

NOTICE OF EXEMPT SOLICITATION

1. Name of the Registrant:

SKECHERS U.S.A., INC.

2. Name of the person relying on exemption:

CTW INVESTMENT GROUP

3. Address of the person relying on exemption:

1900 L STREET, NW, SUITE 900 WASHINGTON, DC 20036

4. Written materials. Attach written materials required to be submitted pursuant to Rule 14a6(g)(1):

(CtW Investment Group logo) CtW Investment Group @CtWInvGrp May 7
Skechers investors urged by activist shareholder
firm to remake board LA Times fw.to/O3cvYpS
#corpgov #diversity

[The May 7, 2014 Los Angeles Time article cited in the link in this tweet,
entitled "Skechers investors urged by activist shareholder firm to remake
board," is available at <http://latimes.com/business/la-fi-mo-skechers-investors-activist-board-20140507-story.html>]

(CtW Investment Group logo) CtW Investment Group @CtWInvGrp May 7
CTG IG challenge re-election of #Skechers
directors over #board #diversity and other
#corpgov flaws @2020WOB ow ly/wCDnG

[The statement in the link in this tweet is available at <http://www.sec.gov/Archives/edgar/data/1065837/000137773914000025/skxletter.txt>]

(CtW Investment Group logo) CtW Investment Group @CtWInvGrp 18 h
Skechers' Board Nominations Slammed As Shady
<http://www.buzzfeed.com/sapna/skechers-board-nominaitons-slammed-as-shady> . . . via @sapnam
@buzzfeed #corpgov