## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Typ	pe Response	s)																
1. Name and Address of Reporting Person * GREENBERG JEFFREY				2. Issuer Name and Ticker or Trading Symbol SKECHERS USA INC [SKX]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) 228 MANHATTAN BEACH BLVD.				3. Date of Earliest Transaction (Month/Day/Year) 08/02/2010							r)	•	Officer (give title below) Other (specify below)					
(Street)				4. I	4. If Amendment, Date Original Filed(Month/Day/Year)									6. Individual or Joint/Group Filing(Check Applicable Line)  _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
MANHATTAN BEACH, CA 90266 (City) (State) (Zip)			Table I - Non-Derivative Securities Acqui								urit	ies Acqui						
1.Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Y		Date (Month/Day/Year)	2A. Deemed Execution Date, any (Month/Day/Ye		, if	3. Trans	action	4. Securities Ac (A) or Disposed (Instr. 3, 4 and 5)			quired 5. Amour of (D) Beneficia		nt of Securities ally Owned Following I Transaction(s)		6. Ownership	Beneficial Ownership		
								Code	V	Amou	nt (D		Price				(I) (Instr. 4)	
Class A C	Common St	ock												319,435.	537		D	
Class A Common Stock													7,964			I	Chloe July Greenberg 2004 Trust	
Class A C	Common St	ock												7,964			I	Catherine Elle Greenberg 2006 Trust
Class A C	Common St	ock	08/02/2010					С		3,000	A	<u>(</u>	(1)	3,000			I	Jeffrey and Lori Greenberg Family Trust
Class A C	Common St	ock	08/02/2010					S		3,000	D	3	\$ 37.505	0			I	Jeffrey and Lori Greenberg Family Trust
Class A C	Common St	tock	08/04/2010					С		3,000	A	١	(1)	3,000			I	Jeffrey and Lori Greenberg Family Trust
Class A Common Stock 08/04/2010							S		3,000	D	3	\$ 34.3387	0				Jeffrey and Lori Greenberg Family Trust	
Reminder: Report on a separate line for each class of securities				ies be	enefici	ally	own	ed direct	Per	rsons v	who re	is f	orm are	not requi	tion of info red to res 3 control n	pond unles		C 1474 (9-02)
			Table II -											Owned				
Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Ye	3A. Deemed Execution Date,	, if T	ransac	tion	5. N of Der Sec Acc (A) Dis of (	Number rivative curities quired or posed D) str. 3, 4,	6. Dat and Ex		isable n Date		7. Title an Amount of Underlyin Securities (Instr. 3 a	of Derivative Securities Security Send 4)  Derivative Securities Securities Beneficially Owned Following Reported Transaction (Instr. 4)		Ownersh Form of Derivativ Security: Direct (I or Indire	(Instr. 4)	
					Code	V	(A)	(D)	Date Exerci	isable [	Expirati Date	ion	Title	Amount or Number of Shares				
																		Jeffrey and

Class B Common Stock (2)	<u>(3)</u>	08/02/2010	С	3,000	(3)	(3)	Class A Common Stock	3,000	(3)	319,589	I	Lori Greenberg Family
Class B Common Stock (2)	(3)	08/04/2010	С	3,000	(3)	(3)	Class A Common Stock	3,000	<u>(3)</u>	316,589	I	Jeffrey and Lori Greenberg Family Trust
Class B Common Stock (2)	<u>(3)</u>				(3)	<u>(3)</u>	Class A Common Stock	930		930	I	Chloe July Greenberg 2009 Trust
Class B Common Stock (2)	<u>(3)</u>				(3)	(3)	Class A Common Stock	930		930	I	Catherine Elle Greenberg 2009 Trust
Class B Common Stock (2)	(3)				(3)	<u>(3)</u>	Class A Common Stock	10,792		10,792	I	Chloe July Greenberg UTMA/CA
Class B Common Stock (2)	<u>(3)</u>				(3)	(3)	Class A Common Stock	7,492		7,492	I	Catherine Elle Greenberg UTMA/CA
Class B Common Stock (2)	<u>(3)</u>				(3)	<u>(3)</u>	Class A Common Stock	36,476		36,476	I	Chloe July Greenberg 2004 Trust
Class B Common Stock (2)	<u>(3)</u>				(3)	(3)	Class A Common Stock	30,000		30,000	I	Catherine Elle Greenberg 2006 Trust

### **Reporting Owners**

B	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
GREENBERG JEFFREY 228 MANHATTAN BEACH BLVD. MANHATTAN BEACH, CA 90266	X							

#### **Signatures**

Jeffrey Greenberg	08/04/2010
**Signature of Reporting Person	Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each share of Class A Common Stock was issued upon conversion of one share of Class B Common Stock for no additional consideration.
- (2) Holders of Class A Common Stock and Class B Common Stock generally have identical rights, except that holders of Class A Common Stock are entitled to one vote per share while holders of Class B Common Stock are entitled to ten votes per share on matters to be voted on by shareholders.
- (3) Shares of Class B Common Stock are convertible into Class A Common Stock on a one-for-one basis for no additional consideration at any time, with no expiration date, upon voluntary conversion by the holder of such shares or upon any sale or transfer of such shares with certain exceptions.

 $Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, {\it see}\ Instruction\ 6 for procedure.$ 

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.