 | 7.6\% | 20,842 | 9.2\% |
| General and administrative | 49,632 | 20.3\% | 47,389 | 20.8\% |
|  | 68,323 | 27.9\% | 68,231 | 30.0\% |
| Earnings from operations | 34,309 | 14.0\% | 31,300 | 13.8\% |
| Interest expense, net | $(2,063)$ | (0.8\%) | $(3,758)$ | (1.7\%) |
| Other, net | 43 | 0.0\% | 491 | 0.2\% |
| Earnings before income taxes | 32,289 | 13.2\% | 28,033 | 12.3\% |
| Income taxes | 12,011 | 4.9\% | 10,933 | 4.8\% |
| Net earnings | \$ 20,278 | 8.3\% | \$ 17,100 | 7.5\% |

## Net Sales

Net sales for three months ended March 31, 2002 were $\$ 244.9$ million, an increase of $\$ 17.5$ million or $7.7 \%$ over net sales of $\$ 227.5$ million for the three months ended March 31, 2001. The increase in net sales was primarily due to increased sales in our international wholesale and domestic and international retail distribution channels. Net sales were driven by increased sales in our Kids' and Men's Collection product lines and new lines added over the last year, including Somethin' Else from Skechers, Women's Active, and 4 Wheelers by Skechers. International wholesale revenues for the three months ended March 31, 2002 increased significantly over the comparable period in 2001 due to our direct selling efforts in the United Kingdom, France, and Germany which began to ramp up in the second quarter of fiscal 2001. Distributor sales for the three months ended March 31, 2002, were comparable to the same period in 2001. Our retail stores sales increased significantly during the three months ended March 31, 2002, compared to the three months ended March 31, 2001, due to the addition of 21 domestic retail stores and one international retail store added since March 31, 2001.

We are continuing to expand our international direct selling efforts and currently anticipate commencing our direct selling efforts in Spain during the third quarter of fiscal 2002. In regards to our retail stores, we anticipate opening 10 to 15 retail stores during fiscal 2002, a significant decrease from the 26 domestic retail stores and three international retail stores added during fiscal 2001.

Although we realized a $7.7 \%$ increase in net sales for the three months ended March 31, 2002, compared to the three months ended March 31, 2001, we anticipate net sales for the second quarter ending June 30, 2002 to be comparable to the second quarter ended June 30, 2001, and any expected growth in net sales to be realized during the second half of fiscal 2002.

## Gross Profit

Gross profit for the three months ended March 31, 2002 was $\$ 102.5$ million compared to $\$ 99.3$ million during the three months ended March 31, 2001, an increase of $\$ 3.2$ million or $3.2 \%$. Gross margin was $41.9 \%$ compared to $43.7 \%$ during the three months ended March 31, 2001. However, gross margins for the three months ended March 31, 2002 improved over gross margins of $39.7 \%$ for the three months ended December 31, 2001. The decrease in gross margins during the three months ended March 31, 2002 compared to the same period in 2001 was due to markdowns and allowances provided to our wholesale accounts to promote sell through at the retail level and discounts offered on out of season inventory. Offsetting the decreased gross margins realized in our wholesale distribution channels were increased gross margins realized in our retail stores. The increased gross margins in our retail stores was due to improved pricing in our factory outlet stores, which made up a larger percent of retail net sales in the three months ended March 31, 2002 compared to the three months ended March 31, 2001.

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We currently anticipate gross margins during the second quarter ending June 30, 2002 to be consistent with the first quarter ended March 31, 2002. The anticipated decrease in gross margin during the second quarter of 2002, as compared to the second quarter of 2001, is expected as we continue to support our wholesale accounts by providing sales allowances to stimulate sales at the retail level.

