UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 24, 2024

SKECHERS U.S.A., INC.

(Exact name of Registrant as Specified in Its Charter)

Delaware (State or Other Jurisdiction of Incorporation) 001-14429 (Commission File Number) 95-4376145 (IRS Employer Identification No.)

228 Manhattan Beach Blvd Manhattan Beach, California (Address of Principal Executive Offices)

90266 (Zip Code)

Registrant's Telephone Number, Including Area Code: (310) 318-3100

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- □ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- □ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- □ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- □ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Trading
Symbol(s)

Class A Common Stock, par value \$0.001 per share

SKX

Name of each exchange on which registered

New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company □

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \Box

Item 2.02 Results of Operations and Financial Condition.

On October 24, 2024, Skechers U.S.A., Inc. issued a press release announcing its results of operations and financial condition for the quarter ended September 30, 2024. A copy of the press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

The following exhibit is furnished as part of this report:

99.1 Press Release dated October 24, 2024.

104 Cover Page Interactive Data File (embedded within the inline XBRL document).

The information in this current report and the exhibit attached hereto is being furnished and shall not be deemed "filed" for the purposes of Section 18 of the Securities and Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The Information in this Current Report shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended. The furnishing of the Information in this Current Report is not intended to, and does not, constitute a representation that such furnishing is required by Regulation FD or that the Information this Current Report contains is material investor information that is not otherwise publicly available.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SKECHERS U.S.A., INC.

Date: October 24, 2024 By: /s/ John Vandemore

Name: John Vandemore Title: Chief Financial Officer

SKECHERS ANNOUNCES THIRD QUARTER 2024 FINANCIAL RESULTS AND RECORD-BREAKING QUARTERLY SALES OF \$2.35 BILLION

LOS ANGELES, CA – October 24, 2024 – Skechers U.S.A., Inc. ("Skechers" or the "Company") (NYSE:SKX), The Comfort Technology CompanyTM and a global footwear leader, today announced financial results for the third quarter ended September 30, 2024.

Third Quarter Highlights

- Record quarterly sales of \$2.35 billion, a 15.9% increase
- Wholesale sales grew 20.6%
- Direct-to-Consumer sales grew 9.6%
- Diluted earnings per share of \$1.26, a 35.5% increase
- Repurchased \$90.0 million of Class A common stock

"Strong consumer demand for Skechers across all distribution channels resulted in a new quarterly sales record of \$2.35 billion," began David Weinberg, Chief Operating Officer of Skechers. "Despite challenging market conditions in certain countries, we achieved 21% Wholesale growth, 10% Direct-to-Consumer growth, as well as 16% internationally and 15% domestically. By region, sales grew 30% in EMEA driven by double-digit growth across all countries; 14% in the Americas, reflecting particularly strong sales in the United States and Canada; and 7% in Asia Pacific with double-digit increases in many countries. With the growing awareness and broad acceptance of our comfort technology products by our partners and consumers, we believe each of these regions represent continued growth opportunities for Skechers. We continue to invest in our operational capabilities and improve the customer experience, while meeting the increased global demand for our products and positioning Skechers for profitable growth now and in the future."

"Skechers' significant growth in the third quarter can be attributed to offering the right product at the right price and ensuring availability at locations where consumers want to shop – whether it's in our own direct-to-consumer channels or with our network of key retailers," began Robert Greenberg, Chief Executive Officer of Skechers. "Our product line up offers a unique value proposition for partners and consumers – style, comfort, quality, and innovation at a reasonable price. The combination of these attributes sets Skechers apart. As more consumers view our comfort features as essential, the importance of newness and advancing our designs with our signature technologies across core and new product offerings remains vital. Raising awareness of our technologies, such as Skechers Hands Free Slip-ins, has been integral to our global growth. We achieve this through both technology-focused marketing campaigns and by leveraging our strong team of ambassadors and athletes. Earlier this quarter, Snoop Dogg and Philadelphia 76ers basketball star Joel Embiid both achieved golden moments wearing Skechers during the Paris Games. Most recently, we signed television host Howie Mandel and launched a campaign with him. In our Skechers Performance Division, we have a strong history of delivering comfort that performs in technical running and golf footwear, and an established solid business with pickleball footwear. We are in the early stages of team sports with the global roll-out of Skechers court, football (soccer), basketball and cleated styles with a growing roster of Olympians and elite athletes competing in our footwear. We believe there are significant opportunities to build on our technical performance business. While continued investment in product and marketing drove record quarterly sales, it is our commitment to deliver what consumers want that inspires us as we strive to bring innovation to people from all walks of life."

Third Quarter 2024 Financial Results

	Three Months End	ed Septe	ember 30,	Change		
(in millions, except per share data)	 2024		2023	\$	%	
Sales	\$ 2,347.7	\$	2,025.0	322.7	15.9	
Gross profit	1,223.0		1,071.9	151.1	14.1	
Gross margin	52.1%		52.9%		(80) bps	
Operating expenses	989.6		858.7	130.9	15.2	
As a % of sales	42.2 %		42.4%		(30) bps	
Earnings from operations	233.4		213.2	20.2	9.5	
Operating margin	9.9%		10.5%		(60) bps	
Net earnings attributable to Skechers U.S.A., Inc.	193.2		145.4	47.8	32.9	
Diluted earnings per share	\$ 1.26	\$	0.93	0.33	35.5	

Third quarter sales increased 15.9% as a result of a 16.4% increase internationally and a 15.3% increase domestically. Wholesale increased 20.6% and Direct-to-Consumer increased 9.6%. On a constant currency basis, sales increased 15.9%.

