# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **FORM 10-Q**

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 X

> For the quarterly period ended March 31, 2022 or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 

Commission File Number 001-14429

# SKECHERS U.S.A., INC. (Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of

incorporation or organization)

228 Manhattan Beach Blvd. Manhattan Beach, California (Address of principal executive office)

(310) 318-3100

(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

| Title of each class                               | Trading symbol | Name of each exchange on which registered |
|---|----------------|---|
| Class A Common Stock, par value \$0.001 per share | SKX            | New York Stock Exchange                   |

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes 🖻 No 🗆

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes  $\boxtimes$  No  $\square$ 

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer X Non-accelerated filer 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  $\square$  No  $\boxtimes$ 

As of April 28, 2022, 134,881,830 shares of the registrant's Class A Common Stock, \$0.001 par value per share, were outstanding.

As of April 28, 2022, 20,888,571 shares of the registrant's Class B Common Stock, \$0.001 par value per share, were outstanding.

95-4376145 (I.R.S. Employer Identification No.)

> 90266 (Zip Code)

| Accelerated filer         |  |
|---------------------------|--|
| Smaller reporting company |  |
| Emerging growth company   |  |

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# Item 1. Financial Statements

# SKECHERS U.S.A., INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS (Unaudited)

| (in thousands, except par values)  | As of March 31,<br>2022 | As of December 31,<br>2021 |           |  |
|--|-------------------------|----------------------------|-----------|--|
| ASSETS   |                         |                            |           |  |
| Current assets   |                         |                            |           |  |
| Cash and cash equivalents  | \$<br>589,908           | \$                         | 796,283   |  |
| Short-term investments   | 104,933                 |                            | 98,580    |  |
| Trade accounts receivable, less allowances of \$53,868 and \$62,684  | 1,010,599               |                            | 732,793   |  |
| Other receivables  | 71,924                  |                            | 80,043    |  |
| Inventory  | 1,449,513               |                            | 1,470,994 |  |
| Prepaid expenses and other   | 198,727                 |                            | 193,547   |  |
| Total current assets (\$1,001,348 and \$1,040,765 related to VIEs)   | 3,425,604               |                            | 3,372,240 |  |
| Property, plant and equipment, net   | 1,184,483               |                            | 1,128,909 |  |
| Operating lease right-of-use assets  | 1,191,885               |                            | 1,224,580 |  |
| Deferred tax assets  | 446,007                 |                            | 451,355   |  |
| Long-term investments  | 125,051                 |                            | 145,590   |  |
| Goodwill   | 93,497                  |                            | 93,497    |  |
| Other assets, net  | 78,583                  |                            | 75,109    |  |
| Total non-current assets (\$606,270 and \$608,607 related to VIEs)   | 3,119,506               |                            | 3,119,040 |  |
| TOTAL ASSETS   | \$<br>6,545,110         | \$                         | 6,491,280 |  |
| LIABILITIES AND EQUITY   | · · ·                   |                            | · · · · · |  |
| Current liabilities  |                         |                            |           |  |
| Accounts payable   | \$<br>812,216           | \$                         | 876,342   |  |
| Accrued expenses   | <br>258,713             |                            | 265,420   |  |
| Operating lease liabilities  | 225,885                 |                            | 225,658   |  |
| Current installments of long-term borrowings   | 58,711                  |                            | 76,967    |  |
| Short-term borrowings  | 50,245                  |                            | 1,195     |  |
| Total current liabilities (\$531,491 and \$601,929 related to VIEs)  | 1,405,770               |                            | 1,445,582 |  |
| Long-term operating lease liabilities  | 1,064,231               |                            | 1,094,748 |  |
| Long-term borrowings   | 265,305                 |                            | 263,445   |  |
| Deferred tax liabilities   | 11,300                  |                            | 11,820    |  |
| Other long-term liabilities  | 132,588                 |                            | 133.613   |  |
| Total non-current liabilities (\$366,490 and \$368,994 related to VIEs)  | 1,473,424               |                            | 1,503,626 |  |
| Total liabilities  | 2,879,194               |                            | 2,949,208 |  |
|  | 2,8/9,194               |                            | 2,949,208 |  |
| Commitments and contingencies (Note 10)  |                         |                            |           |  |
| Stockholders' equity   |                         |                            |           |  |
| Preferred Stock, \$0.001 par value; 10,000 shares authorized; none issued and outstanding                                | _                       |                            | _         |  |
| Class A Common Stock, \$0.001 par value; 500,000 shares authorized;<br>134,829 and 135,107 shares issued and outstanding | 135                     |                            | 135       |  |
| Class B Common Stock, \$0.001 par value; 75,000 shares authorized; 20,939 and 20,939 shares issued and outstanding       | 21                      |                            | 21        |  |
| Additional paid-in capital   | 415,357                 |                            | 429,608   |  |
| Accumulated other comprehensive loss   | (46,822)                |                            | (48,323)  |  |
| Retained earnings  | 2,999,126               |                            | 2,877,903 |  |
| Skechers U.S.A., Inc. equity   | 3,367,817               |                            | 3,259,344 |  |
| Noncontrolling interests   | 298,099                 |                            | 282,728   |  |
| Total stockholders' equity   | 3,665,916               |                            | 3,542,072 |  |
| TOTAL LIABILITIES AND EQUITY   | \$<br>6,545,110         | \$                         | 6,491,280 |  |

See accompanying notes to unaudited condensed consolidated financial statements.

# SKECHERS U.S.A., INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF EARNINGS (Unaudited)

|  | Three Months Ended March 31, |           |      |           |  |  |  |  |
|--|------------------------------|-----------|------|-----------|--|--|--|--|
| (in thousands, except per share data)  |                              | 2022      | 2021 |           |  |  |  |  |
| Sales  | \$                           | 1,819,594 | \$   | 1,434,455 |  |  |  |  |
| Cost of sales  |                              | 995,431   |      | 748,796   |  |  |  |  |
| Gross profit   |                              | 824,163   |      | 685,659   |  |  |  |  |
| Operating expenses   |                              |           |      |           |  |  |  |  |
| Selling  |                              | 108,209   |      | 91,325    |  |  |  |  |
| General and administrative   |                              | 540,050   |      | 436,666   |  |  |  |  |
| Total operating expenses   |                              | 648,259   |      | 527,991   |  |  |  |  |
| Earnings from operations   |                              | 175,904   |      | 157,668   |  |  |  |  |
| Other expense  |                              | (5,746)   |      | (14,174)  |  |  |  |  |
| Earnings before income taxes   |                              | 170,158   |      | 143,494   |  |  |  |  |
| Income tax expense   |                              | 33,992    |      | 28,985    |  |  |  |  |
| Net earnings   |                              | 136,166   |      | 114,509   |  |  |  |  |
| Less: Net earnings attributable to noncontrolling interests  |                              | 14,943    |      | 15,936    |  |  |  |  |
| Net earnings attributable to Skechers U.S.A., Inc.   | \$                           | 121,223   | \$   | 98,573    |  |  |  |  |
| Net earnings per share attributable to Skechers U.S.A., Inc.   |                              |           |      |           |  |  |  |  |
| Basic  | \$                           | 0.78      | \$   | 0.64      |  |  |  |  |
| Diluted  | \$                           | 0.77      | \$   | 0.63      |  |  |  |  |
| Weighted-average shares used in calculating net earnings per share attributable to Skechers U.S.A., Inc. |                              |           |      |           |  |  |  |  |
| Basic  |                              | 155,996   |      | 154,818   |  |  |  |  |
| Diluted  |                              | 157,448   |      | 155,936   |  |  |  |  |

See accompanying notes to unaudited condensed consolidated financial statements.

# SKECHERS U.S.A., INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (Unaudited)

|   | Three Months Ended March 31, |         |    |          |  |  |  |  |
|---|------------------------------|---------|----|----------|--|--|--|--|
| (in thousands)  |                              | 2022    | -  | 2021     |  |  |  |  |
| Net earnings  | \$                           | 136,166 | \$ | 114,509  |  |  |  |  |
| Other comprehensive income, net of tax                              |                              |         |    |          |  |  |  |  |
| Net unrealized gain on derivative contract                          |                              | 5,843   |    | 1,752    |  |  |  |  |
| Gain (loss) on foreign currency translation adjustment              |                              | 1,489   |    | (12,505) |  |  |  |  |
| Comprehensive income  |                              | 143,498 |    | 103,756  |  |  |  |  |
| Less: Comprehensive income attributable to noncontrolling interests |                              | 20,021  |    | 14,247   |  |  |  |  |
| Comprehensive income attributable to Skechers U.S.A., Inc.          | \$                           | 123,477 | \$ | 89,509   |  |  |  |  |

See accompanying notes to unaudited condensed consolidated financial statements.