## Selling Expenses

Selling expenses for the three months ended March 31, 2002 were $\$ 18.7$ million compared to $\$ 20.8$ million in the three months ended March 31, 2001. As a percentage of net sales, selling expenses decreased to $7.6 \%$ in the three months ended March 31, 2002, compared to $9.2 \%$ for the same three months in 2001 . The decrease in selling expenses for the three months ended March 31, 2002, in absolute dollars and as a percent of net sales, was due to planned expenditure reductions in trade shows and advertising, savings realized from the reorganization of our sales staff, and the elimination of catalog costs related to our mail order operations which were discontinued in September 2001.

Notwithstanding our reduced advertising costs in the three months ended March 31, 2002, we remain committed to the overall marketing strategy that has been largely responsible for the increase in market presence, product visibility and product demand over the past three fiscal years. We have continued to increase our advertising budget consistent with projected sales increases, which has included such avenues as magazines, television, tradeshows, and billboards. We endeavor to spend approximately $8 \%$ to $10 \%$ of annual net sales in the marketing of Skechers footwear through advertising, promotions, public relations, trade shows and other marketing efforts. During the three months ended March 31, 2002 advertising expenses were $5.6 \%$ of net sales, compared to $6.9 \%$ of net sales for the three months ended March 31, 2001.

## General and Administrative Expenses

General and administrative expenses for the three months ended March 31, 2002 were $\$ 49.6$ million compared to $\$ 47.4$ million for the same period in 2001. General and administrative expenses as a percentage of net sales decreased to $20.3 \%$ in the three months ended March 31, 2002, compared to $20.8 \%$ for the three months ended March 31, 2001. The increase in total dollars was due to increased depreciation charges associated with distribution and administrative facilities acquired during 2001, operating expenses related to the addition of 22 retail stores added since March 31, 2001, and additional infrastructure costs associated with our international sales and administrative offices. Offsetting the increased expenses were reductions in personnel costs associated the elimination of our mail order operations, temporary help at our distribution facilities, and reduced salaries, wages and bonuses.

Interest
Interest expense for the three months ended March 31, 2002 was $\$ 2.1$ million, a decrease of $\$ 1.7$ million or $45.1 \%$ from $\$ 3.8$ million for the three months ended March 31, 2001. The decrease was due to reduced interest rates charged on our short-term borrowings, which is tied to the prime-lending rate, and open purchase arrangements with our international manufacturers.

Other, Net
Other, net decreased to $\$ 43,000$ for the three months ended March 31, 2002, from $\$ 491,000$ for the three months ended March 31, 2001. Other, net for the three months ended March 31, 2001 consisted primarily of litigation settlements.

## Income Taxes

Income taxes were computed using the effective tax rate estimated to be applicable for the full fiscal year. The effective tax rate for the three months ended March 31, 2002 was $37.2 \%$ compared to $39.0 \%$ for the three months ended March 31, 2001. The decrease in the effective tax rate is due to changes in income in differing tax jurisdictions as a result of our international expansion. We are continuing to expand our international operations and plan to reinvest any undistributed earnings from our non-U.S. subsidiaries, thereby indefinitely postponing their remittance. As a result, we do not plan to provide for deferred income taxes on any accumulated undistributed earnings that our non-U.S. subsidiaries earn in the future.

## LIQUIDITY AND CAPITAL RESOURCES

Our capital needs are derived primarily from working capital requirements and the continued growth of the business. Our working capital at March 31, 2002 was $\$ 163.3$ million, an increase of $\$ 23.3$ million from $\$ 140.0$ million at December 31, 2001. The increase
was primarily due to the increase in accounts receivable and reductions in accounts payable, partially offset by increases in short-term borrowings. In April 2002, we sold $\$ 90.0$ million of convertible notes (as discussed below) for an aggregate net proceeds of $\$ 86.2$ million, of which $\$ 65.0$ million was used to repay amounts owing under our line of credit; the remaining proceeds will be used for working capital.