Wholesale sales grew \$241.4 million, or 20.6%, including increases in AMER of 21.6%, EMEA of 30.9%, and APAC of 5.1%. Wholesale volume increased 21.2% and average selling price declined 0.5%.

Direct-to-Consumer sales grew \$81.3 million, or 9.6%, including increases in EMEA of 28.0%, APAC of 10.0%, and AMER of 5.0%. Direct-to-Consumer volume increased 10.7% and average selling price declined 1.0%.

Gross margin was 52.1%, a decrease of 80 basis points, due to lower average selling prices.

Operating expenses increased \$130.9 million, or 15.2%, and as a percentage of sales decreased 30 basis points to 42.2%. Selling expenses increased \$32.9 million, or 18.4%, and as a percentage of sales increased 20 basis points to 9.0%. The increase was due to higher demand creation expenditures. General and administrative expenses increased \$98.0 million, or 14.4%, and as a percentage of sales decreased 40 basis points to 33.2%. Increased expenses were primarily driven by increased labor and facility costs, including rent and depreciation.

Earnings from operations increased \$20.2 million, or 9.5%, to \$233.4 million.

Net earnings were \$193.2 million and diluted earnings per share were \$1.26 compared with prior year net earnings of \$145.4 million and diluted earnings per share of \$0.93.

In the third quarter, the Company's effective income tax rate was 14.7%. The decrease was due to the release of certain allowances and other provision adjustments.

"Skechers' record third-quarter financial performance underscores the strength of our global diversification and demand for our distinctive value proposition," stated John Vandemore, Chief Financial Officer of Skechers. "We delivered impressive international sales growth coupled with continued momentum in our domestic wholesale business. These results reinforce our confidence in achieving our goal of \$10 billion in sales by 2026 and continued growth thereafter. As we move forward, we remain committed to investing in our brand, expanding our global presence, and meeting the evolving needs of our consumers."

Nine Months 2024 Financial Results

	Nine Months End	ed Septe	mber 30,	Change		
(in millions, except per share data)	2024		2023	S	%	
Sales	\$ 6,756.9	\$	6,039.4	717.5	11.9	
Gross profit	3,589.1		3,111.0	478.1	15.4	
Gross margin	53.1%		51.5%		160 bps	
Operating expenses	2,850.4		2,456.5	393.9	16.0	
As a % of sales	42.2%		40.7%		150 bps	
Earnings from operations	738.8		654.5	84.3	12.9	
Operating margin	10.9%		10.8%		10 bps	
Net earnings attributable to Skechers U.S.A., Inc.	540.1		458.6	81.5	17.8	
Diluted earnings per share	\$ 3.50	\$	2.93	0.57	19.5	

Year-to-date sales increased 11.9%, reflecting a 12.9% increase in international sales and a 10.3% increase domestically. Wholesale increased 12.1% and Direct-to-Consumer increased 11.6%. On a constant currency basis, sales increased 12.7%.

Wholesale sales increased \$427.6 million, or 12.1%, due to increases in AMER of 12.5%, EMEA of 15.5%, and APAC of 6.1%. Wholesale volume increased 12.5% and average selling price declined 0.3%.

Direct-to-Consumer sales grew \$289.9 million, or 11.6%, due to increases in EMEA of 40.3%, APAC of 10.5%, and AMER of 6.2%. Direct-to-Consumer volume increased 11.8% and average selling price declined 0.2%.

Gross margin was 53.1%, an increase of 160 basis points, due to lower costs per unit, driven by lower freight.

Operating expenses increased \$393.9 million or 16.0%. As a percentage of sales, operating expenses increased 150 basis points to 42.2%. Selling expenses increased \$109.6 million or 22.2%, primarily due to higher global demand creation expenditures. General and administrative expenses increased \$284.3 million or 14.5%, primarily driven by labor and increased facility costs, including rent and depreciation.

Earnings from operations increased \$84.3 million to \$738.8 million, resulting in an operating margin of 10.9%.

Net earnings were \$540.1 million and diluted earnings per share were \$3.50, an increase of 19.5% over the prior year.

The Company's effective income tax rate was 17.8%.

Balance Sheet

Cash, cash equivalents and investments totaled \$1.60 billion, an increase of \$211.8 million, or 15.3% from December 31, 2023, due to earnings and proceeds from borrowings of \$342.4 million, partially offset by capital expenditures of \$283.4 million and \$210.1 million of share repurchases.

Inventory was \$1.71 billion, an increase of \$181.4 million or 11.9% from December 31, 2023.

Share Repurchases

During the third quarter, the Company repurchased 1.4 million shares of its Class A common stock at a cost of \$90.0 million. As of September 30, 2024, \$910.0 million remained available under the Company's share repurchase program.

Outlook

For the fourth quarter of 2024, the Company believes it will achieve sales between \$2.165 and \$2.215 billion and diluted earnings per share of between \$0.70 and \$0.75. Further, the Company believes that for the fiscal year 2024, it will achieve sales between \$8.925 and \$8.975 billion and diluted earnings per share of between \$4.20 and \$4.25.