# SKECHERS U.S.A., INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF EQUITY (Unaudited)

|   | Sha                        | res                        | Am                         | ount                       |                                  | Accumulated                    |                      |                                    |                             |                                  |
|---|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------------|--------------------------------|----------------------|------------------------------------|-----------------------------|----------------------------------|
| (in thousands)  | Class A<br>Common<br>Stock | Class B<br>Common<br>Stock | Class A<br>Common<br>Stock | Class B<br>Common<br>Stock | Additional<br>paid-in<br>capital | other<br>comprehensive<br>loss | Retained<br>earnings | Skechers<br>U.S.A., Inc.<br>equity | Noncontrolling<br>interests | Total<br>stockholders'<br>equity |
| Balance at December 31, 2021                                    | 135,107                    | 20,939                     | \$ 135                     | \$ 21                      | \$ 429,608                       | \$ (48,323)                    | \$ 2,877,903         | \$ 3,259,344                       | \$ 282,728                  | \$ 3,542,072                     |
| Net earnings  | _                          | _                          | _                          | _                          | _                                | _                              | 121,223              | 121,223                            | 14,943                      | 136,166                          |
| Foreign currency translation adjustment                         | _                          | _                          | _                          | _                          | _                                | 1,501                          | _                    | 1,501                              | (12)                        | 1,489                            |
| Distributions to noncontrolling interests                       | _                          | _                          | _                          | _                          | _                                | _                              | _                    | _                                  | (4,650)                     | (4,650)                          |
| Net unrealized gain on derivative contract                      | —                          | —                          | _                          | _                          | 753                              | _                              | —                    | 753                                | 5,090                       | 5,843                            |
| Stock compensation expense                                      | _                          | _                          | _                          | _                          | 17,967                           | _                              | _                    | 17,967                             | _                           | 17,967                           |
| Shares issued under the incentive award plan                    | 566                        | _                          | 1                          | _                          | (1)                              | _                              | —                    | _                                  | _                           | —                                |
| Shares redeemed for employee tax withholdings                   | (192)                      | _                          | _                          | _                          | (7,971)                          | _                              | _                    | (7,971)                            | _                           | (7,971)                          |
| Repurchases of common stock                                     | (652)                      |                            | (1)                        |                            | (24,999)                         |                                |                      | (25,000)                           |                             | (25,000)                         |
| Balance at March 31, 2022                                       | 134,829                    | 20,939                     | \$ 135                     | \$ 21                      | \$ 415,357                       | \$ (46,822)                    | \$ 2,999,126         | \$ 3,367,817                       | \$ 298,099                  | \$ 3,665,916                     |
|   |                            |                            |                            |                            |                                  |                                |                      |                                    |                             |                                  |
| Balance at December 31, 2020                                    | 133,618                    | 21,016                     | \$ 134                     | \$ 21                      | \$ 372,165                       | \$ (27,285)                    | \$ 2,136,400         | \$ 2,481,435                       | \$ 244,228                  | \$ 2,725,663                     |
| Net earnings  | _                          | —                          | _                          | _                          |                                  | _                              | 98,573               | 98,573                             | 15,936                      | 114,509                          |
| Foreign currency translation adjustment                         | _                          | _                          | _                          | _                          | _                                | (9,064)                        | _                    | (9,064)                            | (3,441)                     | (12,505)                         |
| Contribution from noncontrolling interests                      | _                          | _                          | _                          | _                          | _                                | _                              | _                    | _                                  | 14                          | 14                               |
| Purchase of noncontrolling interests                            | —                          | —                          | —                          | _                          | (6,856)                          | _                              | —                    | (6,856)                            | (3,072)                     | (9,928)                          |
| Net unrealized gain on derivative contract                      | —                          | —                          | _                          | _                          | _                                | _                              | —                    | _                                  | 1,752                       | 1,752                            |
| Stock compensation expense                                      | _                          | _                          | _                          | _                          | 12,041                           | _                              | _                    | 12,041                             | _                           | 12,041                           |
| Shares issued under the incentive award plan                    | 487                        | —                          | —                          | —                          | —                                | —                              | —                    | —                                  | —                           | —                                |
| Conversion of Class B Common Stock into Class A<br>Common Stock | 67                         | (67)                       | _                          | _                          | _                                | _                              | _                    | _                                  | _                           | _                                |
| Balance at March 31, 2021                                       | 134,172                    | 20,949                     | \$ 134                     | \$ 21                      | \$ 377,350                       | \$ (36,349)                    | \$ 2,234,973         | \$ 2,576,129                       | \$ 255,417                  | \$ 2,831,546                     |

See accompanying notes to unaudited condensed consolidated financial statements.

# SKECHERS U.S.A., INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)

| (Unauuneu)   |    |                                       |                         |             |  |
|--|----|---------------------------------------|-------------------------|-------------|--|
| (in thousands)   |    | Three Months End 2022                 | Ended March 31,<br>2021 |             |  |
| Cash flows from operating activities   |    | 2022                                  |                         | 2021        |  |
| Net earnings   | \$ | 136,166                               | \$                      | 114,509     |  |
| Adjustments to reconcile net earnings to net cash used in operating activities | Ŷ  | 120,100                               | Ŷ                       | 111,007     |  |
| Depreciation and amortization  |    | 36,516                                |                         | 33,008      |  |
| Provision for bad debts and returns  |    | 14.024                                |                         | 7,348       |  |
| Stock compensation   |    | 17,967                                |                         | 12,041      |  |
| Deferred income taxes  |    | 5,365                                 |                         | (446)       |  |
| Net foreign currency adjustments   |    | 2,281                                 |                         | 6,015       |  |
| Changes in operating assets and liabilities                                    |    | , -                                   |                         | - ,         |  |
| Receivables  |    | (280,334)                             |                         | (196,331)   |  |
| Inventory  |    | 24,012                                |                         | (57,392)    |  |
| Other assets   |    | 3,515                                 |                         | 29,705      |  |
| Accounts payable   |    | (65,404)                              |                         | 69,184      |  |
| Other liabilities  |    | (28,871)                              |                         | (31,415)    |  |
| Net cash used in operating activities  |    | (134,763)                             |                         | (13,774)    |  |
| Cash flows from investing activities   |    | · · · · · · · · · · · · · · · · · · · |                         | · · · · · · |  |
| Capital expenditures   |    | (89,398)                              |                         | (84,237)    |  |
| Purchases of investments   |    | (17,992)                              |                         | (71,132     |  |
| Proceeds from sales and maturities of investments                              |    | 32,178                                |                         | 49,905      |  |
| Net cash used in investing activities  |    | (75,212)                              |                         | (105,464    |  |
| Cash flows from financing activities   |    | <u> </u>                              |                         | · · · · · · |  |
| Repayments on long-term borrowings   |    | (18,642)                              |                         | (46         |  |
| Proceeds from long-term borrowings   |    | 2,247                                 |                         | 46,918      |  |
| Net proceeds from (repayments on) short-term borrowings                        |    | 49,050                                |                         | (2,159)     |  |
| Payments for employee taxes related to stock compensation                      |    | (7,971)                               |                         | _           |  |
| Repurchases of common stock  |    | (25,000)                              |                         | _           |  |
| Purchase of noncontrolling interests   |    | _                                     |                         | (9,928)     |  |
| Contributions from noncontrolling interests                                    |    |                                       |                         | 14          |  |
| Distributions to noncontrolling interests                                      |    | (4,650)                               |                         | _           |  |
| Net cash provided by (used in) financing activities                            |    | (4,966)                               |                         | 34,799      |  |
| Effect of exchange rate changes on cash and cash equivalents                   |    | 8,566                                 |                         | (1,847)     |  |
| Net change in cash and cash equivalents  |    | (206,375)                             |                         | (86,286)    |  |
| Cash and cash equivalents at beginning of the period                           |    | 796,283                               |                         | 1,370,826   |  |
| Cash and cash equivalents at end of the period                                 | \$ |                                       | \$                      | 1,284,540   |  |
|  |    |                                       |                         |             |  |
| Supplemental disclosures of cash flow information                              |    |                                       |                         |             |  |
| Cash paid during the period for  |    |                                       |                         |             |  |
| Interest   | \$ | ,                                     | \$                      | 3,992       |  |
| Income taxes, net  |    | 29,213                                |                         | 18,291      |  |
| Non-cash transactions  |    |                                       |                         |             |  |
| ROU assets exchanged for lease liabilities                                     |    | 61,451                                |                         | 42,143      |  |

See accompanying notes to unaudited condensed consolidated financial statements.

#### SKECHERS U.S.A., INC. AND SUBSIDIARIES Notes to Condensed Consolidated Financial Statements (Unaudited)

#### (1) General

#### BASIS OF PRESENTATION

The accompanying unaudited condensed consolidated financial statements of Skechers U.S.A., Inc. (the "Company") have been prepared in accordance with generally accepted accounting principles in the United States of America ("GAAP"), for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. In the opinion of management, all normal adjustments and accruals considered necessary to provide a fair statement of the results of operations for the interim periods presented have been included. The December 31, 2021 balance sheet data was derived from audited financial statements; however, the accompanying notes to condensed consolidated financial statements do not include all of the annual disclosures required under GAAP and should be read in conjunction with the Company's 2021 Annual Report on Form 10-K. Certain reclassifications have been made to the condensed consolidated financial statements in prior years to conform to the current year presentation, including but not limited to combining royalty income into sales.

