FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (11mit of 1) | pe response | <i>(3)</i> | | | | | | | | | | | | | | | | |
|--|-------------|--|---|------------|--|---|-------------------------------|------|--|--------------------|---|---|----------------------------------|------------|--|--|--|--|
| Name and Address of Reporting Person Schwartzberg Gil | | | | | 2. Issuer Name and Ticker or Trading Symbol SKECHERS USA INC [SKX] | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | | | |
| (Last) (First) (Middle) 269 S. BEVERLY DRIVE, #1315 | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 08/16/2013 | | | | | | Director X 10% Owner Officer (give title below) Other (specify below) | | | | | | | |
| (Street) | | | | | | | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) X Form filed by One Reporting Person | | | | | | |
| BEVERLY HILLS, CA 90212 (City) (State) (Zip) | | | | | Form filed by More than One Reporting Person | | | | | | | | | | | | | |
| | | (State) | (Zip) | | Day | | | | | | | | - | - | cially Owned | | 7. Natura | |
| 1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Yea | | | ear) Ex | ecuti y | emed on Date, if /Day/Year) | 3. Transact Code (Instr. 8) | (A) or | | Disposed of the state of the st | of (D) Ow Tra | | 5. Amount of Securities Beneficially Dwned Following Reported Fransaction(s) Instr. 3 and 4) | | | Ownership Form: Direct (D) | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | Code | V | Amoui | (A) or (D) | Price | rice | | | | or Indirect (I) (Instr. 4) | (Instr. 4) | |
| Reminder: | Report on a | separate line for eac | ch class of securities | benefic | ially | owned direc | 1 | Pers | ons wh | | | | | | on containe | | 1474 (9-02) | |
| | | | | | | | | | | id OMB o | | | | ss the for | m displays | a | | |
| | | | Table | | | ive Securitions, calls, wa | | | | | | Own | ed | | | | | |
| 1. Title of Derivative Security (Instr. 3) | Conversion | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | Code | | 5. Number Derivative Acquired (Disposed of (Instr. 3, 4, | Securities A) or of (D) | and | Pate Exer Expirationth/Day | on Date | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | Securities | | 9. Number Derivative Securities Beneficially Owned | f 10. Ownershi Form of Derivativ Security: | Beneficia | |
| | Security | | | Code | V | (A) | (D) | Date | e rcisable | Expiration Date | Title | | Amount or Number of Shares | | Following Reported Transaction((Instr. 4) | Direct (D or Indirec |) ` | |
| Class B Common Stock (1) | (2) | 08/16/2013 | | G | V | | 277,410 | | (2) | (2) | Class Comn Stoc | non | 277,410 | <u>(2)</u> | 373,608 | D I | By Robe Y. Greenber 2011 Annuity Trust | |
| Class B Common Stock (1) | (2) | 01/02/2014 | | G | V | | 9,242 | | (2) | <u>(2)</u> | Class Comn Stoc | non | 9,242 | (2) | 364,366 | <u>)</u> I | By Robe Y. Greenber 2011 Annuity Trust | |
| Class B Common Stock (1) | (2) | 08/16/2013 | | G | V | | 277,410 | | (2) | (2) | Class Comn Stoc | non | 277,410 | (2) | 373,608 🖸 | D I | By M. Susan Greenber 2011 Annuity Trust | |
| Class B Common Stock (1) | | 01/02/2014 | | G | V | | 9,242 | | (2) | (2) | Class Comn Share | non | 9,242 | (2) | 364,366 ⁽³ | D I | By M. Susan Greenbe 2011 Annuity Trust | |
| Class B Common Stock (1) | (2) | 01/16/2014 | | G | v | 1,500,000 |) | | (2) | (2) | Class Comn Stoc | non | 1,500,000 | (2) | 1,500,000 |) I | By Robe Y. Greenber 2014 Annuity Trust | |
| Class B Common Stock (1) | (2) | 01/16/2014 | | G | V | 1,500,000 |) | | (2) | (2) | Class Comn Stoc | non | 1,500,000 | (2) | 1,500,000 |) I | By M. Susan Greenber 2014 Annuity Trust | |
| Class B Common Stock (1) | | | | | | | | | (2) | <u>(2)</u> | Class Comn Stoc | non | 735,504 | | 735,504 | D I | By Robe Y. Greenber 2012 Annuity Trust | |
| | | | | | | | | | | | | | | | | | | |

| Class B Common Stock (1) | (2) | | | | | | | (2) | (2) | Class A Common Stock | 735,504 | | 735,504 (3) | I | By M. Susan Greenberg 2012 Annuity Trust |
|--------------------------------|-----|--|--|--|--|--|--|-----|-----|----------------------------|---------|--|-------------|---|---|
|--------------------------------|-----|--|--|--|--|--|--|-----|-----|----------------------------|---------|--|-------------|---|---|

Reporting Owners

| Barrella Orana Nama (Addana | Relationships | | | | | | | |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | | |
| Schwartzberg Gil | | | | | | | | |
| 269 S. BEVERLY DRIVE, #1315 | | X | | | | | | |
| BEVERLY HILLS, CA 90212 | | | | | | | | |

Signatures

| Gil Schwartzberg | 02/10/2014 |
|-------------------------------|------------|
| Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Holders of Class A Common Stock and Class B Common Stock generally have identical rights, except that holders of Class A Common Stock are entitled to one vote per share while holders of Class B Common Stock are entitled to ten votes per share on matters to be voted on by shareholders.
- (2) Shares of Class B Common Stock are convertible into Class A Common Stock on a one-for-one basis for no additional consideration at any time, with no expiration date, upon voluntary conversion by the holder of such shares or upon any sale or transfer of such shares with certain exceptions.
- (3) The reporting person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that the reporting person is the beneficial owner of the securities for purposes of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.