Store Count

	Number of Stores								
	December 31, 2023	Opened	Closed	September 30, 2024					
Domestic stores	563	42	(13)	592					
International stores	1,085	149	(83)	1,151					
Distributor, licensee and franchise stores	3,520	315	(246)	3,589					
Total Skechers stores	5,168	506	(342)	5,332					

Third Quarter 2024 Conference Call

The Company will host a conference call at 4:30 p.m. ET / 1:30 p.m. PT on October 24, 2024 to discuss its third quarter 2024 financial results. The call can be accessed on the Investor Relations section of the Company's website at investors.skechers.com. For those unable to participate during the live broadcast, a replay will be available beginning October 24, 2024, at 7:30 p.m. ET, through November 7, 2024, at 11:59 p.m. ET. To access the replay, dial 844-512-2921 (U.S.) or 412-317-6671 (International) and use passcode: 13748553.

About Skechers U.S.A., Inc.

Skechers, The Comfort Technology Company® based in Southern California, designs, develops and markets a diverse range of lifestyle and performance footwear, apparel and accessories for men, women and children. The Company's collections are available in approximately 180 countries and territories through third-party retailers, marketplaces, and direct to consumers through skechers.com and approximately 5,300 Skechers retail stores. A Fortune 500® company, Skechers manages its international business through a network of wholly-owned subsidiaries, joint venture partners, and distributors. For more information, please visit about.skechers.com and follow us on Facebook, Instagram and TikTok.

Reference in this press release to "Sales" refers to Skechers' net sales reported under GAAP. This announcement contains forward-looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements may include, without limitation, Skechers' future domestic and international growth, financial results and operations including expected net sales and earnings, its development of new products, future demand for its products, its planned domestic and international expansion, opening of new stores and additional expenditures, and advertising and marketing initiatives. Forward-looking statements can be identified by the use of forward-looking language such as "believe," "anticipate," "expect," "estimate," "intend," "plan," "project," "will," "could," "may," "might," or any variations of such words with similar meanings. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from those projected in forward-looking statements. Factors that might cause or contribute to such differences include the disruption of business and operations due to 'delays or disruptions in our supply chain; international economic, political and market conditions including the effects of inflation and foreign currency exchange rate fluctuations around the world, the challenging consumer retail markets in the United States and the impact of wars, acts of war and other conflicts around the world; sustaining, managing and forecasting costs and proper inventory levels; losing any significant customers; decreased demand by industry retailers and cancellation of order commitments due to the lack of popularity of particular designs and/or categories of products; maintaining brand image and intense competition among sellers of footwear for consumers, especially in the highly competitiv

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Press Jennifer Clay jennc@skechers.com

SKECHERS U.S.A., INC. AND SUBSIDIARIES Condensed Consolidated Balance Sheets (Unaudited)

(in thousands)	Sepi	As of tember 30, 2024	Dec	As of December 31, 2023	
ASSETS					
Current assets					
Cash and cash equivalents	\$	1,354,054	\$	1,189,910	
Short-term investments		113,795		72,595	
Trade accounts receivable, net		1,187,033		860,300	
Other receivables		98,272		82,253	
Inventory		1,706,842		1,525,409	
Prepaid expenses and other		238,512		222,137	
Total current assets		4,698,508		3,952,604	
Property, plant and equipment, net		1,782,606		1,506,690	
Operating lease right-of-use assets		1,354,811		1,276,171	
Deferred tax assets		443,571		450,574	
Long-term investments		130,470		123,996	
Goodwill		99,774		101,230	
Other assets, net		136,301		136,086	
Total non-current assets		3,947,533		3,594,747	
TOTAL ASSETS	\$	8,646,041	\$	7,547,351	
LIABILITIES, REDEEMABLE NONCONTROLLING INT	EREST AND STOCKHOLD	ERS' EQUITY			
Current liabilities					
Accounts payable	\$	1,190,194	\$	1,008,001	
Accrued expenses		331,335		320,105	
Operating lease liabilities		295,591		274,296	
Current installments of long-term borrowings		371,438		46,571	
Short-term borrowings		208,098		11,894	
Total current liabilities		2,396,656		1,660,867	
Long-term operating lease liabilities		1,169,488		1,108,110	
Long-term borrowings		49,351		242,944	
Deferred tax liabilities		11,177		12,594	
Other long-term liabilities		106,855		122,794	
Total non-current liabilities		1,336,871		1,486,442	
Total liabilities		3,733,527		3,147,309	
Redeemable noncontrolling interest		91,979		89,832	
Stockholders' equity		71,777		07,032	
Preferred Stock		_		_	
Class A Common Stock		132		133	
Class B Common Stock		19		20	
Additional paid-in capital		110,350		295,847	
Accumulated other comprehensive loss		(88,366)		(73,388	
Retained earnings		4,336,875		3,796,730	
Skechers U.S.A., Inc. equity		4,359,010		4,019,342	
Noncontrolling interests		461,525		290,868	
Total stockholders' equity		4,820,535		4,310,210	
TOTAL LIABILITIES, REDEEMABLE NONCONTROLLING INTEREST AND STOCKHOI	DERS'	7,020,333		7,510,210	
EQUITY	LDERS \$	8,646,041	\$	7,547,351	

SKECHERS U.S.A., INC. AND SUBSIDIARIES Condensed Consolidated Statements of Earnings (Unaudited)