# NONCONTROLLING INTERESTS

The Company has equity interests in several joint ventures that were established either to exclusively distribute the Company's products throughout Mexico, Asia and the Middle East or to construct the Company's domestic distribution facility. These joint ventures are variable interest entities ("VIE"), and the Company is considered the primary beneficiary. This determination is based on the relationships between the Company and the VIE, including management agreements, governance documents and other contractual arrangements. Specifically, the Company has both of the following characteristics: (a) the power to direct the activities of the entity that most significantly impact the entity is economic performance; and (b) the obligation to absorb losses of the entity that could potentially be significant to the VIE. The assets and liabilities and results of operations of these entities are included in the Company's condensed consolidated financial statements, even though the Company may not hold a majority equity interest.

In March 2021, the minority interest related to the Hong Kong joint venture was purchased for \$10.0 million. The Hong Kong entity continues to be included in the Company's condensed consolidated financial statements. There have been no changes during 2022 in the accounting treatment or characterization of any previously identified VIEs. The Company continues to reassess these relationships quarterly. The assets of these joint ventures are restricted, as they are not available for general business use outside the context of such joint ventures. The holders of the liabilities of each joint venture have no recourse to the Company.

#### FAIR VALUE OF FINANCIAL INSTRUMENTS

The fair value hierarchy as defined by applicable accounting standards prioritizes the use of inputs used in valuation techniques into the following three levels:

- Level 1: Quoted market prices in active markets for identical assets or liabilities.
- Level 2: Other observable market-based inputs or unobservable inputs that are corroborated by market data.
- Level 3: Unobservable inputs that cannot be corroborated by market data that reflect the reporting entity's own assumptions.

The Company's Level 1 investments primarily include money market funds and United States ("U.S.") Treasury securities; Level 2 investments primarily include corporate notes and bonds, asset-backed securities, and actively traded mutual funds; and the Company does not currently have any Level 3 assets or liabilities. The Company has one Level 2 derivative instrument which is an interest rate swap related to the refinancing of its U.S. distribution center (see Note 4 – Financial Commitments) classified as other assets, net. The fair value of the interest rate swap was determined using the market standard methodology of netting the discounted future fixed cash payments and the discounted expected variable cash receipts. The variable cash receipt was based on an expectation of future interest rates (forward curves) derived from observable market interest rate curves. Credit valuation adjustments were incorporated to appropriately reflect both the Company's nonperformance risk and the respective counterparty's nonperformance risk in the fair value measurements.

The carrying amount of receivables, payables and other amounts arising out of the normal course of business approximates fair value because of the relatively short maturity of such instruments. The carrying amount of the Company's short-term and long-term borrowings, which are considered Level 2 liabilities, approximates fair value based on current rates and terms available to the Company for similar debt.

## DERIVATIVE INSTRUMENTS

The Company's objectives in using interest rate derivatives are to add stability to interest expense and to manage exposure to interest rate movements. To accomplish this objective, the Company uses an interest rate swap as part of its interest rate risk



management strategy. The Company's interest rate swap, designated as a cash flow hedge, involves the receipt of variable amounts from a counterparty in exchange for making fixed-rate payments over the life of the agreements without exchange of the underlying notional amount. By utilizing an interest rate swap, the Company is exposed to creditrelated losses in the event that the counterparty fails to perform under the terms of the derivative contract. To mitigate this risk, the Company enters into derivative contracts with major financial institutions based upon credit ratings and other factors. The Company continually assesses the creditworthiness of its counterparties. As of March 31, 2022, all counterparties to the interest rate swap had performed in accordance with their contractual obligations.

## RECENT ACCOUNTING PRONOUNCEMENTS

In December 2019, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2019-12, *Income Taxes (Topic 740): Simplifying the Accounting for Income Taxes,* ("ASU 2019-12"). ASU 2019-12 removes certain exceptions to the general income tax accounting methodology including an exception for the recognition of a deferred tax liability when a foreign subsidiary becomes an equity method investment and an exception for interim periods showing operating loss in excess of anticipated operating loss for the year. The amendment also reduces the complexity surrounding franchise tax recognition; the step up in the tax basis of goodwill in conjunction with business combinations; and the accounting for the effect of changes in tax laws enacted during interim periods. The Company adopted ASU 2019-12 on January 1, 2021, and the adoption did not have a material impact on its condensed consolidated financial statements.

In March 2020, the FASB issued ASU 2020-04 *Reference Rate Reform (Topic 848): Facilitation of the Effects of Reference Rate Reform on Financial Reporting*, as amended and supplemented by subsequent ASUs (collectively, "ASU 2020-04"), which provides practical expedients for contract modifications and certain hedging relationships associated with the transition from reference rates that are expected to be discontinued. This guidance is applicable for borrowing instruments, which use LIBOR as a reference rate, and is effective immediately, but is only available through December 31, 2022. The Company has evaluated this ASU and does not expect its adoption to have a material impact on its condensed consolidated financial statements.

#### (2) Cash, Cash Equivalents, Short-term and Long-term Investments

The following tables show the Company's cash, cash equivalents, short-term and long-term investments by significant investment category:

|                           |               |               | А  | s of March 31, 2022          |       |                   |     |                    |
|---------------------------|---------------|---------------|----|------------------------------|-------|-------------------|-----|--------------------|
| (in thousands)            | Adjusted Cost | Fair Value    |    | Cash and Cash<br>Equivalents | Short | -Term Investments | Lon | g-Term Investments |
| Cash                      | \$<br>570,833 | \$<br>570,833 | \$ | 570,833                      | \$    | _                 | \$  | _                  |
| Level 1                   |               |               |    |                              |       |                   |     |                    |
| Money market funds        | 19,075        | 19,075        |    | 19,075                       |       | _                 |     | _                  |
| U.S. Treasury securities  | 22,983        | 22,983        |    |                              |       | 11,775            |     | 11,208             |
| Total level 1             | 42,058        | <br>42,058    |    | 19,075                       |       | 11,775            |     | 11,208             |
| Level 2                   |               |               |    |                              |       |                   |     |                    |
| Corporate notes and bonds | 133,565       | 133,565       |    | _                            |       | 86,388            |     | 47,177             |
| Asset-backed securities   | 21,312        | 21,312        |    |                              |       | 6,770             |     | 14,542             |
| Mutual funds              | 52,124        | 52,124        |    |                              |       | —                 |     | 52,124             |
| Total level 2             | 207,001       | 207,001       |    |                              |       | 93,158            |     | 113,843            |
| Total                     | \$<br>819,892 | \$<br>819,892 | \$ | 589,908                      | \$    | 104,933           | \$  | 125,051            |

|                           |                 |                 | As | of December 31, 2021         |     |                     |    |                      |
|---------------------------|-----------------|-----------------|----|------------------------------|-----|---------------------|----|----------------------|
| (in thousands)            | Adjusted Cost   | Fair Value      |    | Cash and Cash<br>Equivalents | Sho | rt-Term Investments | Lo | ong-Term Investments |
| Cash                      | \$<br>664,220   | \$<br>664,220   | \$ | 664,220                      | \$  | _                   | \$ | _                    |
| Level 1                   |                 |                 |    |                              |     |                     |    |                      |
| Money market funds        | 132,063         | 132,063         |    | 132,063                      |     | _                   |    |                      |
| U.S. Treasury securities  | 25,437          | 25,437          |    | —                            |     | 8,896               |    | 16,541               |
| Total level 1             | 157,500         | 157,500         |    | 132,063                      |     | 8,896               |    | 16,541               |
| Level 2                   |                 |                 |    |                              |     |                     |    |                      |
| Corporate notes and bonds | 148,373         | 148,373         |    | _                            |     | 84,783              |    | 63,590               |
| Asset-backed securities   | 17,180          | 17,180          |    | _                            |     | 4,901               |    | 12,279               |
| Mutual funds              | 53,180          | 53,180          |    | —                            |     | —                   |    | 53,180               |
| Total level 2             | 218,733         | 218,733         |    | _                            |     | 89,684              |    | 129,049              |
| Total                     | \$<br>1,040,453 | \$<br>1,040,453 | \$ | 796,283                      | \$  | 98,580              | \$ | 145,590              |

The Company's investments consist of U.S. Treasury securities, corporate notes and bonds and asset-backed securities, which the Company has the intent and ability to hold to maturity and therefore are classified as held-to-maturity. The Company holds mutual

funds in its deferred compensation plan which are classified as trading securities. The Company may sell certain of its investments prior to their stated maturities for strategic reasons including, but not limited to, anticipation of credit deterioration and duration management. The maturities of the Company's long-term investments are less than two years. The Company minimizes the potential risk of principal loss by investing in highly-rated securities and limiting the amount of credit exposure to any one issuer. Fair values were determined for each individual security in the investment portfolio.