Net cash provided by operating activities for the three months ended March 31, 2002 was $\$ 37.0$ million, compared to cash used in operating activities of $\$ 13.2$ million for the same period in 2001. The increase in cash provided by operating activities was due to the reduction in inventory levels, and to a lesser extent increased net earnings, offset by increases in receivables and reductions in accounts payable.

Net cash used in investing activities was $\$ 1.8$ million for the three months ended March 31, 2002, a decrease of $\$ 7.6$ million from $\$ 9.4$ million for the three months ended March 31, 2001. The decrease was due to reduced capital expenditures requirements for new retail stores and prior year investing activities including the acquisition of real properties in Manhattan Beach.

Net cash provided by financing activities for the three months ended March 31, 2002 was $\$ 12.5$ million, compared to $\$ 24.3$ million for the three months ended March 31, 2001. The cash provided by financing activities was derived primarily from our short-term credit facility, and, to a lesser extent, proceeds from the exercise of stock options, partially offset by reductions in long-term debt.

In April 2002, we issued $\$ 90.0$ million aggregate principal amount of $4.50 \%$ Convertible Subordinated Notes due April 15, 2007. The notes are convertible into shares of our Class A common stock. Interest on the notes is paid semi-annually on April 15 and October 15 of each year, commencing October 15, 2002. The notes are convertible at the option of the holder into shares of Class A common stock at a conversion rate of 38.5089 shares of Class A common stock per $\$ 1,000$ principal amount of notes, which is equivalent to a conversion price of approximately $\$ 25.968$ per share. The conversion rate is subject to adjustment. The notes may be converted at any time on or before the close of business on the maturity date, unless the notes have been previously redeemed or repurchased; provided, however, that if a note is called for redemption or repurchase, the holder will be entitled to convert the notes at any time before the close of business on the date immediately preceding the date fixed for redemption or repurchase, as the case may be. The notes are unsecured and subordinated to our present and future Senior Debt, as defined in the indenture. The notes are also structurally subordinated in right of payment to all indebtedness and other liabilities of our subsidiaries. The indenture does not restrict our incurrence of indebtedness, including Senior Debt, or our subsidiaries' incurrence of indebtedness. Net proceeds from the sale of the notes were $\$ 86.2$ million.

Our line of credit facility, which provides for borrowings of up to $\$ 150.0$ million, with actual borrowings limited to available collateral and certain limitations on total indebtedness (approximately $\$ 27.9$ million of availability as of March 31, 2002) with CIT Group, a subsidiary of TYCO, as agent for the lenders. At March 31, 2002, there was approximately $\$ 96.6$ million outstanding under the revolving line of credit. The revolving line of credit bears interest at prime rate ( $4.75 \%$ at March 31,2002 ) minus $.5 \%$. Interest on the line of credit is payable monthly in arrears. The revolving line of credit expires on December 31, 2003. The revolving line of credit provides a sub-limit for letters of credit of up to $\$ 30.0$ million to finance our foreign purchases of merchandise inventory. As of March 31, 2002, we had approximately $\$ 6.4$ million of letters of credit under the revolving line of credit. The credit facility contains covenants indicating that stockholders' equity shall not decrease by more than $20 \%$ in any calendar quarter, and limits the payment of dividends if we are in default of any provision of the agreement. We were in compliance with these covenants as of March 31, 2002. In April 2002, we repaid approximately $\$ 65.0$ million owing under the line of credit facility with a portion of the proceeds from the issuance of the notes.

We believe that anticipated cash flows from operations, available borrowings under our revolving line of credit, cash on hand, proceeds from the issuance of the notes and our financing arrangements will be sufficient to provide us with the liquidity necessary to fund our anticipated working capital and capital requirements through fiscal 2002. However, in connection with our growth strategy, we will incur significant working capital requirements and capital expenditures. Our future capital requirements will depend on many factors, including, but not limited to, the levels at which we maintain inventory, the market acceptance of our footwear, the levels of promotion and advertising required to promote our footwear, the extent to which we invest in new product design and improvements to our existing product design and the number and timing of new store openings. To the extent that available funds are insufficient to fund our future activities, we may need to raise additional funds through public or private financing. We cannot assure you that additional financing will be available or that, if available, it can be obtained on terms favorable to us and our stockholders. Failure to obtain such financing could delay or prevent our planned expansion, which could adversely affect our business, financial condition and results of operations. In addition, if additional capital is raised through the sale of additional equity or convertible securities, dilution to our stockholders could occur.