-	Three Months End	ed Septer	mber 30,	Nine Months Ended September 30,				
	2024		2023		2024		2023	
\$	2,347,705	\$	2,024,958	\$	6,756,935	\$	6,039,402	
	1,124,659		953,040		3,167,818		2,928,381	
	1,223,046		1,071,918		3,589,117		3,111,021	
	211,162		178,286		603,534		493,964	
	778,460		680,449		2,246,830		1,962,564	
	989,622		858,735		2,850,364		2,456,528	
	233,424		213,183		738,753		654,493	
	11,891		(7,055)		8,189		5,660	
	245,315		206,128		746,942		660,153	
	36,006		40,202		132,731		122,360	
	209,309		165,926		614,211		537,793	
	16,088		20,511		74,066		79,176	
\$	193,221	\$	145,415	\$	540,145	\$	458,617	
\$	1.27	\$	0.94	\$	3.54	\$	2.96	
\$	1.26	\$	0.93	\$	3.50	\$	2.93	
	151,831		154,525		152,409		154,876	
	153,662		156,200		154,412		156,496	
	\$ \$	2024 \$ 2,347,705 1,124,659 1,223,046 211,162 778,460 989,622 233,424 11,891 245,315 36,006 209,309 16,088 \$ 193,221 \$ 1.27 \$ 1.26	2024 \$ 2,347,705 \$ 1,124,659 1,223,046 211,162 778,460 989,622 233,424 11,891 245,315 36,006 209,309 16,088 \$ 193,221 \$ \$ 1.27 \$ \$ 1.26 \$	\$ 2,347,705 \$ 2,024,958 1,124,659 953,040 1,223,046 1,071,918 211,162 178,286 778,460 680,449 989,622 858,735 233,424 213,183 11,891 (7,055) 245,315 206,128 36,006 40,202 209,309 165,926 16,088 20,511 \$ 193,221 \$ 145,415 \$ 1.27 \$ 0.94 \$ 1.26 \$ 0.93	2024 2023 \$ 2,347,705 \$ 2,024,958 \$ 1,124,659 953,040 1,223,046 1,071,918 211,162 178,286 778,460 680,449 989,622 858,735 233,424 213,183 11,891 (7,055) 245,315 206,128 36,006 40,202 209,309 165,926 16,088 20,511 \$ 193,221 \$ 145,415 \$ 1.27 \$ 0.94 \$ 1.26 \$ 0.93 \$ 151,831 154,525	2024 2023 2024 \$ 2,347,705 \$ 2,024,958 \$ 6,756,935 1,124,659 953,040 3,167,818 1,223,046 1,071,918 3,589,117 211,162 178,286 603,534 778,460 680,449 2,246,830 989,622 858,735 2,850,364 233,424 213,183 738,753 11,891 (7,055) 8,189 245,315 206,128 746,942 36,006 40,202 132,731 209,309 165,926 614,211 16,088 20,511 74,066 \$ 193,221 145,415 \$ 540,145 \$ 1.27 0.94 \$ 3.54 \$ 1.26 0.93 \$ 3.50	2024 2023 2024 \$ 2,347,705 \$ 2,024,958 \$ 6,756,935 \$ 1,124,659 953,040 3,167,818 1,223,046 1,071,918 3,589,117 211,162 178,286 603,534 603,534 778,460 680,449 2,246,830 989,622 858,735 2,850,364 233,424 213,183 738,753 11,891 (7,055) 8,189 245,315 206,128 746,942 36,006 40,202 132,731 209,309 165,926 614,211 16,088 20,511 74,066 \$ 193,221 \$ 145,415 \$ 540,145 \$ \$ 1.27 \$ 0.94 \$ 3.54 \$ \$ 1.26 \$ 0.93 \$ 3.50 \$	

SKECHERS U.S.A., INC. AND SUBSIDIARIES Supplemental Financial Information (Unaudited)

Three Months Ended September 30,

Change

478.1

15.4

160 bps

Segment Information

Gross profit

Gross margin

(in millions)	2024		2023	\$	%
Wholesale sales	\$ 1,416.0	\$	1,174.6	241.4	20.6
Gross profit	605.4		510.0	95.4	18.7
Gross margin	42.8%		43.4%		(70) bps
Direct-to-Consumer sales	\$ 931.7	\$	850.4	81.3	9.6
Gross profit	617.6		561.9	55.7	9.9
Gross margin	66.3%		66.1%		20 bps
Total sales	\$ 2,347.7	\$	2,025.0	322.7	15.9
Gross profit	1,223.0		1,071.9	151.1	14.1
Gross margin	52.1%		52.9%		(80) bps
	 Nine Months Ended	Septem	ber 30,	Change	
(in millions)	2024		2023	\$	%
Wholesale sales	\$ 3,969.8	\$	3,542.2	427.6	12.1
Gross profit	1,738.5		1,453.6	284.9	19.6
Gross margin	43.8%		41.0%		280 bps
Direct-to-Consumer sales	\$ 2,787.1	\$	2,497.2	289.9	11.6
Gross profit	1,850.6		1,657.4	193.2	11.7
Gross margin	66.4%		66.4%		0 bps
Total sales	\$ 6,756.9	\$	6,039.4	717.5	11.9