When evaluating an investment for its current expected credit losses, the Company reviews factors such as historical experience with defaults, losses, credit ratings, term, market sector and macroeconomic trends, including current conditions and forecasts to the extent they are reasonable and supportable.

#### (3) Accrued Expenses

Accrued expenses were as follows:

| (in thousands)                    | As | of March 31,<br>2022 | As of December 31,<br>2021 |
|-----------------------------------|----|----------------------|----------------------------|
| Accrued payroll, taxes, and other | \$ | 149,324              | \$<br>143,295              |
| Return reserve liability          |    | 73,516               | 68,944                     |
| Accrued inventory purchases       |    | 35,873               | 53,181                     |
| Accrued expenses                  | \$ | 258,713              | \$<br>265,420              |

#### (4) Financial Commitments

The Company had \$14.1 million and \$17.2 million of outstanding letters of credit as of March 31, 2022 and December 31, 2021, and approximately \$50.2 million and \$1.2 million in short-term borrowings as of March 31, 2022 and December 31, 2021. Interest expense for the three months ended March 31, 2022 and 2021 was \$4.5 million and \$4.1 million.

Long-term borrowings were as follows:

| (in thousands)                              | As | of March 31,<br>2022 | Α  | as of December 31,<br>2021 |
|---|----|----------------------|----|----------------------------|
| HF-T1 Distribution Center Loan              | \$ | 129,505              | \$ | 129,505                    |
| HF-T2 Distribution Center Construction Loan |    | 59,473               |    | 57,227                     |
| China Distribution Center Construction Loan |    | 74,729               |    | 75,621                     |
| China Operational Loans                     |    | 52,157               |    | 69,796                     |
| Other                                       |    | 8,152                |    | 8,263                      |
| Subtotal                                    |    | 324,016              |    | 340,412                    |
| Less: Current installments                  |    | 58,711               |    | 76,967                     |
| Total long-term borrowings                  | \$ | 265,305              | \$ | 263,445                    |

#### Revolving Credit Facility

The Company maintains a revolving credit facility to manage liquidity; including working capital and capital expenditures. On December 15, 2021, the Company amended its \$500.0 million senior, unsecured revolving credit agreement dated November 21, 2019 (the "Amended Credit Agreement"). The Amended Credit Agreement expands its senior, unsecured credit facility to \$750.0 million, which may be increased by up to \$250.0 million under certain conditions and provides for the issuance of letters of credit up to a maximum of \$100.0 million and swingline loans up to a maximum of \$50.0 million. The Amended Credit Agreement extends the maturity date of the credit agreement, which was due to expire on November 21, 2024, to December 15, 2026. As of March 31, 2022, there was \$50.2 million outstanding under the revolving credit facility which is included in short-term borrowings on the condensed consolidated balance sheets and the weighted-average annual interest rate on borrowings was approximately 1.41%. The unused credit capacity was \$685.7 million and \$732.8 million as of March 31, 2022 and December 31, 2021.

The Company is required to maintain a maximum total adjusted net leverage ratio of 3.75:1, except in the event of an acquisition in which case the ratio may be increased at the Company's election to 4.25:1 for the quarter in which such acquisition occurs and for the next three quarters thereafter. The Company was in compliance with the financial covenants as of March 31, 2022.

## HF-T1 Distribution Center Loan

To finance construction and improvements to the Company's North American distribution center, the Company's joint venture with HF Logistics I, LLC ("HF"), HF Logistics-SKX, LLC (the "JV"), through a wholly-owned subsidiary of the JV ("HF-T1"), entered into a \$129.5 million construction loan agreement which matures on March 18, 2025 (the "HF-T1 2020 Loan") with interest of LIBOR Daily Floating Rate plus a margin of 1.75% per annum.

HF-T1 also entered into an ISDA master agreement (together with the schedule related thereto, the "Swap Agreement") with Bank of America, N.A. to govern derivative and/or hedging transactions that HF-T1 concurrently entered into with Bank of America, N.A. Pursuant to the Swap Agreement, on August 14, 2015, HF-T1 entered into a confirmation of swap transactions (the "Interest Rate Swap") as amended (the "Swap Agreement Amendment") on March 18, 2020 with Bank of America, N.A with a maturity date of March 18, 2025. The Swap Agreement Amendment fixes the effective interest rate on the HF-T1 2020 Loan at 2.55% per annum. The HF-T1 2020 Loan and Swap Agreement Amendment are subject to customary covenants and events of default. Bank of America, N.A. also acts as a lender and syndication agent under the Company's revolving credit facility.

The Interest Rate Swap involves the receipt of variable amounts from a counterparty in exchange for making fixed-rate payments over the life of the agreements without exchange of the underlying notional amount. As of both March 31, 2022 and December 31, 2021, the Interest Rate Swap had an aggregate notional amount of \$129.5 million. Under the terms of the Swap Agreement Amendment, the Company will pay a weighted-average fixed rate of 0.795% on the notional amount and receive payments from the counterparty based on the 30-day LIBOR rate, effectively modifying the Company's exposure to interest rate risk by converting floating-rate debt to a fixed rate of 4.08%.

#### HF-T2 Distribution Center Construction Loan

To finance the expansion of the Company's North American distribution center, the JV, through HF Logistics-SKX T2, LLC, a wholly-owned subsidiary of the JV ("HF-T2") entered a construction loan agreement of up to \$73.0 million which matures on April 3, 2025. Under the 2020 Construction Loan Agreement, the interest rate per annum on the HF-T2 2020 Construction Loan is BSBY Daily Floating Rate (as defined therein) plus a margin of 190 basis points, reducing to 175 basis points upon substantial completion of the construction and certain other conditions being satisfied. The weighted-average annual interest rate on borrowings under the HF-T2 Distribution Center Construction Loan was approximately 1.98% during the three months ended March 31, 2022. The obligations of the JV under this loan are guaranteed by TGD Holdings I, LLC, which is an affiliate of HF.

## China Distribution Center Construction Loan

The Company entered into a 700.0 million yuan loan agreement to finance the construction of its distribution center in China which matures on September 28, 2023. The interest rate at March 31, 2022 was 4.15% and may increase or decrease over the life of the loan, and will be evaluated every 12 months. Beginning in 2021, the principal of the loan is repaid in semi-annual installments of variable amounts. The obligations of the China distribution center construction loan, entered through the Company's Taicang Subsidiary are jointly and severally guaranteed by the Company's China joint venture. As of March 31, 2022 and December 31, 2021, the outstanding balance under this loan included approximately \$27.2 million and \$28.2 million classified as current installments of long-term borrowings in the Company's condensed consolidated balance sheets.

#### China Operational Loans

The Company has entered certain secured credit facilities to support the operations of its China joint venture. The balance of working capital loans was approximately \$35.0 million with interest rates ranging from 1.30% to 3.50% per annum as of March 31, 2022. The balance of working capital loans as of December 31, 2021 was approximately \$52.6 million with interest rates ranging from 1.00% to 3.70% per annum. The balance of loans related to a corporate office building in Shanghai was approximately \$17.1 million and \$17.2 million as of March 31, 2022 and December 31, 2021 with interest at 4.28% per annum, for both periods, payable at terms agreed by the lender. As of March 31, 2022 the outstanding balances classified as current borrowings in the Company's condensed consolidated balance sheets included \$20.5 million related to the working capital loans and \$3.8 million related to the office building loans. As of December 31, 2021, the outstanding balances classified as current borrowings in the Company's condensed consolidated balance sheets included \$37.6 million related to the working capital loans and \$4.0 million related to the office building loans.

#### (5) Stockholders Equity and Stock Compensation

#### SHARE REPURCHASE PROGRAM

On January 31, 2022, the Company's Board of Directors authorized a share repurchase program (the "Share Repurchase Program"), pursuant to which the Company may, from time to time, purchase shares of its Class A common stock, for an aggregate repurchase price not to exceed \$500 million. The Share Repurchase Program expires on January 31, 2025 and does not obligate the Company to acquire any particular amount of shares. As of March 31, 2022, there was \$475.0 million remaining to repurchase shares under the Share Repurchase Program.

On February 6, 2018, the Company's Board of Directors authorized a share repurchase program for an aggregate repurchase price not to exceed \$150.0 million. The program expired on February 6, 2021 with \$20.0 million not executed.

The following table provides a summary the Company's stock repurchase activities:

| 2022    |       | 2021     |
|---------|-------|----------|
|         |       | 2021     |
| 651,774 |       | _        |
| 38.36   | \$    | —        |
| 25,000  | \$    | —        |
|         | 38.36 | 38.36 \$ |

# INCENTIVE AWARD PLAN

In the three months ended March 31, 2022, the Company granted restricted stock with time-based vesting as well as performance-based awards. The performance-based awards include a market condition tied to the Company's total shareholder return in relation to its peer companies as well as a financial performance condition tied to annual earnings per share ("EPS") growth. The vesting and ultimate payout of performance awards is determined at the end of the three-year performance period and can vary from zero to 200% based on actual results. As of March 31, 2022, there were 2,908,699 shares available for grant as equity awards under the 2017 Incentive Award Plan if target levels are achieved for performance-based awards and 2,208,699 if maximum levels are achieved.