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## QUARTERLY RESULTS AND SEASONALITY

While sales of footwear products have historically been somewhat seasonal in nature with the strongest sales generally occurring in the third and fourth quarters, we believe that changes in our product offerings have somewhat mitigated the effect of this seasonality and, consequently, our sales are not necessarily as subjected to seasonal trends as that of our past or our competitors in the footwear industry.

We have experienced, and expect to continue to experience, variability in our net sales and operating results on a quarterly basis. Our domestic customers generally assume responsibility for scheduling pickup and delivery of purchased products. Any delay in scheduling or pickup which is beyond our control could materially negatively impact our net sales and results of operations for any given quarter. We believe the factors which influence this variability include (i) the timing of our introduction of new footwear products, (ii) the level of consumer acceptance of new and existing products, (iii) general economic and industry conditions that affect consumer spending and retail purchasing, (iv) the timing of the placement, cancellation or pickup of customer orders, (v) increases in the number of employees and overhead to support growth, (vi) the timing of expenditures in anticipation of increased sales and customer delivery requirements, (vii) the number and timing of our new retail store openings and (viii) actions by competitors. Due to these and other factors, the operating results for any particular quarter are not necessarily indicative of the results for the full year.

## INFLATION

We do not believe that the relatively moderate rates of inflation experienced in the United States of America over the last three years has had a significant effect on our net sales or profitability. However, we cannot accurately predict the effect of inflation on future operating results. Although higher rates of inflation have been experienced in a number of foreign countries in which our products are manufactured, we do not believe that inflation has had a material effect on our net sales or profitability. In the past, we have been able to offset our foreign product cost increases by increasing prices or changing suppliers, although no assurance can be given that we will be able to continue to make such increases or changes in the future.

## EXCHANGE RATES

We receive U.S. dollars for substantially all of our product sales and our royalty income. Inventory purchases from offshore contract manufacturers are primarily denominated in U.S. dollars; however, purchase prices for our products may be impacted by fluctuations in the exchange rate between the U.S. dollar and the local currencies of the contract manufacturers, which may have the effect of increasing our cost of goods in the future. During the three months ending March 31, 2002, exchange rate fluctuations did not have a material impact on our inventory costs. We do not engage in hedging activities with respect to such exchange rate risk.

## ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Market risk is the potential loss arising from the adverse changes in market rates and prices, such as interest rates and foreign currency exchange rates. Changes in interest rates and, in the future, changes in foreign currency exchange rates have and will have an impact on our results of operations.

Interest rate fluctuations. At March 31, 2002, approximately $\$ 96.6$ million of our outstanding borrowings are subject to changes in interest rates; however, we do not use derivatives to manage this risk. This exposure is linked to the prime rate of interest. We believe that moderate changes in the prime rate will not materially affect the operating results or financial condition of the company. For example, a $1 \%$ change in interest rates would result in approximately $\$ 966,000$ annual impact on pretax income based upon those outstanding borrowing at March 31, 2002.

Foreign exchange rate fluctuations. We face market risk to the extent that changes in foreign currency exchange rates affect our non-U.S. dollar functional currency foreign subsidiary's assets and liabilities. In addition, changes in foreign exchange rates may affect the value of our inventory commitments. Also, inventory purchases of our products may be impacted by fluctuations in the exchange rates between the U.S. dollar and the local currencies of the contract manufacturers, which could have the effect of increasing cost of goods sold in the future. The company manages these risks by primarily denominating these purchases and commitments in U.S. dollars. The company does not engage in hedging activities with respect to such exchange rate risks.