3,589.1

53.1%

3,111.0

51.5%

Additional Sales Information

Description Properties P			Three Months Ended September 30,						
Density \$ \$14 \$ \$4000000000000000000000000000000	(in millions)		2024		2023	\$	%		
Wholesole S \$14,6 \$407,7 \$10,6 \$26,5 Direct-to-Consumer 4014 386,9 14,5 3.3 Total domestic seles 916 796 1214 135 International 901,4 766,9 134,5 15,5 Proceduc-Consumer 530,3 465,5 66,8 14,4 Total sules 3,247,7 3,202,0 322,7 15,5 Total sules 3,247,7 3,202,0 322,7 15,5 Regional sules Europe, Middle East, & Africa (EMEA) 61,56 1,15,1 138,6 13,6 Asia pacific (APAC) 560,0 527,1 18,9 7,5 Chins sales \$ 2,347,2 \$ 2,025,0 322,7 15,5 Chins sales \$ 1,56 \$ 2,025,0 322,7 15,5 Chins sales \$ 2,24 \$ 2,025,0 322,7 15,5 Chins sales \$ 3,24 \$ 3,02,5 \$ 6,0 Direct-to-Chins sales \$ 1,02 \$ 2	Geographic sales								
Direct Consumer 401 d 38.9 14.5 3.7 Total domestic ales 916 0 794 6 12.1 15.3 Total domestic ales 916 0 794 6 12.1 15.3 Motestale 9014 7 7669 134.5 17.2 Direct Consumer 93.03 1465 5 668 144 14.0 Total sales 1,43.7 7 2,020 3 32.7 15.5 Total sales \$ 2,347 7 \$ 2,025 0 32.7 15.5 Regional sales \$ 1,156 1 \$ 1,017 5 138.6 13.6 Europe, Middle East & Africa (EMEA) 650 5 480.4 145.2 30.2 Asia Penfer, Model East & Africa (EMEA) \$ 2,347 2 \$ 2,025 3 32.7 15.5 China sales \$ 2,347 2 \$ 2,025 3 32.7 15.5 China sales \$ 2,247 2 \$ 2,025 3 32.7 15.5 China sales \$ 128 1 \$ 10.0 15.5 15.5 Distributor sales \$ 128 1 \$ 10.0 15.5 15.5 <	Domestic								
Total domesic sales 916.0 794.6 121.4 15.3 International Wholesal 901.4 766.9 134.5 17.5 Total international sales 901.4 766.9 134.5 16.8 14.4 Total international sales 1,431.7 2,202.0 32.27 15.5 Regional sales 8 2,347.7 \$ 2,025.0 32.27 15.5 Regional sales 8 1,156.1 \$ 1,017.5 138.6 13. Europe, Middle Eas & Africa (EMEA) 625.6 480.4 145.2 30. Asia pacific (APAC) 566.0 527.1 38.9 7. Chini sales \$ 2,347.7 \$ 2025.0 32.2 15.5 Chini sales \$ 28.2 \$ 267.6 (15.2) 05.5 Chini sales \$ 22.4 \$ 267.6 (15.2) 05.5 Chini sales \$ 12.8 \$ 2.2 \$ 2.2 \$ 2.2 Direct to Consumer \$ 2.2 \$ 2.2 \$ 2.2 \$ 2.2 \$ 2.2 \$ 2.2	Wholesale	\$	514.6	\$	407.7	106.9	26.2		
International Wholesale 901.4 766.9 134.5 17.5 Direct-o-Cossumer 530.3 463.5 66.8 14.4 Total international sales 1,437.7 1,230.4 20.3 16.5 Total sales \$ 2,347.7 \$ 2,025.0 322.7 15.5 Regional sales Regional sales Europe, Middle East & Africa (EMEA) 625.6 480.4 145.2 30.2 Salo Pacific (APAC) 560.5 527.1 38.9 7.6 Asia Pacific (APAC) 560.5 527.1 38.9 7.6 Asia Pacific (APAC) 560.5 257.1 38.9 7.6 China sales \$ 252.4 \$ 267.6 (15.2) 0.5 China sales \$ 128.1 \$ 120.5 7.6 6.6 Distributor sales \$ 128.1 \$ 120.5 7.6 6.2 China sales \$ 1,437.5 \$ 1,240.4 17.1 15.5 Distributor sales \$ 1,437.5 <td>Direct-to-Consumer</td> <td></td> <td>401.4</td> <td></td> <td>386.9</td> <td>14.5</td> <td>3.7</td>	Direct-to-Consumer		401.4		386.9	14.5	3.7		
Wholesale Direct-o-Consumer 901,4 mode of the part of the pa	Total domestic sales		916.0		794.6	121.4	15.3		
Direct-o-Consumer 530.3 463.5 66.8 14.4 Total international sales 1,431.7 1,230.4 20.3 16.6 Total sales \$ 2,347.7 \$ 2,025.0 32.7 15.5 Regional sales Americas (AMER) \$ 1,150.1 \$ 1,017.5 138.6 13.0 20.2 30.2 15.5 20.2 30.2 15.5 20.2 30.2 15.5 20.2 30.2 15.5 20.2 30.2 15.5 30.2 30.2 30.2 30.2 30.2 30.2	International								
Total sides 1,431.7 1,230.4 201.3 16.4 Total sales \$ 2,347.7 \$ 2,025.0 32.7 15.5 Regional sales \$ 1,156.1 \$ 1,017.5 138.6 13.6 23.0 23.2 13.6	Wholesale		901.4		766.9	134.5	17.5		
Page	Direct-to-Consumer		530.3		463.5	66.8	14.4		
Regional sales S 1,156.1 \$ 1,017.5 138.6 13.6 Europe, Middle East & Africa (EMEA) 26.25.6 480.4 145.2 30.2 Asia Pacific (APAC) 56.0 527.1 38.9 74. Total sales \$ 2,347.7 \$ 2,025.0 322.7 15. China sales \$ 252.4 \$ 267.6 (15.2) 6.7 Distributor sales \$ 128.1 \$ 120.5 76 6.4 Name to the sales Total sales \$ 128.1 \$ 120.5 76 6.4 Name to the sales \$ 128.1 \$ 120.5 76 6.4 Total sales \$ 1,437.5 \$ 1,240.4 197.1 15.5 Wholesale \$ 1,414.2 1,009.9 44.3 4.4 Total domestic sales \$ 2,528.7 2,337.3 241.4 10.3 International Wholesale \$ 2,522.3 2,018.2 25.5 10.5 Total sales \$ 1,645.9 1,400.3 <td< td=""><td>Total international sales</td><td></td><td>1,431.7</td><td></td><td>1,230.4</td><td>201.3</td><td>16.4</td></td<>	Total international sales		1,431.7		1,230.4	201.3	16.4		