The Company issued the following stock-based instruments:

|                                    | Three Months Ended March 31, |       |                 |          |                       |              |
|------------------------------------|------------------------------|-------|-----------------|----------|-----------------------|--------------|
|                                    | 20                           | 2022  |                 |          | 2021                  |              |
|                                    | Guardad                      |       | ghted-Average   | Countral |                       | nted-Average |
|                                    | Granted                      | Grant | Date Fair Value | Granted  | Grant-Date Fair Value |              |
| Restricted stock                   | 1,221,950                    | \$    | 38.58           | 406,250  | \$                    | 39.53        |
| Performance-based restricted stock | 116,250                      | \$    | 42.46           | 108,750  | \$                    | 38.95        |
| Market-based restricted stock      | 116,250                      | \$    | 58.85           | 108,750  | \$                    | 54.34        |

A summary of the status and changes of the Company's unvested shares is presented below:

|                               | Shares    | Weighted-Av | verage Grant-Date Fair<br>Value |
|-------------------------------|-----------|-------------|---------------------------------|
| Unvested at December 31, 2021 | 3,253,316 | \$          | 38.97                           |
| Granted                       | 1,454,450 |             | 40.51                           |
| Vested                        | (566,508) |             | 37.13                           |
| Cancelled                     | (21,500)  |             | 44.38                           |
| Unvested at March 31, 2022    | 4,119,758 | \$          | 39.74                           |

The Company determines the fair value of restricted stock awards and any performance-related components based on the closing market price of the Company's common stock on the date of grant. For share-based awards with a performance-based vesting requirement, the Company evaluates the probability of achieving the performance criteria throughout the performance period and will adjust stock compensation expense up or down based on its estimated probable outcome. Certain performance-based awards contain market condition components which are valued on the date of grant using a Monte Carlo simulation model.

For the three months ended March 31, 2022 and 2021, the Company recognized \$18.0 million and \$12.0 million of stock compensation expense. As of March 31, 2022, the unamortized stock compensation of \$127.2 million is expected to be recognized over a weighted-average period of 2.22 years.

#### (6) Earnings Per Share

Basic EPS and diluted EPS are calculated by dividing net earnings by the following: for basic EPS, the weighted-average number of common shares outstanding for the period; and for diluted EPS, the sum of the weighted-average number of both outstanding common shares and potentially dilutive common shares using the treasury stock method.

|  | Three Months Ended March 31, |         |      |         |  |  |  |  |
|--|------------------------------|---------|------|---------|--|--|--|--|
| (in thousands, except per share data)                        |                              | 2022    | 2021 |         |  |  |  |  |
| Net earnings attributable to Skechers U.S.A., Inc.           | \$                           | 121,223 | \$   | 98,573  |  |  |  |  |
|  |                              |         |      |         |  |  |  |  |
| Weighted-average common shares outstanding, basic            |                              | 155,996 |      | 154,818 |  |  |  |  |
| Dilutive effect of nonvested shares                          |                              | 1,452   |      | 1,118   |  |  |  |  |
| Weighted-average common shares outstanding, diluted          |                              | 157,448 |      | 155,936 |  |  |  |  |
| Anti-dilutive common shares excluded above                   |                              | 27      |      | 53      |  |  |  |  |
| Net earnings per share attributable to Skechers U.S.A., Inc. |                              |         |      |         |  |  |  |  |
| Basic  | \$                           | 0.78    | \$   | 0.64    |  |  |  |  |
| Diluted  | \$                           | 0.77    | \$   | 0.63    |  |  |  |  |

#### (7) Income Taxes

The tax provisions for the three months ended March 31, 2022 and 2021 were computed using the estimated effective tax rates applicable to each of the domestic and international taxable jurisdictions for the full year. The Company's tax rate is subject to management's quarterly review and revision, as necessary. The Company's provision for income tax expense and effective income tax rate are significantly impacted by the mix of the Company's domestic and foreign earnings (loss) before income taxes. In the foreign jurisdictions in which the Company has operations, the applicable statutory rates range from 0.0% to 34.0%, which is on average significantly lower than the U.S. federal and state combined statutory rate of approximately 25%. The Company's effective tax rate was 20.0% and 20.2% for the three months ended March 31, 2022 and 2021, essentially flat.

#### (8) Related Party Transactions

The Skechers Foundation (the "Foundation") is a 501(c)(3) non-profit entity and not a subsidiary or otherwise affiliated with the Company. The Company does not have a financial interest in the Foundation. However, two officers and directors of the Company, Michael Greenberg, the Company's President, and David Weinberg, the Company's Chief Operating Officer, are officers and directors of the Foundation. During each of the three months ended March 31, 2022 and 2021, the Company made contributions of \$0.5 million. In March 2021, the Company purchased two properties for \$2.7 million, from an entity controlled by its President, Michael Greenberg, to facilitate future expansion of our corporate office buildings in Manhattan Beach, California. The terms of the sale were no less favorable than could be obtained from an unrelated third party.

#### (9) Segment and Geographic Information

During the first quarter of 2022, the Company refined the way in which management assesses performance and allocates resources and now presents its reportable segment results as Wholesale and Direct-to-Consumer. Comparative periods have been recast to reflect these changes. Management continues to evaluate segment performance based primarily on sales and gross margin. Other costs and expenses of the Company are analyzed on an aggregate basis and not allocated to the segments. The following summarizes the Company's operations by segment and geographic area:

Segment Information

|                          |    | Three Months Ended M | larch 31,    |           |
|--------------------------|----|----------------------|--------------|-----------|
| (in thousands)           |    |                      | 2022         | 2021      |
| Wholesale sales          |    | \$                   | 1,251,306 \$ | 943,110   |
| Gross profit             |    |                      | 454,960      | 369,565   |
| Gross margin             |    |                      | 36.4%        | 39.2%     |
|                          |    |                      |              |           |
| Direct-to-Consumer sales |    | \$                   | 568,288 \$   | 491,345   |
| Gross profit             |    |                      | 369,203      | 316,094   |
| Gross margin             |    |                      | 65.0%        | 64.3%     |
|                          |    |                      |              |           |
| Total sales              |    | \$                   | 1,819,594 \$ | 1,434,455 |
| Gross profit             |    |                      | 824,163      | 685,659   |
| Gross margin             |    |                      | 45.3%        | 47.8%     |
|                          |    |                      |              |           |
|                          | 13 |                      |              |           |

| (in thousands)                             | А  | s of March 31,<br>2022                    | As of December 31,<br>2021 |           |  |  |
|--|----|---|----------------------------|-----------|--|--|
| Identifiable assets                        |    |   |                            |           |  |  |
| Wholesale                                  | \$ | 3,804,976                                 | \$                         | 3,816,513 |  |  |
| Direct-to-Consumer                         |    | 2,740,134                                 |                            | 2,674,767 |  |  |
| Total                                      | \$ | 6,545,110                                 | \$                         | 6,491,280 |  |  |
| (in thousands)                             |    | Three Months Ended March 31,<br>2022 2021 |                            |           |  |  |
| Additions to property, plant and equipment |    |   |                            |           |  |  |
| Wholesale                                  | \$ | 64,698                                    | \$                         | 74,134    |  |  |
| Direct-to-Consumer                         |    | 24,700                                    |                            | 10,103    |  |  |
| Total                                      | ¢  | 89,398                                    | ¢                          | 84,237    |  |  |

Geographic Information

|   | Three Months Ended March 31, |      |                            |  |  |  |  |
|---|------------------------------|------|----------------------------|--|--|--|--|
| (in thousands)                          | 2022                         | 2021 |                            |  |  |  |  |
| Geographic sales                        |                              |      |                            |  |  |  |  |
| Domestic Wholesale                      | \$<br>538,569                | \$   | 377,238                    |  |  |  |  |
| Domestic Direct-to-Consumer             | 239,448                      |      | 227,452                    |  |  |  |  |
| Total domestic sales                    | 778,017                      |      | 604,690                    |  |  |  |  |
| International Wholesale                 | 712,737                      |      | 565,872                    |  |  |  |  |
| International Direct-to-Consumer        | 328,840                      |      | 263,893                    |  |  |  |  |
| Total international sales               | 1,041,577                    |      | 829,765                    |  |  |  |  |
| Total sales                             | \$<br>1,819,594              | \$   | 1,434,455                  |  |  |  |  |
| Regional Sales                          |                              |      |                            |  |  |  |  |
| Americas (AMER)                         | \$<br>946,886                | \$   | 725,618                    |  |  |  |  |
| Europe, Middle East & Africa (EMEA)     | 441,201                      |      | 295,486                    |  |  |  |  |
| Asia Pacific (APAC)                     | 431,507                      |      | 413,351                    |  |  |  |  |
| Total                                   | \$<br>1,819,594              | \$   | 1,434,455                  |  |  |  |  |
| China sales                             | \$<br>273,031                | \$   | 250,601                    |  |  |  |  |
| (in thousands)                          | As of March 31,<br>2022      |      | As of December 31,<br>2021 |  |  |  |  |
| Property, plant and equipment, net      |                              |      |                            |  |  |  |  |
| Domestic                                | \$<br>742,499                | \$   | 708,763                    |  |  |  |  |
| International                           | 441,984                      |      | 420,146                    |  |  |  |  |
| Total                                   | \$<br>1,184,483              | \$   | 1,128,909                  |  |  |  |  |
| China property plant and equipment, net | \$<br>252,966                | \$   | 255,421                    |  |  |  |  |

The Company's sales to its five largest customers accounted for approximately 10.0% and 9.5% of total sales for the three months ended March 31, 2022 and 2021.