New Accounting Pronouncements

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During July 2001, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standards ("SFAS") No. 141, Business Combinations, and Statement No. 142, Goodwill and Other Intangible Assets. SFAS No. 141 requires that the purchase method be used for all business combinations initiated after June 30, 2001. SFAS No. 142 requires that goodwill no longer be amortized to earnings, but instead reviewed for impairment. The amortization of goodwill ceases upon adoption of SFAS No. 142. SFAS No. 142 is effective for fiscal years starting after December 15, 2001. The adoption of SFAS 141 and 142 did not have a material impact on our financial position or results of operations.

In October 2001, the FASB issued SFAS No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets," which addresses financial accounting and reporting for the impairment or disposal of long lived assets. While SFAS 144 supersedes SFAS 121, "Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to be Disposed of," it retains many of the fundamental provisions of that statement. The standard is effective for fiscal years beginning after December 15, 2001. The adoption of the provisions of SFAS 144 did not have a material impact on our financial position or results of operations.

In December 2001, the EITF issued EITF No. 01-09, "Accounting for Consideration Given by a Vendor to a Customer (Including a Reseller of the Vendor's Products)." This EITF prescribes guidance regarding the timing of recognition and income classification of costs incurred for certain sales incentive programs to retailers and end consumers. The adoption of EITF No. 01-09 did not have a material impact on our financial position or results of operations.

## PART II. OTHER INFORMATION

## ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K -

(a) Exhibits

## None

(b) Reports on Form 8-K

During the three-month period ending March 31, 2002, the Registrant filed two current reports on Form 8-K.
On April 4, 2002 under item 5 - Other Events. Regarding the issuance of a press release announcing the pricing of $\$ 75,000,000$ of $4.50 \%$ Convertible Subordinated Notes due 2007 through a private offering. The notes accrue interest at $4.5 \%$ per annum and are convertible into Class A common stock, at the option of the holder, at an initial conversion price of $\$ 25.968$ per share.

On April 25, 2002 under Item 5 - Other Events. Regarding the filing by the Registrant of a filed complaint captioned SKECHERS U.S.A., INC. V. HEELING SPORTS LIMITED, HEELING MANAGEMENT CORPORATION, ROGER ADAMS AND CHARLIE BEERY. The complaint was filed in the United States District Court Central District of California (Case No. 02-1906NM). The Registrant's complaint alleges federal, California and common law unfair competition, intentional interference with economic relations and intentional interference with contract with respect to the Registrant's shoes called " 3 Wheelers." The Registrant seeks relief that includes enjoining defendants from certain actions, certain trebled money damages, punitive damages, restitution and attorney fees and costs. On April 4, 2002, a complaint captioned HEELING SPORTS LIMITED AND HEELING MANAGEMENT CORP., V. SKECHERS U.S.A., INC. was filed in the United States District Court, Eastern District of Texas, Sherman Division (Civil Action No. 4:0Zcv101). The lawsuit alleges breach of confidential agreement and misappropriation of trade secrets and is with respect to Skechers' 3 Wheelers. The complaint seeks relief that includes permanent injunction enjoining the Registrant from selling the 3 Wheeler skates, using any alleged confidential information and assignment of any intellectual property based on the plaintiff's alleged confidential information, and damages that include those sustained by the plaintiff as a result of the Registrant's actions, profits and exemplary and punitive damages. The Registrant believes that it has meritorious defenses to the claims made by Heeling Sports Limited and Heeling Management Corp. and intends to defend these claims vigorously. Nevertheless, litigation is uncertain, and the Registrant may not prevail in the lawsuit and can express no opinion as to its ultimate outcome.

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SKECHERS U.S.A, INC.
/s/ David Weinberg
David Weinberg
Executive Vice President and
Chief Financial Officer

