

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

| OMB APPROVAL | |
|--|-----------|
| OMB Number: | 3235-0287 |
| Estimated average burden hours per response... | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | | | | | |
|---|---------|----------|---|--|--|--|--|--|
| 1. Name and Address of Reporting Person * GREENBERG JEFFREY | | | 2. Issuer Name and Ticker or Trading Symbol SKECHERS USA INC [SKX] | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> 10% Owner <input type="checkbox"/> Other (specify below) | | |
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 02/14/2020 | | | | | |
| 228 MANHATTAN BEACH BLVD. | | | | | | | | |
| (Street) | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | 6. Individual or Joint/Group Filing(Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person | | |
| MANHATTAN BEACH, CA 90266 | | | | | | | | |
| (City) | (State) | (Zip) | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | |

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|-------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Class A Common Stock | | | | | | | | 345,220.613 | I | Jeffrey and Lori Greenberg Family Trust |
| Class A Common Stock | 02/14/2020 | | G | V | 782 | A | \$ 0 | 36,776 | I | Chloe July Greenberg 2004 Trust |
| Class A Common Stock | 02/14/2020 | | G | V | 782 | A | \$ 0 | 36,776 | I | Catherine Elle Greenberg 2006 Trust |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|---|---|-----|--|-----------------|---|--|--|--|--|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | | | | | |
| Class B Common Stock (1) | (2) | | | | | | | (2) | (2) | Class A Common Stock | 864,111 | 864,111 | I | Skechers Voting Trust |
| Class B Common Stock (1) | (2) | | | | | | | (2) | (2) | Class A Common Stock | 724,365 | 724,365 | I | Jeffrey and Lori Greenberg Family Trust |
| Class B Common Stock (1) | (2) | | | | | | | (2) | (2) | Class A Common Stock | 4,344 | 4,344 (3) | I | Jeffrey and Lori Greenberg |

| | | | | | | | | | | | | | | | |
|--------------------------|-----|--|--|--|--|--|-----|-----|----------------------|---------|--|------------|---|-------------------------------------|--------------|
| | | | | | | | | | | | | | | | Family Trust |
| Class B Common Stock (1) | (2) | | | | | | (2) | (2) | Class A Common Stock | 33,784 | | 33,784 (4) | I | Chloe 2009 LLC | |
| Class B Common Stock (1) | (2) | | | | | | (2) | (2) | Class A Common Stock | 33,784 | | 33,784 (4) | I | Catherine 2009 LLC | |
| Class B Common Stock (1) | (2) | | | | | | (2) | (2) | Class A Common Stock | 32,376 | | 32,376 | I | Chloe July Greenberg UTMA/CA | |
| Class B Common Stock (1) | (2) | | | | | | (2) | (2) | Class A Common Stock | 22,476 | | 22,476 | I | Catherine Elle Greenberg UTMA/CA | |
| Class B Common Stock (1) | (2) | | | | | | (2) | (2) | Class A Common Stock | 109,428 | | 109,428 | I | Chloe July Greenberg 2004 Trust | |
| Class B Common Stock (1) | (2) | | | | | | (2) | (2) | Class A Common Stock | 90,000 | | 90,000 | I | Catherine Elle Greenberg 2006 Trust | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| GREENBERG JEFFREY 228 MANHATTAN BEACH BLVD. MANHATTAN BEACH, CA 90266 | X | | | |

Signatures

| | |
|-------------------------------|-------------------|
| <u>Jeffrey Greenberg</u> | <u>03/02/2020</u> |
| Signature of Reporting Person | Date |

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Holders of Class A Common Stock and Class B Common Stock generally have identical rights, except that holders of Class A Common Stock are entitled to one vote per share while holders of Class B Common Stock are entitled to ten votes per share on matters to be voted on by shareholders.
- (2) Shares of Class B Common Stock are convertible into Class A Common Stock on a one-for-one basis for no additional consideration at any time, with no expiration date, upon voluntary conversion by the holder of such shares or upon any sale or transfer of such shares with certain exceptions.
- (3) Represents shares held by the Jeffrey and Lori Greenberg Family Trust (the "Trust") that were Mr. Greenberg's separate property, which he gifted to his wife as previously reported on an amended Form 4. Following such gift, these shares have remained in the Trust as his wife's separate property.
- (4) The reporting person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that the reporting person is the beneficial owner of the securities for purposes of Section 16 or for any other purposes.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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