Assets located outside the U.S. consist primarily of cash, accounts receivable, inventory, property, plant and equipment, and other assets. Net assets held outside the U.S. were \$4.1 billion and \$4.2 billion at March 31, 2022 and December 31, 2021. Goodwill of \$93.5 million is included in the Wholesale segment as of March 31, 2022.

The Company performs regular evaluations concerning the ability of customers to satisfy their obligations and provides for estimated doubtful accounts. Domestic accounts receivable generally do not require collateral. Foreign accounts receivable are generally collateralized by letters of credit. The Company's additions to the provision for expected credit losses for the three months ended March 31, 2022 and 2021 were \$0.3 million and \$0.0 million.

The Company's accounts receivables, excluding allowances for bad debts, allowances and chargebacks, by geography are summarized as follows:

| (in thousands)                    | As of | March 31,<br>2022 | As of December 31,<br>2021 |
|-----------------------------------|-------|-------------------|----------------------------|
| Domestic Accounts Receivable      | \$    | 450,865           | \$<br>270,404              |
| International Accounts Receivable |       | 613,602           | 525,073                    |

The Company's top five manufacturers produced the following:

|                                  | Three Months Ended March 31, |      |  |  |  |  |
|----------------------------------|------------------------------|------|--|--|--|--|
| (percentage of total production) | 2022                         | 2021 |  |  |  |  |
| Manufacturer #1                  | 17.8                         | 18.6 |  |  |  |  |
| Manufacturer #2                  | 5.2                          | 5.0  |  |  |  |  |
| Manufacturer #3                  | 5.0                          | 4.8  |  |  |  |  |
| Manufacturer #4                  | 4.8                          | 4.8  |  |  |  |  |
| Manufacturer #5                  | 4.4                          | 4.3  |  |  |  |  |
|                                  | 37.2                         | 37.5 |  |  |  |  |

#### (10) Commitments and Contingencies

In accordance with GAAP, the Company records a liability in its condensed consolidated financial statements for loss contingencies when a loss is known or considered probable and the amount can be reasonably estimated. When determining the estimated loss or range of loss, significant judgment is required to estimate the amount and timing of a loss to be recorded. Estimates of probable losses resulting from litigation and governmental proceedings are inherently difficult to predict, particularly when the matters are in the procedural stages or with unspecified or indeterminate claims for damages, potential penalties, or fines. Accordingly, the Company cannot determine the final amount, if any, of its liability beyond the amount accrued in the condensed consolidated financial statements as of March 31, 2022, nor is it possible to estimate what litigation-related costs will be in the future; however, the Company believes that the likelihood that claims related to litigation would result in a material loss to the Company, either individually or in the aggregate, is remote.



#### Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion should be read in conjunction with our unaudited condensed consolidated financial statements and Notes thereto in Item 1 of this report and our annual report on Form 10-K for the year ended December 31, 2021.

We intend for this discussion to provide the reader with information that will assist in understanding our condensed consolidated financial statements, the changes in certain key items in those financial statements from period to period, and the primary factors that accounted for those changes, as well as how certain accounting principles affect our condensed consolidated financial statements. The discussion also provides information about the financial results of the various segments of our business to provide a better understanding of how those segments and their results affect the financial condition and results of our company as a whole.

This quarterly report on Form 10-Q contains forward-looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, including statements with regards to future revenue, projected operating results, earnings, spending, margins, cash flow, orders, expected timing of shipment of products, inventory levels, future growth or success in specific countries, categories or market sectors, continued or expected distribution to specific retailers, liquidity, capital resources and market risk, strategies and objectives. Forward-looking statements include, without limitation, any statement that may predict, forecast, indicate or simply state future results, performance or achievements, and can be identified by the use of forward-looking language such as "believe," "anticipate," "expect," "estimate," "intend," "plan," "project," "will," "could," "may," "might," or any variations of such words with similar meanings. These forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected in forward-looking statements, and reported results shall not be considered an indication of our future performance. Factors that might cause or contribute to such differences include:

- the COVID-19 pandemic and its adverse impact on our operations and our business, sales and results of operations around the world;
- our ability to manage the impact from delays and disruptions in our supply chain;
- our ability to sustain, manage and forecast our costs and proper inventory levels;
- our ability to continue to manufacture and ship our products that are sourced in China and Vietnam, which could be adversely affected by various economic, political or trade conditions, or a natural disaster in China or Vietnam;
- our ability to maintain our brand image and to anticipate, forecast, identify, and respond to changes in fashion trends, consumer demand for the products and other market factors;
- the loss of any significant customers, decreased demand by industry retailers and the cancellation of order commitments;
- our ability to remain competitive among sellers of footwear for consumers, including in the highly competitive performance footwear market;
- global economic, political and market conditions including the challenging consumer retail market in the United States ("U.S.") and the impact of Russia's recent invasion of Ukraine; and
- other factors referenced or incorporated by reference in our annual report on Form 10-K for the year ended December 31, 2021 under the captions "Item 1A: Risk Factors" and "Item 7: Management's Discussion and Analysis of Financial Condition and Results of Operations."

The risks included herein are not exhaustive. Other sections of this report may include additional factors that could adversely impact our business, financial condition and results of operations. Moreover, we operate in a very competitive and rapidly changing environment, and new risk factors emerge from time to time. We cannot predict all such risk factors, nor can we assess the impact of all such risk factors on our business or the extent to which any factor or combination of factors may cause actual results to differ materially from those contained in any forward-looking statements. Given these inherent and changing risks and uncertainties, investors should not place undue reliance on forward-looking statements, which reflect our opinions only as of the date of this document, except as otherwise required by reporting requirements of applicable federal and states securities laws.

#### **OVERVIEW**

For the first quarter, sales exceeded \$1.8 billion. This is a new quarterly record, reflecting the continued global demand for our product. Sales increased across both of our segments compared to the same period in 2021. This growth came despite continued headwinds, including temporary store closures and operating restrictions in some regions impacted by COVID and supply chain constraints.

Our core product philosophy of comfort, style, innovation, and quality at the right price continues to resonate with consumers, and we remain focused on delivering our comfort technology footwear as quickly as possible to meet the consumer demand.



We remain confident in the strength of our brand and the relevance of our distinct product offering. We continue to invest for growth with a focus on enhancing our global infrastructure, direct-to-consumer technologies and developing innovative footwear. Current global infrastructure investments, technology projects and activities include:

- Expanding our e-commerce presence internationally.
- Continuing development on our North American LEED Gold Certified distribution center and corporate headquarters expansion, which we expect to be completed in 2022 and 2024, respectively.
- Expanding our international distribution and supply chain footprint.
- Exploring new recycled materials to expand our sustainable product offering.

**RESULTS OF OPERATIONS - FIRST QUARTER** 

During the first quarter of 2022, the Company realigned its reporting structure to two reportable segments, Wholesale and Direct-to-Consumer. Prior period amounts have been recast. Wholesale includes sales to department stores, family shoe stores, specialty running and sporting goods retailers, and big box club stores; franchisee and licensee third-party store operators; dedicated e-commerce retailers; and international distributors. Direct-to-Consumer includes direct sales to consumers through an integrated retail format of company-owned physical stores and digital platforms and hosted digital marketplaces in select international markets.

