

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

| OMB APPROVAL                                   |           |
|--|-----------|
| OMB Number:                                    | 3235-0287 |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| 1. Name and Address of Reporting Person *<br>NASON MARK A |   |   | 2. Issuer Name and Ticker or Trading Symbol<br>SKECHERS USA INC [SKX]                   |   |   | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>____ Director _____ 10% Owner<br><input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below)<br>Executive Vice President |       |  |  |   |
|---|---|---|---|---|---|---|-------|--|--|---|
| (Last) (First) (Middle)<br>228 MANHATTAN BEACH BLVD.      |   |   | 3. Date of Earliest Transaction (Month/Day/Year)<br>03/04/2016                          |   |   |   |       |  |  |   |
| (Street)<br>MANHATTAN BEACH, CA 90266                     |   |   | 4. If Amendment, Date Original Filed(Month/Day/Year)                                    |   |   | 6. Individual or Joint/Group Filing(Check Applicable Line)<br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br>____ Form filed by More than One Reporting Person   |       |  |  |   |
| (City) (State) (Zip)                                      |   |   | <b>Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned</b> |   |   |   |       |  |  |   |
| 1. Title of Security<br>(Instr. 3)                        | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed Execution Date, if any<br>(Month/Day/Year) | 3. Transaction Code (Instr. 8)  |   | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |   |       | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|   |   |   | Code  | V | Amount  | (A) or (D)  | Price |  |  |   |
| Class A Common Stock                                      | 03/04/2016                              |   | S   |   | 4,947   | D   | \$ 34 | 67,806.64 (1) (2)  | D  |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) |   | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |     | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|---|---|--|-----|---|--|--|--|--|
|  |  |                                      |  | Code                           | V |   | (A)  | (D) |   |  |  |  |  |
|  |  |                                      |  |                                |   |   |  |     |   |  |  |  |  |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                          |       |
|--|---------------|-----------|--------------------------|-------|
|  | Director      | 10% Owner | Officer                  | Other |
| NASON MARK A<br>228 MANHATTAN BEACH BLVD.<br>MANHATTAN BEACH, CA 90266 |               |           | Executive Vice President |       |

## Signatures

|  |                     |
|--|---------------------|
| Mark Nason                                     | 03/07/2016          |
| <small>**Signature of Reporting Person</small> | <small>Date</small> |

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes 197 shares and 372 shares acquired on June 30 and December 31, 2015, respectively, under the Issuer's Employee Stock Purchase Plan.

On August 20, 2015, the Issuer's Board of Directors declared a 3-for-1 stock split to be effected in the form of a stock dividend, which was approved by the Issuer's stockholders on September 24, 2015. All holders of record of Class A common stock and/or Class B common stock on October 2, 2015 were issued two shares of Class A common stock for each outstanding share of Class A common stock and two shares of Class B common stock for each outstanding share of Class B common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