Americas (AMER) \$ 1,156.1 \$ 1,017.5 138.6 13.6 Europe, Middle East & Africa (EMEA) 666.0 527.1 38.9 7.4 Asia Pacific (APAC) 566.0 527.1 38.9 7.4 Total sales \$ 2,347.7 \$ 2,025.0 32.7 15.5 China sales \$ 252.4 \$ 267.6 (15.2) 6.5 Distributor sales \$ 128.1 \$ 120.5 7.6 6.4 Viscourse \$ 262.4 \$ 202.5 \$ 7.6 6.4 Distributor sales \$ 128.1 \$ 120.5 7.6 6.4 Cographic sales \$ 1,437.5 \$ 1,240.4 197.1 15.5 1.6 <t< td=""><td>Total sales</td><td>\$</td><td>2,347.7</td><td>\$</td><td>2,025.0</td><td>322.7</td><td>15.9</td></t<>	Total sales	\$	2,347.7	\$	2,025.0	322.7	15.9		
Americas (AMER) \$ 1,156.1 \$ 1,017.5 138.6 13.6 Europe, Middle East & Africa (EMEA) 666.0 527.1 38.9 7.4 Asia Pacific (APAC) 566.0 527.1 38.9 7.4 Total sales \$ 2,347.7 \$ 2,025.0 32.7 15.5 China sales \$ 252.4 \$ 267.6 (15.2) 6.5 Distributor sales \$ 128.1 \$ 120.5 7.6 6.4 Viscourse \$ 262.4 \$ 202.5 \$ 7.6 6.4 Distributor sales \$ 128.1 \$ 120.5 7.6 6.4 Cographic sales \$ 1,437.5 \$ 1,240.4 197.1 15.5 1.6 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>									
Europe, Middle East & Africa (EMEA)	=	Φ.	1 156 1	¢.	1.017.5	120 (12.6		
Asia Pacific (APAC) 566.0 527.1 38.9 7.4 Total sales \$ 2,347.7 \$ 2,025.0 32.7 15.5 China sales \$ 252.4 \$ 267.6 (15.2) (5.7 Distributor sales \$ 128.1 \$ 120.5 7.6 6.4 Name to the part of the	· /	\$		\$					
Total sales \$ 2,347.7 \$ 2,025.0 322.7 15.5 China sales \$ 252.4 \$ 267.6 (15.2) 6.7 Distributor sales 120.8 120.									
China sales \$ 252.4 \$ 267.6 (15.2) (5.7) Distributor sales \$ 128.1 \$ 120.5 7.6 6.4 Nine Months Every transport Total sales Total sales Tot		Φ.		Φ.					
S 128.1 S 120.5 7.6 6.4	lotal sales	\$	2,347.7	\$	2,025.0	322.7	15.9		
Marie Mar	China sales	\$	252.4	\$	267.6	(15.2)	(5.7)		
Marie Mar	Distributor sales	\$	128.1	\$	120.5	7.6	6.4		
Total sales S S S S S S S S S						Channe			
Domestic Wholesale \$ 1,437.5 \$ 1,240.4 197.1 15.5 Direct-to-Consumer 1,141.2 1,096.9 44.3 4.0 Total domestic sales 2,578.7 2,337.3 241.4 10.3 International Universale Wholesale 2,532.3 2,301.8 230.5 10.0 Direct-to-Consumer 1,645.9 1,400.3 245.6 17.5 Total international sales 4,178.2 3,702.1 476.1 12.5 Total sales \$ 6,756.9 \$ 6,039.4 717.5 11.5 Regional sales \$ 3,276.5 \$ 2,990.4 286.1 9.6 Europe, Middle East & Africa (EMEA) 1,745.7 1,448.2 297.5 20.5 Asia Pacific (APAC) 1,734.7 1,600.8 133.9 8.4 Total sales \$ 6,756.9 \$ 6,039.4 717.5 11.5 China sales \$ 884.7 \$ 852.0 32.7 3.8	(in millions)			d Septembe					
Wholesale \$ 1,437.5 \$ 1,240.4 197.1 15.5 Direct-to-Consumer 1,141.2 1,096.9 44.3 4.0 Total domestic sales 2,578.7 2,337.3 241.4 10.3 International Wholesale 2,532.3 2,301.8 230.5 10.0 Direct-to-Consumer 1,645.9 1,400.3 245.6 17.5 Total international sales 4,178.2 3,702.1 476.1 12.5 Regional sales Regional sales \$ 6,756.9 \$ 6,039.4 717.5 11.5 Regional sales \$ 3,276.5 \$ 2,990.4 286.1 9.6 Europe, Middle East & Africa (EMEA) 1,745.7 1,448.2 297.5 20.5 Asia Pacific (APAC) 1,734.7 1,600.8 133.9 8.4 Total sales \$ 6,756.9 \$ 6,039.4 717.5 11.5 China sales \$ 884.7 \$ 852.0 32.7 3.8	Geographic sales								
Direct-to-Consumer 1,141.2 1,096.9 44.3 4.0 Total domestic sales 2,578.7 2,337.3 241.4 10.3 International Wholesale 2,532.3 2,301.8 230.5 10.0 Direct-to-Consumer 1,645.9 1,400.3 245.6 17.5 Total international sales 4,178.2 3,702.1 476.1 12.9 Total sales \$ 6,756.9 \$ 6,039.4 717.5 11.5 Regional sales Regional sales Americas (AMER) \$ 3,276.5 \$ 2,990.4 286.1 9.6 Europe, Middle East & Africa (EMEA) 1,745.7 1,448.2 297.5 20.5 Asia Pacific (APAC) 1,734.7 1,600.8 133.9 8.4 Total sales \$ 6,756.9 \$ 6,039.4 717.5 11.5 China sales \$ 884.7 \$ 852.0 32.7 3.8	Domestic								