Selected information from our results of operations follows:

| Three Months Ended March 31                           |    |           | March 31, | Change    |    |         |           |
|---|----|-----------|-----------|-----------|----|---------|-----------|
| (in thousands)  |    | 2022      |           | 2021      |    | \$      | %         |
| Sales   | \$ | 1,819,594 | \$        | 1,434,455 | \$ | 385,139 | 26.8      |
| Cost of sales   |    | 995,431   |           | 748,796   |    | 246,635 | 32.9      |
| Gross profit  |    | 824,163   |           | 685,659   |    | 138,504 | 20.2      |
| Gross margin  |    | 45.3      | %         | 47.8      | %  |         | (250) bps |
| Operating expenses                                    |    |           |           |           |    |         |           |
| Selling   |    | 108,209   |           | 91,325    |    | 16,884  | 18.5      |
| General and administrative                            |    | 540,050   |           | 436,666   |    | 103,384 | 23.7      |
| Total operating expenses                              |    | 648,259   |           | 527,991   |    | 120,268 | 22.8      |
| As a % of sales                                       |    | 35.6      | %         | 36.8      | %  |         | (120) bps |
| Earnings from operations                              |    | 175,904   |           | 157,668   |    | 18,236  | 11.6      |
| Operating margin                                      |    | 9.7       | %         | 11.0      | %  |         | (130) bps |
| Other expense   |    | (5,746)   |           | (14,174)  |    | 8,428   | (59.5)    |
| Earnings before income taxes                          |    | 170,158   |           | 143,494   |    | 26,664  | 18.6      |
| Income tax expense                                    |    | 33,992    |           | 28,985    |    | 5,007   | 17.3      |
| Net earnings  |    | 136,166   |           | 114,509   |    | 21,657  | 18.9      |
| Net earnings attributable to noncontrolling interests |    | 14,943    |           | 15,936    |    | (993)   | (6.2)     |
| Net earnings attributable to Skechers U.S.A., Inc.    | \$ | 121,223   | \$        | 98,573    | \$ | 22,650  | 23.0      |

#### Sales

Sales increased \$385.1 million, or 26.8%, to \$1.8 billion as compared to \$1.4 billion as a result of a 28.7% increase in domestic sales and a 25.5% increase in international sales, primarily driven by strength in wholesale sales. Sales increased across both segments with increases to Wholesale of 32.7% and Direct-to-Consumer of 15.7%. Sales increased overall due to improved volume and higher average selling prices.

#### Gross margin

Gross margin decreased 250 basis points to 45.3% compared to 47.8%, driven by higher per unit freight costs, partially offset by average selling price increases.

#### **Operating expenses**

Operating expenses increased \$120.3 million, or 22.8%, to \$648.3 million, and as a percentage of sales, improved 120 basis points to 35.6% compared to 36.8% in the prior year. Selling expenses increased \$16.9 million, or 18.5%, to \$108.2 million primarily due to higher demand creation expenditures. General and administrative expenses increased \$103.4 million, or 23.7%, to \$540.1 million, due to increased volume-driven labor of \$61.0 million, and warehouse and distribution expenses of \$11.4 million.

#### Other income (expense)

Other expense decreased \$8.4 million to \$5.7 million, primarily due to favorable gains on foreign currency exchange rates.



#### Income taxes

Income tax expense and the effective tax rate were as follows:

|                    | Three Months Ended March 31, |    |        |  |  |  |
|--------------------|------------------------------|----|--------|--|--|--|
| (in thousands)     | 2022                         |    | 2021   |  |  |  |
| Income tax expense | \$<br>33,992                 | \$ | 28,985 |  |  |  |
| Effective tax rate | 20.0%                        |    | 20.2%  |  |  |  |

Our income tax expense and effective income tax rate are significantly impacted by the mix of our domestic and foreign earnings before income taxes. In the foreign jurisdictions in which we have operations, the applicable statutory rates range from 0.0% to 34%, which on average is significantly lower than the U.S. federal and state combined statutory rate of approximately 25%. For the quarter, the effective tax rate remained essentially flat.

#### Noncontrolling interests in net income of consolidated joint ventures

Noncontrolling interests represents the share of net earnings that is attributable to our joint venture partners. Net earnings attributable to noncontrolling interests decreased \$1.0 million to \$14.9 million as compared to \$15.9 million due to changes in the mix of joint venture results.

# RESULTS OF SEGMENT OPERATIONS - FIRST QUARTER

#### Wholesale

|                | Three Months Ended March 31, |    |         | 2022 vs 2021 | Change  | 2021 vs 2020 Change |           |        |         |
|----------------|------------------------------|----|---------|--------------|---------|---------------------|-----------|--------|---------|
| (in thousands) | 2022                         |    | 2021    |              | 2020    | \$                  | %         | \$     | %       |
| Sales          | \$ 1,251,306                 | \$ | 943,110 | \$           | 886,145 | 308,196             | 32.7      | 56,965 | 6.4     |
| Gross profit   | 454,960                      |    | 369,565 |              | 333,393 | 85,395              | 23.1      | 36,172 | 10.8    |
| Gross margin   | 36.4%                        | 5  | 39.2%   | ó            | 37.6%   |                     | (280) bps |        | 160 bps |

# 2022 to 2021 Comparison

Wholesale sales increased \$308.2 million, or 32.7% to \$1.3 billion, led by growth of 41.6% in the Americas and 42.0% in Europe, Middle East & Africa. Volume increased 22.7% in the number of units sold and average selling price per unit increased 8.6%.

Wholesale gross margin decreased 280 basis points to 36.4% due to higher average cost per unit, driven by increased freight costs, partially offset by average selling price increases.

#### 2021 to 2020 Comparison

Wholesale sales increased \$57.0 million, or 6.4% to \$943.1 million, led by growth in Asia Pacific of 63.8%, offset by declines in Europe, Middle East & Africa and the Americas due to impacts from COVID. Volume increased 1.7% in the number of units sold and average selling price per unit increased 4.6%.

Wholesale gross margin increased 160 basis points to 39.2% due to average selling price increases partially offset by product mix.

# Direct-to-Consumer

|                | <br>Three Months Ended March 31, |    |         |    |         | 2022 vs 2021 Change |       | 2021 vs 2020 Change |         |
|----------------|----------------------------------|----|---------|----|---------|---------------------|-------|---------------------|---------|
| (in thousands) | <br>2022                         |    | 2021    |    | 2020    | \$                  | %     | \$                  | %       |
| Sales          | \$<br>568,288                    | \$ | 491,345 | \$ | 361,447 | 76,943              | 15.7  | 129,898             | 35.9    |
| Gross profit   | 369,203                          |    | 316,094 |    | 219,523 | 53,109              | 16.8  | 96,571              | 44.0    |
| Gross margin   | 65.0%                            |    | 64.3%   | ó  | 60.7%   |                     | 60bps |                     | 360 bps |

#### 2022 to 2021 Comparison

Direct-to-Consumer sales increased \$76.9 million, or 15.7%, to \$568.3 million, led by increases in Europe, Middle East & Africa of 157.3%, which lapped COVID restriction in the prior year, the Americas of 11.2% and Asia Pacific of 8.5%. Volume increased 0.5% in the number of units sold and average selling price per unit increased 15.1%.

Direct-to-Consumer gross margin increased 60 basis points to 65.0%, due to higher average selling prices from reduced promotions, partially offset by higher average per unit costs.



## 2021 to 2020 Comparison

Direct-to-Consumer sales increased \$130.0 million, or 35.9%, to \$491.3 million, driven by increases in Asia Pacific of 80.9%, which lapped COVID restrictions in 2020, and the Americas of 23.0%, offset by declines in Europe, Middle East & Africa of 39.5%. Volume increased 26.5% in the number of units sold and average selling price per unit increased 7.4%.

Direct-to-Consumer gross margin increased 360 basis points 64.3% primarily driven by higher average selling prices and reduced promotions.

#### LIQUIDITY AND CAPITAL RESOURCES

## Liquidity outlook

Our liquidity remains strong with \$589.9 million of cash and cash equivalents at March 31, 2022. Amounts held outside the U.S. were \$492.5 million, or 83.5%, and approximately \$159.3 million was available for repatriation to the U.S. as of March 31, 2022 without incurring additional U.S. federal income taxes and applicable non-U.S. income and withholding taxes.

We borrowed \$50.2 million during the quarter on our revolving credit facility for working capital management. As of March 31, 2022, our unused credit capacity under this agreement was \$685.7 million with an additional \$250.0 million available through an accordion feature. We believe that anticipated cash flows from operations, existing cash and investments balances, available borrowings under our revolving credit facility, and current financing arrangements will be sufficient to provide us with the liquidity necessary to fund our anticipated working capital and capital requirements for the next twelve months.

#### Cash Flows

Our working capital at March 31, 2022 was \$2.0 billion, an increase of \$0.1 billion from working capital of \$1.9 billion at December 31, 2021. Our cash and cash equivalents at March 31, 2022 were \$589.9 million, compared to \$796.3 million at December 31, 2021. Our primary sources of operating cash are collections from customers. Our primary uses of cash are inventory purchases, selling, general and administrative expenses and capital expenditures.

#### **Operating** Activities

For the three months ended March 31, 2022, net cash used in operating activities was \$134.8 million as compared to \$13.8 million for the three months ended March 31, 2021. The \$121.0 million increase in net cash used in operating activities primarily resulted from the timing of payments to vendors and increased receivables balances on wholesale sales, partially offset by current year reductions in inventory due to improvements of some supply chain constraints.

#### **Investing** Activities

Net cash used in investing activities was \$75.2 million for the three months ended March 31, 2022 as compared to \$105.5 million for the three months ended March 31, 2021. The \$30.3 million decrease was primarily due to reduced net investment activity of \$35.4 million.