Total domestic sales 2,578.7 2,337.3 241.4 10.3 International Wholesale 2,532.3 2,301.8 230.5 10.0 Direct-to-Consumer 1,645.9 1,400.3 245.6 17.5 Total international sales 4,178.2 3,702.1 476.1 12.9 Total sales \$ 6,756.9 \$ 6,039.4 717.5 11.9 Regional sales Americas (AMER) \$ 3,276.5 \$ 2,990.4 286.1 9.6 Europe, Middle East & Africa (EMEA) 1,745.7 1,448.2 297.5 20.5 Asia Pacific (APAC) 1,734.7 1,600.8 133.9 8.4 Total sales \$ 6,756.9 \$ 6,039.4 717.5 11.9 China sales \$ 884.7 \$ 852.0 32.7 3.8	Wholesale	\$	1,437.5	\$	1,240.4	197.1	15.9		
International Wholesale 2,532.3 2,301.8 230.5 10.0	Direct-to-Consumer		1,141.2		1,096.9	44.3	4.0		
Wholesale 2,532.3 2,301.8 230.5 10.0 Direct-to-Consumer 1,645.9 1,400.3 245.6 17.5 Total international sales 4,178.2 3,702.1 476.1 12.9 Total sales \$ 6,756.9 \$ 6,039.4 717.5 11.9 Regional sales *** *** 3,276.5 \$ 2,990.4 286.1 9.6 Europe, Middle East & Africa (EMEA) 1,745.7 1,448.2 297.5 20.5 Asia Pacific (APAC) 1,734.7 1,600.8 133.9 8.4 Total sales \$ 6,756.9 \$ 6,039.4 717.5 11.5 China sales \$ 884.7 \$ 852.0 32.7 3.8	Total domestic sales		2,578.7		2,337.3	241.4	10.3		
Direct-to-Consumer 1,645.9 1,400.3 245.6 17.5 Total international sales 4,178.2 3,702.1 476.1 12.9 Total sales \$ 6,756.9 \$ 6,039.4 717.5 11.9 Regional sales Americas (AMER) \$ 3,276.5 \$ 2,990.4 286.1 9.6 Europe, Middle East & Africa (EMEA) 1,745.7 1,448.2 297.5 20.5 Asia Pacific (APAC) 1,734.7 1,600.8 133.9 8.4 Total sales \$ 6,756.9 \$ 6,039.4 717.5 11.5 China sales \$ 884.7 \$ 852.0 32.7 3.8	International								
Total international sales 4,178.2 3,702.1 476.1 12.5 Total sales \$ 6,756.9 \$ 6,039.4 717.5 11.5 Regional sales Americas (AMER) \$ 3,276.5 \$ 2,990.4 286.1 9.6 Europe, Middle East & Africa (EMEA) 1,745.7 1,448.2 297.5 20.5 Asia Pacific (APAC) 1,734.7 1,600.8 133.9 8.4 Total sales \$ 6,756.9 \$ 6,039.4 717.5 11.5 China sales \$ 884.7 \$ 852.0 32.7 3.8	Wholesale		2,532.3		2,301.8	230.5	10.0		
Total sales \$ 6,756.9 \$ 6,039.4 717.5 11.5 Regional sales Americas (AMER) \$ 3,276.5 \$ 2,990.4 286.1 9.6 Europe, Middle East & Africa (EMEA) 1,745.7 1,448.2 297.5 20.5 Asia Pacific (APAC) 1,734.7 1,600.8 133.9 8.4 Total sales \$ 6,756.9 \$ 6,039.4 717.5 11.5 China sales \$ 884.7 \$ 852.0 32.7 3.8	Direct-to-Consumer		1,645.9		1,400.3	245.6	17.5		
Regional sales Americas (AMER) \$ 3,276.5 \$ 2,990.4 286.1 9.6 Europe, Middle East & Africa (EMEA) 1,745.7 1,448.2 297.5 20.5 Asia Pacific (APAC) 1,734.7 1,600.8 133.9 8.4 Total sales \$ 6,756.9 \$ 6,039.4 717.5 11.5 China sales \$ 884.7 \$ 852.0 32.7 3.8	Total international sales		4,178.2		3,702.1	476.1	12.9		
Americas (AMER) \$ 3,276.5 \$ 2,990.4 286.1 9.6 Europe, Middle East & Africa (EMEA) 1,745.7 1,448.2 297.5 20.5 Asia Pacific (APAC) 1,734.7 1,600.8 133.9 8.4 Total sales \$ 6,756.9 \$ 6,039.4 717.5 11.5 China sales \$ 884.7 \$ 852.0 32.7 3.8	Total sales	\$	6,756.9	\$	6,039.4	717.5	11.9		
Americas (AMER) \$ 3,276.5 \$ 2,990.4 286.1 9.6 Europe, Middle East & Africa (EMEA) 1,745.7 1,448.2 297.5 20.5 Asia Pacific (APAC) 1,734.7 1,600.8 133.9 8.4 Total sales \$ 6,756.9 \$ 6,039.4 717.5 11.5 China sales \$ 884.7 \$ 852.0 32.7 3.8	Designal sales								
Europe, Middle East & Africa (EMEA) 1,745.7 1,448.2 297.5 20.5 Asia Pacific (APAC) 1,734.7 1,600.8 133.9 8.4 Total sales \$ 6,756.9 \$ 6,039.4 717.5 11.5 China sales \$ 884.7 \$ 852.0 32.7 3.8		¢.	2 276 5	C	2 000 4	206.1	0.6		
Asia Pacific (APAC) 1,734.7 1,600.8 133.9 8.4 Total sales \$ 6,756.9 \$ 6,039.4 717.5 11.9 China sales \$ 884.7 \$ 852.0 32.7 3.8		\$		Ф					
Total sales \$ 6,756.9 \$ 6,039.4 717.5 11.5 China sales \$ 884.7 \$ 852.0 32.7 3.8									
China sales \$ 884.7 \$ 852.0 32.7 3.8	* * *	Φ.		¢					
	Total SaleS	\$	0,/30.9	Þ	0,039.4	/1/.5	11.9		
Distributor sales \$ 366.9 \$ 324.2 42.7 13.1	China sales	\$	884 7	\$	852.0	32.7	3.8		
			001.7	Ψ	032.0	32.7			