Our capital investments remain focused on supporting our strategic growth priorities, growing our Direct-to-Consumer business, as well as expanding the presence of our brand internationally. Capital expenditures for the three months ended March 31, 2022 were \$89.4 million, which included \$32.3 million of investments in our expanded corporate offices domestically and in India; \$27.2 million related to the expansion of our global distribution infrastructure; and \$24.7 million related to investments in our retail stores and direct-to-consumer technologies. We expect our ongoing capital expenditures for the remainder of 2022 to be approximately \$175.0 million to \$225.0 million, which is primarily related to the expansion of our worldwide distribution capabilities, continued investments in retail and e-commerce technologies and stores, and our corporate offices in Southern California. We expect to fund ongoing capital expenses through a combination of borrowings and available cash.

#### **Financing** Activities

Net cash used in financing activities was \$5.0 million during the three months ended March 31, 2022 compared to \$34.8 million in net cash provided by financing activities during the three months ended March 31, 2021. The change is primarily the result of net changes in long-term borrowings of \$63.3 million and repurchasing \$25.0 million of common stock, partially offset by increased short-term borrowings of \$51.2 million.

## Capital Resources and Prospective Capital Requirements

#### Financing Arrangements

As of March 31, 2022, outstanding short-term and long-term borrowings were 374.3 million, of which 263.7 million relates to loans for our domestic and China distribution centers, 52.2 million relates to our operations in China, 50.2 relates to our revolving credit facility and the remainder relates to our international operations. Our long-term debt obligations contain both financial and non-financial covenants, including cross-default provisions. We were in compliance with all debt covenants related to our short-term and long-term borrowings as of the date of this quarterly report. See Note 4 – Financial Commitments of the Condensed Consolidated Financial Statements for additional information.

## CRITICAL ACCOUNTING POLICIES AND USE OF ESTIMATES

Our discussion and analysis of our financial condition and results of operations are based upon our Unaudited Condensed Consolidated Financial Statements, which have been prepared in accordance with generally accepted accounting principles in the United States of America. The preparation of these financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses and related disclosure of contingent assets and liabilities. Actual results may differ from these estimates under different assumptions or conditions. Our critical accounting policies and estimates did not change materially during the quarter ended March 31 2022.

#### Item 3. Quantitative and Qualitative Disclosures about Market Risk

There have been no material changes from the information previously reported under Part II, Item 7A of our Annual Report on Form 10-K for the fiscal year ended December 31, 2021.

#### **Item 4. Controls and Procedures**

#### DISCLOSURE CONTROLS AND PROCEDURES

As of the end of the period covered by this Quarterly Report on Form 10-Q, we performed an evaluation under the supervision and with the participation of management, including our Chief Executive Officer ("CEO") and Chief Financial Officer ("CFO"), of the design and effectiveness of our disclosure controls and procedures, which are required in accordance with Rule 13a-14 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Based upon that evaluation, our CEO and CFO concluded that, as of the end of the period covered by this Quarterly Report, our disclosure controls and procedures were effective in the timely and accurate recording, processing, summarizing and reporting of material financial and non-financial information within the time periods specified within the SEC's rules and forms. Our CEO and CFO also concluded that our disclosure controls and procedures were effective to ensure that information required to be disclosed in the reports that we file or submit under the Exchange Act is accumulated and communicated to our management, including our CEO and CFO, to allow timely decisions regarding required disclosure.

#### CHANGES IN INTERNAL CONTROL OVER FINANCIAL REPORTING

There were no changes in our internal control over financial reporting during the three months ended March 31, 2022 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

# PART II – OTHER INFORMATION

#### **Item 1. Legal Proceedings**

There have been no material changes from the information previously reported under Part I, Item 3 of our Annual Report on Form 10-K for the fiscal year ended December 31, 2021.

#### Item 1A. Risk Factors

Except as described below, there have been no material developments with respect to the information previously reported under Part I, Item 3 of our Annual Report on Form 10-K for the fiscal year ended December 31, 2021.

#### **Risks Related to Economic, Political and External Factors**

#### The Uncertainty Of Global Market Conditions May Continue To Have A Negative Impact On Our Business, Results Of Operations Or Financial Condition.

The uncertain state of global economic and political conditions, including the challenging consumer retail market, may negatively impact our business, which depends on the general economic environment and levels of consumers' discretionary spending. If the current economic situation does not improve or if it weakens, we may not be able to maintain or increase our sales to existing customers, make sales to new customers, open and operate new retail stores, maintain sales levels at our existing stores, maintain or increase our international operations on a profitable basis, or maintain or improve our earnings from operations as a percentage of sales. Furthermore, Russia's recent invasion of Ukraine and the subsequent economic sanctions imposed by the United States, NATO and other countries may impact the economic conditions or our ability to sell products to customers in the affected region. The conflict could also have broader implications on economies outside the region, such as the global inflationary impact of a potential boycott of Russian oil and gas by other countries. If there is an unexpected decline in sales, our results of operations will depend on our ability to implement a corresponding and timely reduction in our costs and manage other aspects of our operations. These challenges include (i) managing our infrastructure, (ii) hiring and maintaining, as required, the appropriate number of qualified employees, (iii) managing inventory levels and (iv) controlling other expenses. If the uncertain global market conditions continue for a significant period or worsen, our results of operations, financial condition, and cash flows could be materially adversely affected.

# Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

In January 2022, the Board of Directors approved a \$500 million share repurchase program. The program allows the Company to repurchase shares of Class A common stock from time to time and does not obligate the Company to acquire any particular amount. The following table summarizes the share repurchase activity during the quarter ended March 31, 2022.

|                   | Total Number of  | Average Price  |       | Dollar Value of Shares that<br>t Be Purchased under the |
|-------------------|------------------|----------------|-------|---|
| Month Ended       | Shares Purchased | Paid Per Share |       | <br>Program<br>(in thousands)                           |
| January 31, 2022  | _                | \$             | _     | \$<br>500,000   |
| February 28, 2022 | _                |                | —     | 500,000   |
| March 31, 2022    | 651,774          |                | 38.36 | 475,000   |
| Total             | 651,774          | \$             | 38.36 |   |

#### Item 3. Defaults Upon Senior Securities

None.

Item 4. Mine Safety Disclosures

None.

#### **Item 5. Other Information**

None.

# Item 6. Exhibits

| Exhibit<br>Number | Description   |
|-------------------|---|
| 31.1              | Certification of the Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.   |
| 31.2              | Certification of the Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.   |
| 32.1*             | Certification of the Chief Executive Officer and the Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.   |
| 101               | Financial statements from the quarterly report on Form 10-Q of Skechers U.S.A., Inc. for the quarter ended March 31, 2022 formatted in inline XBRL (eXtensible Business Reporting Language): (i) the Condensed Consolidated Balance Sheets; (ii) the Condensed Consolidated Statements of Earnings; (iii) the Condensed Consolidated Statements of Comprehensive Income; (iv) the Condensed Consolidated Statements of Equity; (v) the Condensed Consolidated Statements of Cash Flows; and (vi) the Notes to the Condensed Consolidated Financial Statements |
| 104               | Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101)  |
|                   | accordance with Item 601(b)(32)(ii) of Regulation S-K, this exhibit shall not be deemed "filed" for the purposes of Section 18 of the Exchange Act or otherwise bject to the liability of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act.   |

# SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: May 6, 2022

SKECHERS U.S.A., INC.

By: /s/ John Vandemore

John Vandemore Chief Financial Officer (Principal Financial Officer and Duly Authorized Signatory)

#### CERTIFICATION

#### I, Robert Greenberg, certify that:

1. I have reviewed this quarterly report on Form 10-Q for the three months ended March 31, 2022 of Skechers U.S.A., Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

- Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

- a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 6, 2022

/s/ Robert Greenberg

Robert Greenberg Chief Executive Officer

#### CERTIFICATION

#### I, John Vandemore, certify that:

1. I have reviewed this quarterly report on Form 10-Q for the three months ended March 31, 2022 of Skechers U.S.A., Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

- Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

- a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 6, 2022

/s/ John Vandemore

John Vandemore Chief Financial Officer

#### CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the quarterly report of Skechers U.S.A., Inc. (the "Company") on Form 10-Q for the three months ended March 31, 2022 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), each of the undersigned, in the capacities and on the date indicated below, hereby certifies, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that to his knowledge:

(1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and

(2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Robert Greenberg

Robert Greenberg Chief Executive Officer (Principal Executive Officer) May 6, 2022

/s/ John Vandemore

John Vandemore Chief Financial Officer (Principal Financial and Accounting Officer) May 6, 2022

A SIGNED ORIGINAL OF THIS WRITTEN STATEMENT REQUIRED BY SECTION 906 HAS BEEN PROVIDED TO THE COMPANY AND WILL BE RETAINED BY THE COMPANY AND FURNISHED TO THE SECURITIES AND EXCHANGE COMMISSION OR ITS STAFF UPON REQUEST.