SKECHERS U.S.A., INC. AND SUBSIDIARIES Reconciliation of GAAP Earnings Financial Measures to Corresponding Non-GAAP Financial Measures (Unaudited)

Constant Currency Adjustment (Non-GAAP Financial Measure)
We evaluate our results of operations on both an as reported and a constant currency basis. The constant currency presentation, which is a non-GAAP measure, excludes the impact of period-over-period fluctuations in foreign currency exchange rates. We believe providing constant currency information provides valuable supplemental information regarding our results of operations, thereby facilitating period-to-period comparisons of our business performance and is consistent with how management evaluates the Company's performance. We calculate constant currency percentages by converting our current period local currency financial results using the prior-period exchange rates and comparing these adjusted amounts to our prior period reported results.

	Three Months Ended September 30,											
	2024							2023	Change			
(in millions, except per share data)	Reported GAAP Measure		Constant Currency Adjustment			Adjusted for Non- GAAP Measures		ported GAAP Measure	\$	%		
Sales	\$	2,347.7	\$	0.1	\$	2,347.8	\$	2,025.0	322.8	15.9		
Cost of sales		1,124.7		2.1		1,126.8		953.1	173.7	18.2		
Gross profit		1,223.0		(2.0)		1,221.0		1,071.9	149.1	13.9		
Operating expenses		989.6		(0.9)		988.7		858.7	130.0	15.1		
Earnings from operations		233.4		(1.1)		232.3		213.2	19.1	9.0		
Other (expense) income		11.9		(6.6)		5.3		(7.1)	12.4	n/m		
Income tax expense		36.0		0.5		36.5		40.2	(3.7)	(9.3)		
Less: Noncontrolling interests and												
redeemable noncontrolling interest		16.1		-		16.1		20.5	(4.4)	(21.3)		
Net earnings attributable to Skechers U.S.A.,												
Inc.	\$	193.2	\$	(8.2)	\$	185.0	\$	145.4	39.6	27.2		
Diluted earnings per share	\$	1.26	\$	(0.06)	\$	1.20	\$	0.93	0.27	29.0		

	Nine Months Ended September 30,										
			2	024				2023	Change	:	
(in millions, except per share data)	Reported GAAP Measure		Constant Currency Adjustment		Adjusted for Non- GAAP Measures		Reported GAAP Measure		\$	%	
Sales	\$	6,756.9	\$	47.7	\$	6,804.6	\$	6,039.4	765.2	12.7	
Cost of sales		3,167.8		20.5		3,188.3		2,928.4	259.9	8.9	
Gross profit		3,589.1		27.2		3,616.3		3,111.0	505.3	16.2	
Operating expenses		2,850.4		20.5		2,870.9		2,456.5	414.4	16.9	
Earnings from operations		738.7		6.7		745.4		654.5	90.9	13.9	
Other income		8.2		3.8		12.0		5.7	6.3	110.5	
Income tax expense		132.7		1.9		134.6		122.4	12.2	10.0	
Less: Noncontrolling interests and redeemable noncontrolling interest		74.1		1.7		75.8		79.2	(3.4)	(4.3)	
Net earnings attributable to Skechers U.S.A.,											
Inc.	\$	540.1	\$	6.9	\$	547.0	\$	458.6	88.4	19.3	
Diluted earnings per share	\$	3.50	\$	0.04	\$	3.54	\$	2.93	0.61	20.8	